

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Tuesday April 1986

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Table of exchange rates and market data for various countries including Australia, Canada, Europe, and Japan.

World news

Hampton Court damaged by fire

Fire destroyed part of Hampton Court, near London, the oldest of Britain's royal palaces.

Tokyo surges to new peaks

TOKYO climbed to new peaks yesterday following active buying by institutional and individual investors.

Ulster violence flares as Unionists defy ban on march

ANGRY Ulster Unionists defied a British Government ban on a planned Protestant group's march through Portadown yesterday.

It was a fiery start to the "marching season" of commemorative parades which continues throughout the summer and looks set to provide the main battle-ground between the UK Government and Unionists over the recent Anglo-Irish agreement which gives the Irish Republic a say in the affairs of the province.



Mr Ian Paisley

Monday march there for 20 years. Although they did not include the Catholic "tumult" area on their route, they planned to march up the mainly Catholic Garvagh Road in protest at police re-routing of Protestant marches last summer which led to similar clashes.

The immediate response to the ban was a gathering of loyalists in Portadown after midnight, led by Mr Paisley and his deputy, Mr Peter Robinson.

Aquino demands Taiwan embassy staff quit

MRS CORAZON AQUINO, President of the Philippines, has demanded the resignations of all 13 members of the staff at the country's representation in Taiwan because of suspected links with the assassination of her husband in 1983.

Washington calls for quiet diplomacy in summit preparations

BY STEWART FLEMING IN WASHINGTON

THE REAGAN Administration is reaffirming its insistence that the next summit with Mr Mikhail Gorbachev, the Soviet leader, must be in the US this year and that it would best be prepared by quiet diplomacy.

Lawson plans to increase pressure on level of yen

BY PHILIP STEPHENS IN LONDON

MR NIGEL LAWSON, the UK Chancellor of the Exchequer, is planning to use a series of international meetings this month to step up pressure on Japan to allow a further appreciation of the yen against other major currencies.

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Airliner down

An airliner with 170 people on board is reported to have crashed soon after take-off from Mexico City on a flight to Los Angeles.

Crash kills 44

A transport plane crashed in Mozambique killing 44 including the wife of Defence Minister Alberto Chipende.

Oil cut-back

Saudi Arabia, blamed by oil-producing countries for beginning a collapse in world prices, cut output in March, which could help defuse criticism of its oil policies, sources in Bahrain said.

Punjab toll

Three more people were killed in Sikh extremist attacks in the Punjab, bringing the weekend death toll to 36, police said.

Khorneini rebuke

A call by Iran's Ayatollah Khomeini for all able-bodied young men to be prepared to fight against Iraq is seen by diplomats as a sharp rebuke for moderates seeking a negotiated peace in the Gulf war.

Anti-nuclear clash

Clashes with police brought 66 arrests at a mass demonstration organised by peace groups and the political left against West Germany's first nuclear reprocessing plant at Wackersdorf in Bavaria.

Riot arrests

Riot police in Kwangju, South Korea, arrested 70 and used tear gas against demonstrators in the biggest anti-government protest rally for six years.

Antonov request

Rome's Penal Court is to hear a request for permission to leave Italy from Bulgarian Sergei Antonov, acquitted on charges of plotting to assassinate Pope John Paul.

Peace proclaimed

The end of Uganda's five-year civil war was proclaimed by President Yoweri Museveni.

Salvador fears

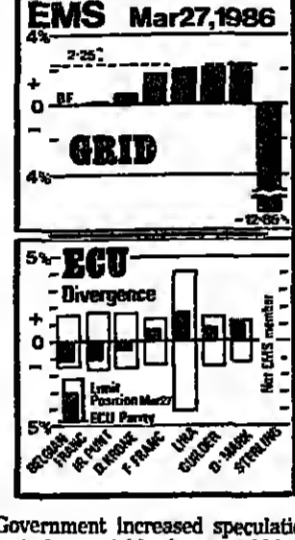
Military experts in San Salvador said they expected a dramatic rise in urban guerrilla activity as part of a new strategy by left-wing insurgents huddling against the country's US-backed army.

Pakistan appeal

Pakistan's President Mohammad Zia-ul-Haq said his country urgently needed supplies to continue to develop a peaceful nuclear energy programme.

Rocket attack

Two rockets were fired at the home of Japan's Crown Prince Akihito and a nearby guest house due to be used for an economic summit in May.



Government increased speculation as to how quickly there would be a devaluation. Elsewhere, sterling recovered in relation to its central rate, following comments by Mr Nigel Lawson, Chancellor of the Exchequer, that the time was still not right for sterling to become a member of the exchange-rate mechanism.

UK INCOMES are forecast to rise 5 per cent in real terms this year after a 2 per cent rise in 1985.

INFLATION in the UK is likely to fall to below 3 per cent next year, the London Business School says.

BELGIUM faces an austerity package including wage restraints and cuts in education spending.

THORN EMI is negotiating the sale of a share in its micro-chip subsidiary Immos to Matsushita of Japan as part of a move to find partners to help it develop Immos' advanced transporter chips.

SIIP, the principal Italian telephone utility which is controlled by IRI, the state holding company, last year achieved a 25 per cent rise in net profits, which reached L233bn (£148m).

FAIRCHILD INDUSTRIES, the New York aircraft manufacturer and aerospace components group, has suffered a severe blow from the cancellation of government funding for its planned T-48 trainer.

UNION CARBIDE's chairman, Mr Warren Anderson, says he will retire in November when he reaches the US chemical group's normal retirement age of 65.

ADR tax 'threat to British Gas sale'

BY DOMINIC LAWSON IN LONDON

THE BRITISH Government has been warned by its financial advisers that the £2bn (£11.8bn) to £10bn flotation of the British Gas Corporation will be damaged by the budget's imposition of a 5 per cent tax on conversion of UK shares into American Depository Receipts (ADRs).

Austin Rover loss expected to increase

By Arthur Smith in Birmingham

AUSTIN ROVER, BL's volume car company, is likely to show a trading loss approaching £10m (£14.7m) when the group's 1985 results are announced tomorrow.

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AIR FRANCE TO SOUTH AMERICA: 11 WAYS TO WING YOUR WAY IN STYLE

Advertisement for Air France featuring a large image of a Concorde in flight and promotional text about routes to South America and premium service.

Table listing contents of the magazine, including sections like International, Companies, World Trade, and more.

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OVERSEAS NEWS

Fed meets to chart policy in uncertain atmosphere

BY STEWART FLEMING IN WASHINGTON

THE Federal Reserve's policy-making open market committee (FOMC) meets today to chart monetary policy in the wake of a period of internal turmoil which saw the initial defeat of Mr Paul Volcker, the Fed chairman, on a major policy initiative and the subsequent resignation of vice-chairman Mr Preston Martin.

the economy and that this prospect, coupled with lingering concerns about how the dollar might react to aggressive signs of monetary easing, mean that a more cautious policy is still appropriate.

IMF agrees to recycle funds

BY OUR WASHINGTON CORRESPONDENT

THE board of the International Monetary Fund has agreed to implement a proposal to recycle to the poorest countries about \$3bn of loan repayments to its trust fund.

agreement has been a decision by India and China that although they will be making repayments of trust fund loans they will not make use of the facility.

US stops talks on chip trade with Japan

By Louise Kehoe in San Francisco

US TRADE officials have suspended their talks with Japan on semiconductor trade because they were not making any progress, according to an official in the office of Mr Clayton Yeutter, the US Trade Representative.

Iran war-call setback for peace

A CALL by Ayatollah Ruhollah Khomeini for all-able-bodied men to prepare to fight Iraq is seen by diplomats in Tehran as a rebuke to anyone seeking to turn war success into a strong Iranian hand for peace talks, Reuters reports from Tehran.

Iran's 63-year-old spiritual leader, who is also armed forces commander-in-chief, made the call last week to finish off what he regards as a sacred war against an impious regime.

bold senior officials and foreign diplomats.

His statement came after the small "freedom movement" of ex-prime Minister Mohab Rastanjan, Iran's only legal opposition, issued a pamphlet calling again for Iran to seek peace.

Eager for accord

Trade representatives of both countries are understood to be eager to reach a settlement of the trade dispute.

The Japanese have expressed a desire to settle the issue before Mr Yasuhiro Nakasone, the Japanese Prime Minister, visits Washington on April 12-14.

S. Africa faces three-day strike

BY JIM JONES IN JOHANNESBURG

THE CALL at the weekend for a three-day national strike in South Africa in June will be a major test of the anti-apartheid movement's ability to mobilise black workers on the national level.

S. Korean opposition rally draws 50,000

THE South Korean opposition's campaign for democratic reform was given new impetus on Sunday as about 50,000 people gathered in the city of Kwangju in the largest rally yet for constitutional reform, writes Steven Butler in Kwangju, South Korea.

A peaceful atmosphere persisted for most of the day as a series of opposition leaders called for an end to "military dictatorship" in South Korea.

Bail-out pledge by Israel

By Andrew Whitley in Tel Aviv

THE COALITION National Unity Government in Israel has effectively abandoned its pledge to maintain strict monetary austerity, agreeing to provide troubled sectors of the economy with \$350m (£250m) in emergency financial assistance.

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HK lending rate rises

HONG KONG's prime lending rate has been raised by one percentage point, from 7 per cent to 8 per cent, as the Hong Kong Association of Banks has moved to defend the local currency against substantial switching into US dollars accounts, and into the strengthening Japanese yen and European currencies, David Dowling writes from Hong Kong. The increase, which takes effect today, is the first since last September.

Rockets fired in Tokyo

Two rockets were fired yesterday from the residence of Japan's Crown Prince Akihito and a nearby state guest house which will be used in the May Tokyo summit, but both missiles failed to explode, police said, Reuters reports.

Mozambique air crash

A Mozambican air force plane crashed on takeoff at the northern Indian Ocean town of Pemba, killing 44 people and injuring 100, Reuters reports. The worst air disaster, the official Mozambican news agency reported yesterday, AP reports.

Japan trade surplus

Japan's current account surplus rose to \$3.6bn (£2.7bn) in February from \$1.8bn surplus in January and \$2.5bn surplus in December, the Finance Ministry said, Reuters reports from Tokyo. The February trade surplus surged to \$4.7bn last month from a \$2.9bn surplus in January and a \$2.2bn surplus in February 1985.

Canadian energy industry cuts spending

By Bernard Simon in Toronto

CANADIAN OIL and gas producers have cut their capital spending plans by more than a third this year as a result of the slump in prices.

According to the Calgary-based Canadian Petroleum Association, the industry's capital investment is expected to fall to C\$7bn (£3.6bn) this year from C\$10.5bn in 1985. Prior to the recent fall in oil prices, spending had been forecast to rise to C\$11.2bn.

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# Belgian Cabinet agrees first set of spending cuts

BY IVO DAWNAY IN BRUSSELS

THE Belgian Cabinet reached agreement at a marathon session at the weekend on the first tranche of austerity measures aimed at reducing its budget deficit.

Thursday, with the intention of reducing expenditure sufficiently to cut its deficit from the current 12 per cent of GNP to 8 per cent.

# W. German police arrest 68 in peace protest clash

BY RUPERT CORNWELL IN BONN

POLICE arrested 68 people yesterday after sporadic clashes broke out during a mass demonstration organised by peace groups and West Germany's political left against the country's first nuclear reprocessing plant at Wackersdorf in Bavaria.

guards by heavy contingents of police.

# Fears grow that Beirut guerrilla battles will spread

BY NORA BOUSTANY IN BEIRUT

SHIITE Amal militiamen and Palestinian guerrillas holed up in shanty towns at the southern edge of the Lebanese capital fought sporadic battles yesterday as fears grew that the fighting would spread to other parts of Beirut.

fighting but we cannot find anyone willing to implement them on the other side."

# US set to reaffirm support for Seoul

FEARS THAT North Korea may try to sabotage this year's Asian Games and the 1988 Olympics in Seoul will be discussed with Mr Casper Weinberger, US Defence Secretary, this week, officials said.

North Korea, angry at the choice of Seoul for both events, wants the 1988 Olympic Games to be shared equally between the two Korean states, a demand the South has rejected.

# Rome acts to curb spread of suspect wine

By James Buxton in Rome

ITALY IS urgently putting into effect measures to stem the damage to wine producers caused by the spread of adulterated wine, which at the weekend caused the eleventh death in the past two weeks.

Mr Filippo Maria Pantofoli, the Minister of Agriculture, has issued a decree which requires all Italian wine exports to be accompanied by a certificate from official laboratories guaranteeing that they contain no more than the legal quantity of methyl alcohol.

Five men are in custody accused of causing deaths and injuries by means of poisoned wine, as well as of breaking the law on the methyl alcohol content permitted in wine.

However, it appears that some of the wine originates from other regions.

# Acquitted Bulgarian set to leave Italy

By Our Rome Correspondent

THE ITALIAN authorities may today allow Sergei Antonov, the Bulgarian airline official acquitted of plotting to murder Pope John Paul II in May 1981, to leave the country.

After a trial which began more than ten months ago, six of the eight accused were acquitted for lack of evidence of conspiring to assassinate the Pope.

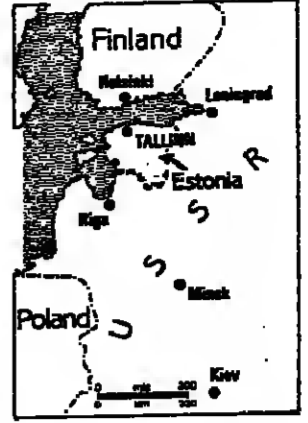
# David Buchan meets an unknown Baltic Foreign Minister Playing hide and seek with Mr Gren

OF WHICH territory is Mr Arnold Gren Foreign Minister? Perhaps, you surmise, one of the smaller Caribbean islands. Wrong. Estonia, where Arnold is a common name.

that Mr Shevardnadze does not? Dealing with consular inquiries from the 100,000-strong Estonian diaspora in the West, train a few Soviet diplomats in ways to cope with Estonian emigres abroad, and joining or leading a few Soviet delegations abroad.

Soviet Estonia has stood the test of time — 45 years, says Mr Gren.

It is certainly a form of hide-and-seek, in which Western diplomats, but hardly ever ambassadors, travel from Moscow and Leningrad to Estonia for trips which may even be organised by Mr Gren's ministry but do not involve meeting the minister himself.



# Italy's annual inflation rate falls to 7.2%

ITALY'S annual inflation rate, as measured by the cost of living index, was at its lowest level in March since 1972.

The annual rate of increase was 7.2 per cent, compared with a rate of 7.6 per cent in February. In March 1985 the rate was 8.6 per cent, writes James Buxton in Rome.

Italy's trade balance in February for the first time showed some of the benefits of the fall in crude oil prices and in the dollar.

Imports were L14,370bn, fractionally below the levels they reached in February 1985, but exports at L12,860bn were 13.8 per cent above the level for that month.

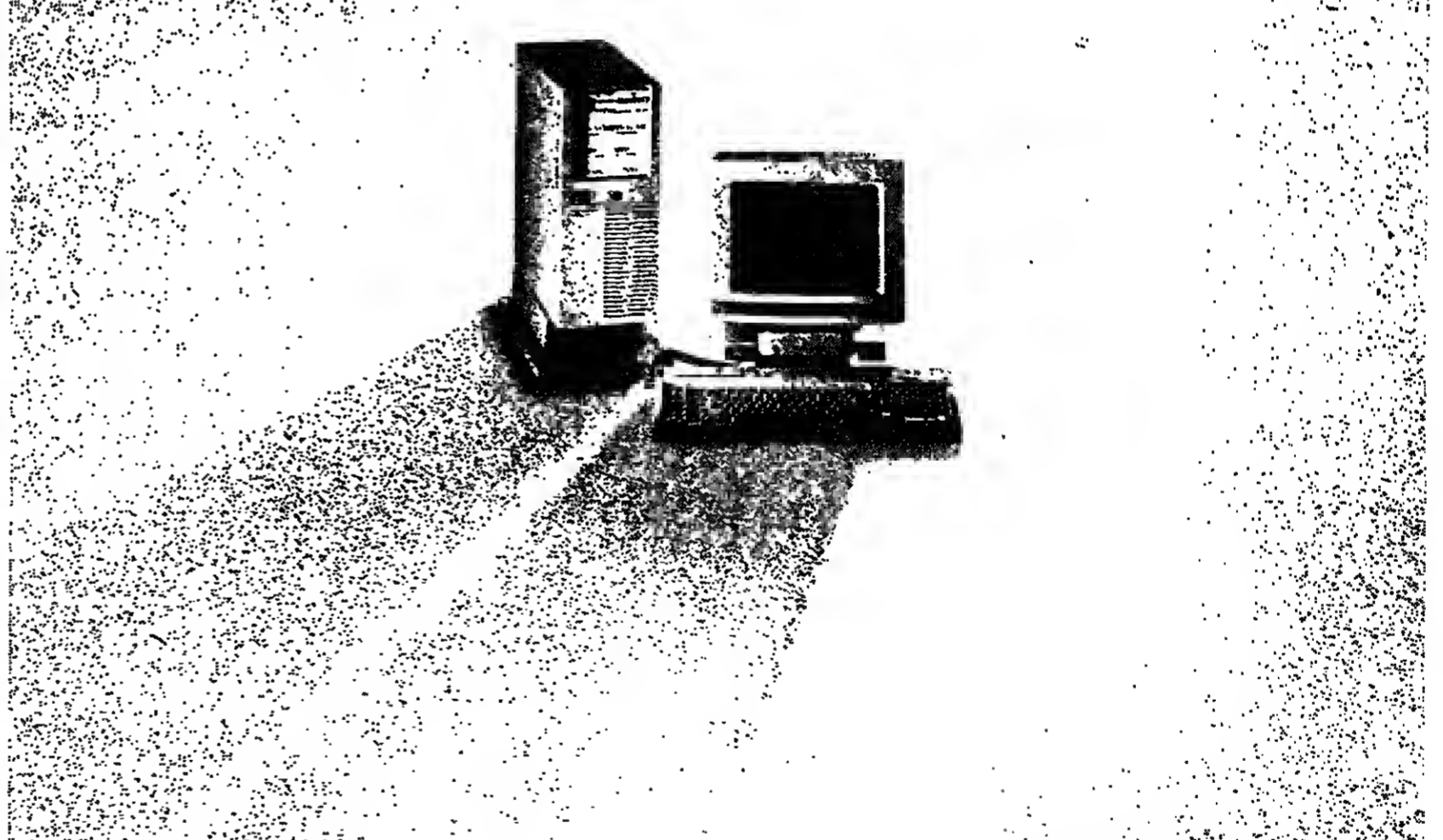
# Moscow expected to maintain arms output

TWO US intelligence agencies said yesterday that the Soviet Union would maintain its strategic arms output despite Moscow's goal of improving sluggish economy by modernising industry.

resources between industrial planners and the military, the US agencies said.

analyst on the Congressional Economic Committee where the report was presented secretly 11 days ago, said questions remained over whether Soviet economic goals could be met without slowing defence.

mates, they put Soviet GNP after inflation at 1.6 per cent, compared with 2.1 per cent previously. For 1984, the new estimate is 1.5 per cent compared with 2 per cent using 1972 dollars.



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WORLD TRADE NEWS

# Oil price fall may herald slacker growth in East-West trade

BY DAVID SUCHAN

THE COLLAPSE of world oil prices this year, coupled with uncertainty over future Soviet oil output and East European energy exports, may herald "a new phase" of slacker growth in East-West trade.

This is the key conclusion of a report by the UN Economic Commission for Europe (ECE), the only organisation to group both eastern and western countries.

It highlights the structural weakness for the Soviet Union of depending on fuels for 80 per cent of its hard currency export earnings, and for the six East European members of Comecon — Bulgaria, East Germany, Czechoslovakia, Poland, Hungary, Romania — of relying on energy for a quarter of their collective hard currency revenue.

Even assuming oil prices stabilised at \$15-20 per barrel, the EEC estimates Soviet convertible currency earnings this year could fall by 17-22 per cent, or \$4.5bn (£2.8m-£3.5m).

The full impact of the report published today, says, will be felt only gradually, but it will probably drag down prices for gas and petrochemical products, perhaps knocking a further 4-7 per cent, or \$1.2bn, of Soviet hard currency earnings this year.

The impact on Eastern Europe is less dramatic yet double-edged. The countries there import some Opec oil, but the region's exports to the West are one-quarter in the form of fuels, and two-thirds of that in petroleum products.

	Western exports to			Western imports from		
	Jan-Sept.	1985	1984	Jan-Sept.	1985	1984
Soviet Union	-4	-2	-4	-3	3	-11
Eastern Europe	-5	-5	3	1	10	-5

Bulgaria	475
Czechoslovakia	121
East Germany	1,173
Hungary	1,578
Poland	—
Romania	180
Soviet Union	1,489
Comecon Banks	250

\$14.5bn East European increase in exports, came from energy. From 1980 to 1984, energy was the only major commodity in East bloc exports to the West to show growth.

Though oil prices only began to drop sharply last autumn, the Eastern bloc's worsening trade position was clear by the end of the third quarter of last year.

The West narrowed its trade deficit with Eastern Europe collectively, from \$4.7bn in 1984 to \$2.1bn in January-September last year, and turned a \$3.2bn deficit with the Soviet Union into a \$1.7bn surplus over the same period.

The Comecon countries' new five-year plans call for increased capital investment, in 1986-90, particularly in the Soviet Union.

This should favour, says the ECE, higher sales of Western engineering goods which have recently been given third or fourth place in Comecon import priorities.

But how can the East pay for more imports if it has fewer exports? Last year the Soviet Union and Eastern Europe borrowed a record \$5.3bn, but only the Soviet Union really spent the money on imports.

Eastern Europe generally used the loans to boost assets and improve its debt structure, without increasing net debt levels.

The ECE believes, however, that the rate of borrowing may not be maintained this year and that Eastern imports could be sluggish if export revenues remained weak or declined.

## UK to give India soft loans of £75m-£100m

By John Elliott in New Delhi

BRITAIN has decided to give India between £75m and £100m in soft loans over the next five years to finance industrial projects costing \$300m in foreign exchange, an addition to its regular annual allocation of grants of over £100m.

This means that India is joining China and Indonesia as the third country selected by the UK to receive special loans connected to selected export subsidy packages introduced last year in response to pressure from British industry.

The offer was announced to the Indian Government in New Delhi yesterday by Sir Geoffrey Howe, Foreign Secretary, at the start of a three-day visit to the country.

The Indian Government has been told that the loans could be used to increase British funding for work on modernising a large steel works at Durgapur, and building a second super-thermal power station on a site at Rihand.

The loans would also be used to supply power stations by a consortium of British firms, John Brown-GEC, and supplying Ingensoll Brown gas turbines on a proposed 1,700 km cross-country natural gas pipeline for which final bids are now being evaluated by the Indian Government.

Other possible projects mentioned include rural telephone exchanges for which GEC has tendered, optical fibre technology being offered by GEC and STC, and a railway coach factory in the Punjab in which British Rail Engineering is interested.

During his talks with the Indian Government, Sir Geoffrey also referred to a project costing about £5m to £6m in foreign exchange for Davy McKee and Lurgi of the UK to build an 80,000-tonne zinc and lead processing plant for Hindustan Zinc.

Subject to a project appraisal by Britain's Overseas Development Administration, this would be entirely funded by grants.

The new soft loans for India would come from a global expenditure by the British Government expected to total £1bn over five years.

This forms an extension of the UK's existing aid for trade provision which provides aid to match that being offered by foreign industrial competitors.

It would amount for up to 25 to 30 per cent of foreign exchange requirements for the new loans by the form of a grant to banks which produce a comprehensive financial package. The countries receive the money in the form of loans but up to 25 per cent plus some mixed credits.

## Sharp rise in yen takes toll of Japanese export contracts

BY CARLA RAPOPORT IN TOKYO

THE SHARP appreciation of the yen took its toll on Japanese export contracts in February. Japan's 13 leading trading houses reported that export contracts last month dropped by 24.5 per cent from a year ago to ¥1,057bn (£3.1bn).

The 13 trading companies account for about 60 per cent of Japan's total trade providing a good indicator of trends in foreign trade.

The lower price of oil and the stronger yen also reduced the value of import contracts, which dropped by 21.9 per cent from a year earlier to ¥1,094bn.

The largest losers in export contracts were plant equipment, down 49.2 per cent, ships (39 per cent), chemicals (27.5 per cent), textiles (23.8 per cent) and steel (17.4 per cent).

The yen's sharper appreciation against the dollar as opposed to European currencies was apparent as exports to the US in February fell 25 per cent in yen terms, but exports to Western Europe were worth 20.7 per cent more, for the sixth straight year-on-year advance.

Energy imports to Japan plunged by 43.4 per cent, with the value of imports from the Middle East down 50 per cent. Imports from the US slumped by 22.5 per cent.

Japan's exports of vehicles in February increased by 15.8 per cent to the highest monthly total for February on record. The Japan Automobile Manufacturers' Association said that the rise was due to the increased sales of Japanese cars in the middle and high-price ranges.

The exports totalled 568,751 cars, trucks and buses, with a value of more than \$4bn, up 36 per cent from the same month last year and the second largest monthly value on record.

JAPANESE steel companies are to limit exports of steel pipes to the US until May, according to officials at Japan's Ministry for International Trade and Industry (MITI).

MITI instructed five steel companies to restrict steel pipe exports after requests from US

officials who were seeking to minimise the effect on US pipe markets hit by the downturn in oil development in the US.

US demand for oil well pipes is estimated at 1.6m tonnes this year, down 40 per cent on original estimates for 1986.

Under existing voluntary restraint on steel exports to the US market, this year's quota on oil-well pipe shipments is set at 240,000 tons.

## Philips plans new venture in Taiwan

By Laura Ross in Amsterdam

PHILIPS, the Dutch electronics concern, plans to set up a joint venture in Taiwan with Avnet, a major US electronics components maker, to produce assembly kits for compact disc players.

The joint venture, to be called Compact Disc Industries Company, is aimed at meeting the rapidly growing demand for assembly kits from other manufacturers.

Philips, which invented the compact disc player, plans to invest heavily in expanding its own production capacity this year to keep up with the growth in the market.

Avnet, which operates in Taiwan, will supply large-scale low-cost manufacturing facilities for the joint venture which will be located at the Heinechu Science Park near Taipei. Philips will provide research and development product design and components from its Hasselt factory in Belgium.

Philips declined to reveal the amount of investment and production capacity of the joint venture.

The company recently announced plans to invest \$40m (£28.5m) in a Taipei-backed integrated circuit plant.

Yugoslav arms sales. Yugoslavia exported over \$2bn (£1.4bn) worth of arms and military services last year, ranging from standard weapons to tanks, aircraft and submarines, the Yugoslav newspaper Vjesnik Novosti said, Reuters reports.

The sales—double the country's annual tourist income—were to a number of non-aligned countries and some industrialised states, the report added.

Yugoslavia rarely publicises military transactions and the countries were not named. But Western military experts said Libya and Iraq were among them.

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## EEC adjusts curbs on some US imports

By Our Trade Staff

COMMON MARKET import restrictions on some US exports, first imposed two years ago in retaliation for US action against EEC steel exports, have been changed.

Five kinds of goods—styrene, polyethylene, sporting guns, athletic equipment and ski-formerly restricted by quota can now be freely imported subject to tariff quotas, the UK Department of Trade said.

This means the tariff paid rises according to the amount imported.

Three new items have been made subject to quotas. They are bovine fats for industrial use, certain fertilisers (nitrous ammonium, diammonium and orthophosphates) and some coated paper and board.

The new controls were decided by the EEC last month. They run until the end of the year.

## SHIPPING REPORT Broker sees clear signs of end to restructuring

BY ANDREW FISHER, SHIPPING CORRESPONDENT

ROUGH TIMES in the world's shipping industry could be coming to an end, according to a new review by a Norwegian firm of shipbrokers.

R. S. Platon of Oslo stated optimistically in its annual survey of the market: "There are clear signs that we are now approaching the end of a long and painful period of restructuring in the shipping industry."

It pointed out, however, that in the fluid and rapidly changing state of world economies, "it is quite possible that changes in sectors that affect shipping will come even faster from now on."

Also, there was still a considerable amount of overcapacity in large tankers and some types of dry-bulk tonnage.

Yet Platon reckoned there would be more stable world economic growth in the next few years than in the past 15.

"Combined with a continuing reduction in tonnage and, not least, hope of a scaling-down of the world's shipbuilding capacity, in time, this should create a better balance between supply and demand in shipping markets."

Last year, Platon noted, many shipowners found their losses worsening dramatically, while freight rates and ship values fell steeply from 1984 levels.

Assessing the outlook for tankers this year, it forecast that if oil prices continued to fall and Saudi Arabia took a larger share of the market, "there is a definite possibility of an increase in the overall demand for tonnage."

In the dry-cargo sector, demand should rise slightly. New vessel deliveries are still affecting the market and rates could ease further. But scrapping has picked up and the surplus may be reduced.

## World Economic Indicators

	1985				% change previous year
	Jan. 85	Jan. 86	Dec. 85	Jan. 85	
US	122.8	123.2	122.9	122.7	+1.2
UK	146.5	146.6	146.2	145.5	+5.1
FR Germany	121.4	121.6	121.5	121.3	+0.7
France	168.1	168.4	168.3	167.7	+1.5
Italy	197.3	197.9	197.9	195.1	+7.7
Belgium	122.1	122.5	122.5	122.7	+2.5
Netherlands	122.8	122.8	122.8	121.7	+1.3
Japan	Jan. 85	Dec. 85	Nov. 85	Jan. 85	
	115.3	115.2	115.1	113.9	+1.5

Source: Eurostat.

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UK NEWS

# Inflation rate forecast to fall below 3% in 1987

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT

BRITAIN'S annual inflation rate is likely to fall below 3 per cent next year, the London Business School (LBS) says today in an upbeat post-budget review of the economic outlook.

The LBS forecast, based on the assumption that oil prices will stabilise at about \$15 per barrel this year and next, is more optimistic than the Treasury on the prospects for prices but slightly less confident on the outlook for growth.

It predicts that the pace of output growth will slow to 2.5 per cent this year, compared with the Treasury's forecast of 3 per cent. The annual rate of increase in the retail price

index is projected to fall to 3.1 per cent in the fourth quarter of this year and to 2.5 per cent in the second half of 1987.

Next year should also see some upturn in the growth rate with output rising by 3.2 per cent, the LBS says. Imports, however, are likely to rise significantly faster than exports and Britain could face a current account deficit of £1.3bn in 1987, compared with an expected surplus of £3bn this year.

The report says that the Treasury has probably underestimated the revenue gains from its budget decision to tax the running down of pen-

sion fund surpluses. Mr Nigel Lawson, the Chancellor of the Exchequer, estimated that this would yield £20bn in the coming financial year and £120m in 1987-88.

The LBS argues that the Treasury figure is based on too cautious an estimate of the size of the current surplus, which probably amount to £50bn against an official assumption of £20bn.

The former figure suggests that the official take from the running down of the surpluses could amount to over £500m in 1987-88 and then rise to above £1bn in each of the two following years.

# Disruption planned at Heathrow Customs

CUSTOMS officers at Heathrow airport, London, plan to step up their union's campaign of industrial action in the run-up to the opening of the airport's fourth terminal later this month, our Labour Staff writes.

The dispute is over revised duty rosters scheduled to be introduced when the new terminal opens. They will involve Customs officers reporting to work an hour earlier than at present, with shift times starting at 6am instead of 7am.

Nightshift working will be scaled down under the proposals and the management wants to see stronger coverage in the early morning when the day's incoming flights start to arrive.

Customs and Excise said yesterday that there were contingency plans to minimise any possible delays.

BRITISH RAIL chairman Sir Robert Reid will stay on until 1990, three years longer than his current appointment, Mr Nicholas Ridley, Transport Secretary, said the Government made the decision because Sir Robert was the right man to lead BR "towards better standards for customers and further improvements in efficiency."

BRITISH TELECOM is reducing regional charges for its System 4 conventional radio telephone service, which has been overshadowed by cellular radio mobile telephones.

BT will absorb costs of £2.5m to relaunch System 4, making it cheaper for some customers wanting limited geographic coverage. BT hopes to increase the number of System 4 subscribers to 15,000 by 1987 from 10,500 at present.

H. S. MARSH, makers of gamma-irradiation equipment for medical use and food preservation, has been placed in receivership. The company, which has won two Queen's Awards, had an order book worth £190,000 and employed 40 at its Reading plant, west of London.

The collapse comes at a time when the Government is expected to approve the irradiation of food for sale in Britain.

TSB has launched its first specialised European unit trust. The TSB fund will include the UK shares in its portfolio although the bulk will be concentrated in West German, Swiss and French issues.

# Average earners pay more tax than under Labour Government

BY PETER RIDDELL, POLITICAL EDITOR

A MARRIED man on average earnings will still pay a higher percentage of his gross income in direct tax and national insurance contributions in the coming financial year than in 1978-79, the Labour Party's last year in government.

A parliamentary written answer from Mr John Moore, the Financial Secretary to the Treasury, shows that in 1986-87, deductions are expected to be 21.9 per cent of gross income compared with 20.9 per cent in 1978-79. The peak was 22.8 per cent in 1982-83.

Since the Tories came to power, however, the real net income of a married man with two children aged under 11 has risen by 17.4 per cent. This reflects the faster rise in earnings than prices.

The figures assume average

gross weekly earnings for adult males of £213.90 in the coming financial year.

An analysis in a separate written answer shows that once value-added tax, other indirect taxes and domestic rates are included, taxes are likely to amount to about 42 per cent of gross income in the coming financial year.

The figures, provided by the Treasury every year after the budget, point to three main conclusions.

Firstly, that it is still only those on well above average earnings who have had any reduction in the relative share of their gross income taken by direct taxes of various kinds, let alone indirect taxes.

Secondly, that there has been a sharp rise in real take-home pay for

those in work throughout the income scale because of the strength of real (inflation adjusted) earnings.

Finally, that differences in real take-home pay between the top and bottom of the income scale have widened substantially over the period and are continuing to widen. For instance, a married man with two children, under 11 on five times average earnings has seen his real post-tax income rise by 32.4 per cent since 1978-79.

A further written answer indicates that since 1978-79 there has been a substantial real increase (after inflation) in the revenue lost, and this benefit received, through tax relief on life assurance, mortgage interest and contribution to pension schemes.

# Tory MPs back anti-apartheid group

BY OUR POLITICAL EDITOR

MORE THAN 50 Conservative MPs have agreed to support the aims of a new backbench group calling for fundamental change in South Africa, including open discussions with the African National Congress.

One of the main aims is "radically" to alter public perception, in this country and in South Africa itself, of the Conservative Party's attitude towards South Africa.

The group, Conservatives for Fundamental Change in South Africa, has been set up by backbenchers Mr Robert Adley, Mr Hugh Dykes and Mr Tim Rathbone after a visit to South Africa.

In a letter to fellow backbenchers, they have argued that it was essential for the Conservative Party to contain members who are actively promoting fundamental change

in South Africa.

"At the moment sadly," the letter states, "our party tends to be regarded as being represented by those Conservative members who are most vocal in South African affairs and who, by their words and deeds, give succour to the South African Government and its apartheid policies, and cause despair to sensible people in South Africa."

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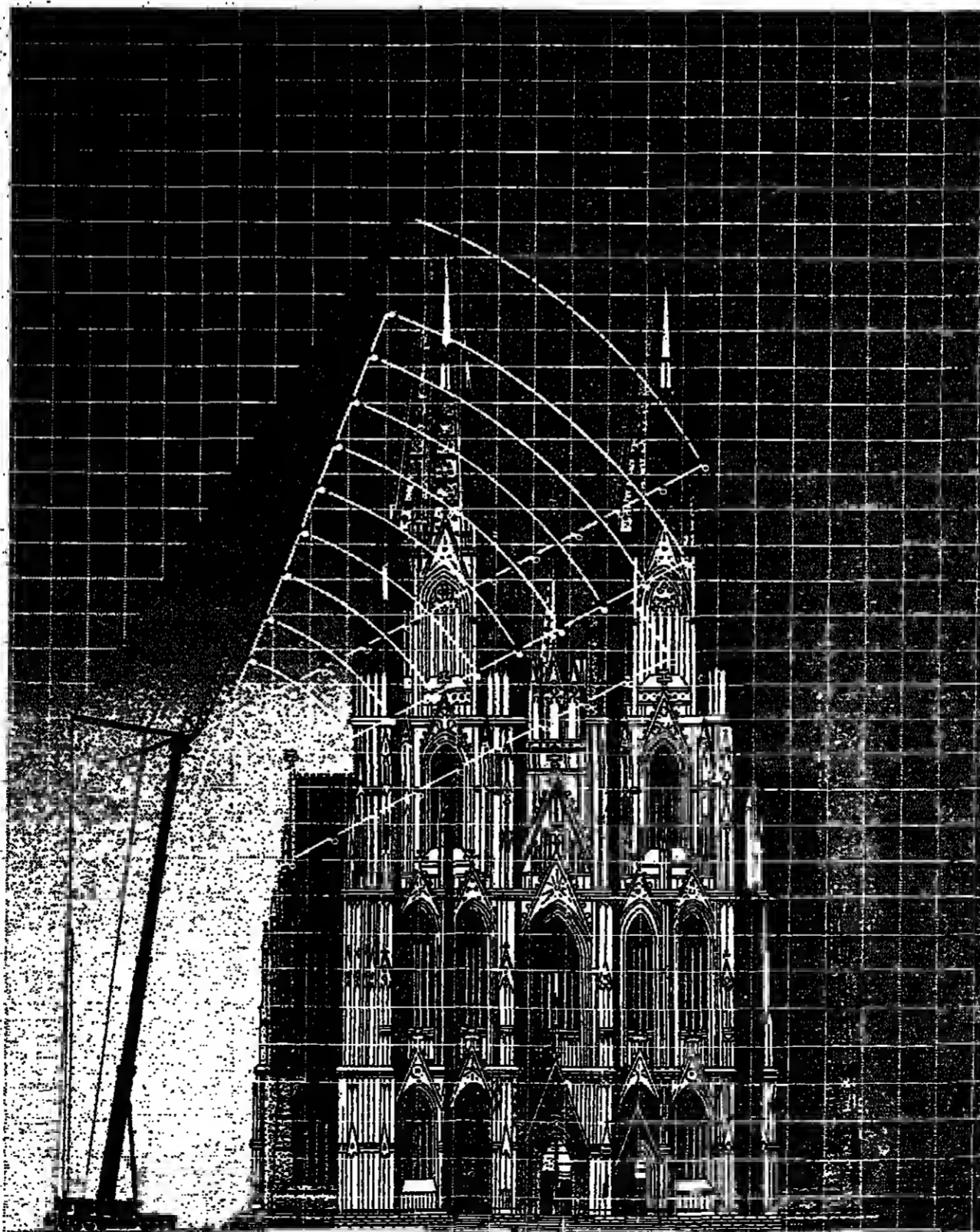
# Krupp engineering for excellence

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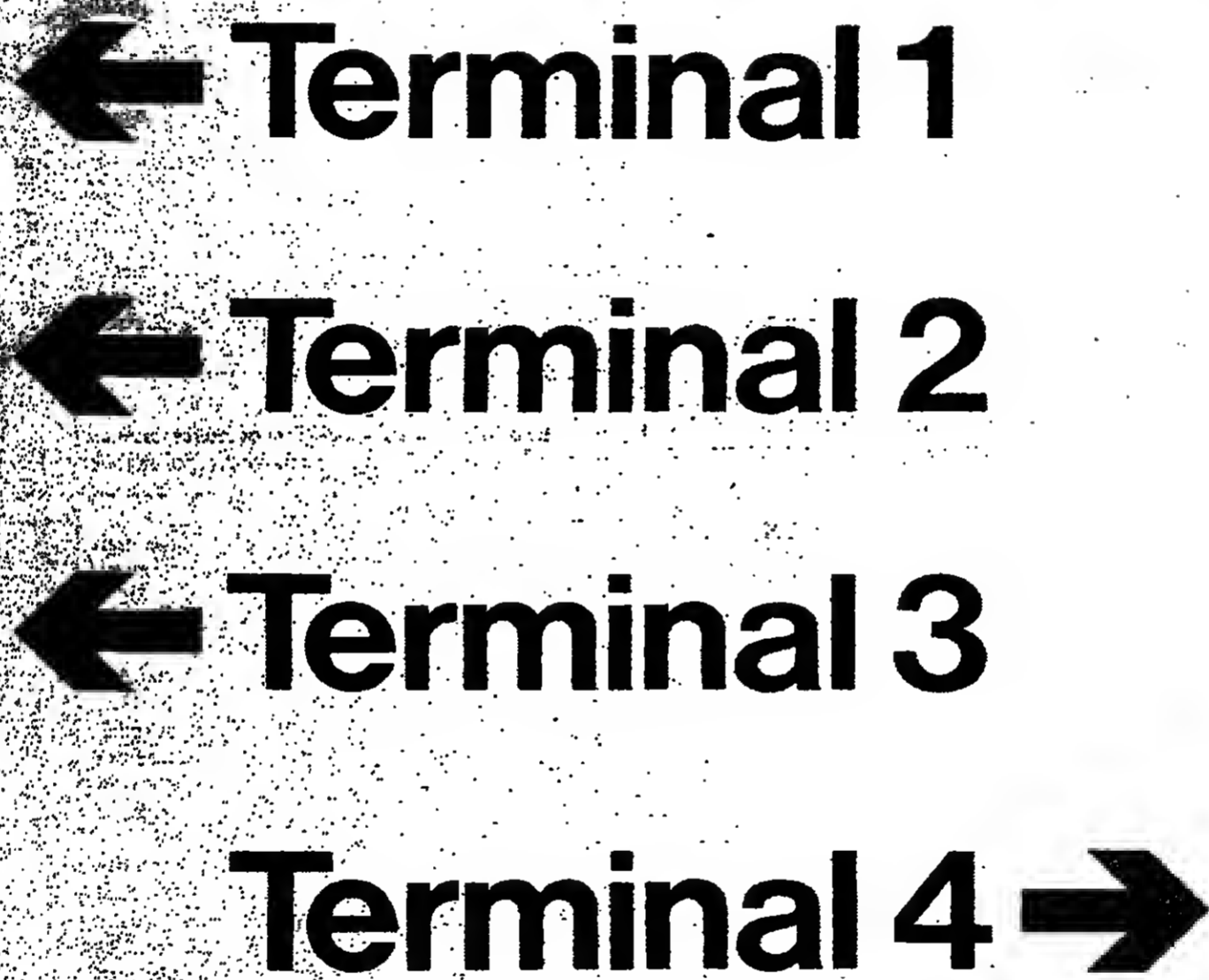


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# A new departure for Heathrow.



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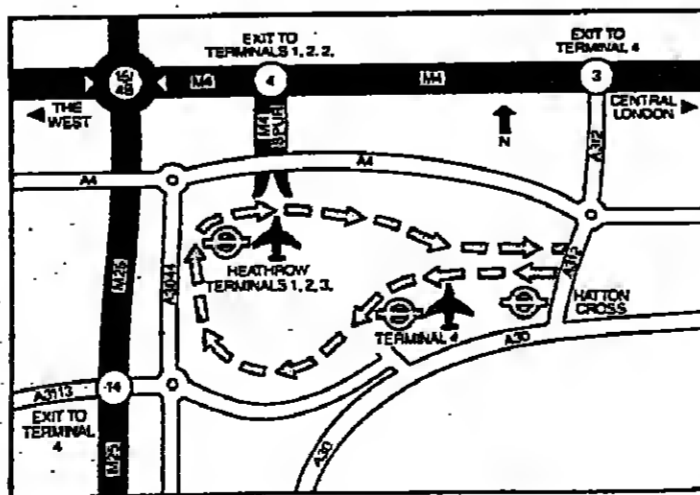
By car, that means following the special road signs on the motorways. By bus, it means getting off at the Terminal 4 stop. By tube, it means using the new Terminal 4 station

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## CONSTRUCTION

### A breath of French air in the City

By Joan Gray, Construction Correspondent

HAVING the room where Napoleon Bonaparte married Josephine as the chairman's office in your Paris headquarters is a hard act to follow — which is why Banque Paribas chose to refurbish the old Martin's Bank building in Lombard Street when it was looking for a new London office.

"We chose it because we wanted a suitably prestigious building in the City of London to follow the image set by our other headquarters," said Dr Christopher Honeyborne, Banque Paribas' deputy general manager in London.

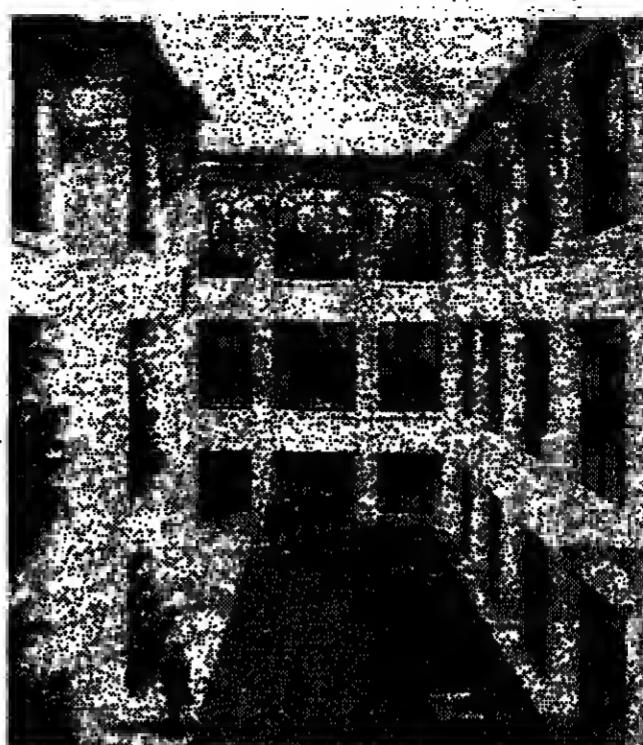
"Our Paris headquarters is already a French National Monument; our Dutch office is an old merchant's hall in Antwerp; and our Spanish office is the former British Embassy in Madrid, so we wanted to follow the tradition."

Banque Paribas has spent £12m refurbishing the Martin's bank building, which was built in 1929 and is sited within a few hundred yards of the Bank of England.

The project has involved major construction work, gutting the structure and rebuilding it behind the preserved facade at a cost of just under £10m.

The remaining £2m plus was spent on fitting out the building with modern banking systems and offices with such features as teak panelling, rams-head pillars, and swagged and tasselled velvet curtains to give a French flavour.

The contract was designed and managed by Higgs and Hill.



An artist's impression of Banque Paribas' London office in Lombard Street, where Higgs and Hill is completing the refurbishment.

The construction work involved scooping out three floors of redundant vaults in the basement to create an internal courtyard surrounded by offices.

The courtyard ceiling has been painted with clouds — visible at eye level from the reception desk three storeys above — to give the impression of a sunlit French sky.

The areas around the courtyard have been converted into conference and dining space, and additional space has been created by extending the upper floors into light wells and providing a new first floor within the old double-storey-height banking hall.

Dr Honeyborne decided to opt for a design and manage contract since Banque Paribas wanted a single point of responsibility in managing and controlling the complicated re-building process. "We wanted to have just one bottom to kick," he explains.

The contract was awarded to Higgs and Hill "because they offered the best form of contract and convinced us they had the right experience and the ability to undertake the complete job," he said — and has proved right. The two year contract has been handed over on time and on cost.

### Refurbishing London Pavilion

TROLLOPE & COLLS has been awarded the main contract for the £20m redevelopment of the London Pavilion by the Grosvenor Square Properties Group and Kennedy Brookes Joint Venture.

Major contributory factor in winning the contract was an innovative method of supporting the facade without external propping.

The building works are worth about \$6.5m and tenders were submitted on a two-stage basis. The facade is to be retained, with

major reconstruction of the interior, including the addition of two floors. The basement is to be enlarged and linked with the Piccadilly underground station and the Trocadero.

The London Pavilion is in a congested area bounded by Shaftesbury Avenue, Great Windmill Street and Coventry Street. Trollope & Colls had to recommend a method of retaining the triangular facade which would allow demolition and subsequent reconstruction of the inner structure, while maintaining pedestrian and traffic flow.

A temporary structural steel frame is to be erected behind the facade on three levels, designed to allow construction of the reinforced concrete frame with minimum inconvenience. It will take seven weeks to erect, and will occupy less than 15 per cent of the working area.

Trollope & Colls starts on site in mid-May and completion is scheduled for mid-March 1988. The development will provide shopping on three levels, a large restaurant and a major exhibition to be mounted by Madame Tussauds.

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### £30m Glaxo project

Costain Management Design, part of Costain Group, has been awarded a £20m design and management contract by Glaxo Group, for the erection and completion of a three-storey pharmaceutical development facility at Ware in Hertfordshire. The project is due to be completed in December 1988.

Two contracts, worth a total of £1.2m, have been won by MYTON, part of the Taylor Woodrow Group. The company has been awarded a £680,000 contract by the Metropolitan Police for alterations and fitting out to existing buildings in Newlands Park, Sydenham, to form offices and workshops. Work has started with completion scheduled for August. The company is also to build a £812,000 three-storey office block to extend the headquarters of the Lawn Tennis Association in Palliser Rd, Barons Court, West Kensington. The building is scheduled for completion in September.

EDWARD THOMPSON has secured the following contracts for civil engineering work totalling some £3.7m. A contract from British Gas East Midlands covers laying gas mains and gas services with other works in two zones centered on the cities of Derby and Nottingham. The work, commencing in the spring and lasting for two years, will be worth in the region of \$4m. The Anglian Water Authority has accepted a tender of £400,000 for construction of a cross-country water main of 400 metres in diameter and 6 km in length, located south of Daventry. An order is being negotiated with Stanton Ironworks for the supply and delivery of ductile iron pipes during February. The completed project is due to be handed over within six months. Further contracts for water mainlaying and services have been placed by the Anglian Water Authority for the year ending March 1987 for around £1.25m in the Ely, Kings Lynn, Wisbech, Cambridge and Bury St Edmunds areas.



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TECHNOLOGY

Nick Garnett on Perkin's new range of diesel engines which feature a revolutionary combustion chamber design

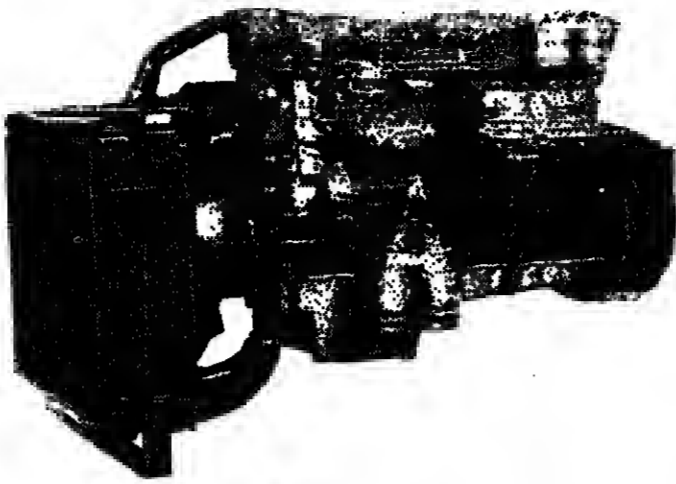
Rolling in clover

POWERFUL, sometimes noisy but always the trusted work-horse of the truck industry, the diesel engine has rarely been the subject of significant leap forwards to technology. Perkins Engines of the UK, with a little help from the nuclear industry, is claiming to have broken this mould with a revolutionary combustion system for its new Phaser range of 4 and 6 litre truck engines, launched last month.

Perkins, part of the Massey Ferguson group says the design of the new chamber, called the Quadram results in eight per cent better fuel economy than its competitors, 13 per cent more power than the previous best and big torque improvements. It also makes the Phaser, the world's quietest engine in its class. That is a long list of claims but Perkins goes even further. Because of the Phaser's unique design, the company has been able to use much less sensitive fits and tolerances, changing the methods and lowering the costs of producing the engines, which

are for trucks of 6 to 24 tonnes. The company has spent £30m engineering the 90 to 186 hp Phaser range at its Peterborough headquarters, England. The range will compete with Perkins existing 4236 and 6354 engines (which will continue in production) and others like the Cummins B series—introduced four years ago—the Deutz air-cooled and those made by the integrated truck manufacturers. Perkins already claims to have two-thirds of the UK proprietary engine market across all the power bands it serves. As part of the development cost the unique "clover leaf" Quadram, which incorporates tiny lobes into which the fuel is injected for combustion, was designed with the aid of a measuring machine adapted from the nuclear industry. Perkins, one of the world's leading engine builders producing 400,000 units a year, had already prepared a mathematical model of what the Quadram would look and behave like. It was searching for a piece of equipment

that would verify these ideas. It turned to the nuclear industry's laser doppler anemometer (LDA), developed by the UK Atomic Energy Authority's Harwell laboratories to measure coolant flows in nuclear reactors. This piece of equipment was adapted with the help of Harwell to measure accurately the air flows inside a cylinder as the engine is running. By producing a more thorough and faster mix of fuel and air in the cylinder Quadram creates much improved combustion says Perkins. It has also made a big impact on the shopfloor. "The Quadram design was so good we have been able to use much less sensitive fits and tolerances, without any compromise of the design criteria," says Mr Tony Downes, Perkins' engineering director. This has been particularly marked for the gap between the piston top and the head of the cylinder in which the piston travels. "Normally it is important to ensure that the piston comes as close to the head as possible, as



Top of the Phaser range, the 160 Ti

the combustion relies on the air motion that the minute gap creates," says Mr Downes. "We found that with Quadram if a desired gap of 7 thousandths of an inch was expanded to 17 thousandths the engine would still work perfectly." Such variations in a range of engines like Phaser would normally require a choice of six different piston heights to guarantee optimum performance. The Quadram needs just two. The clover-leaf like shape is so tolerant to slight variations that Perkins die-casts the chambers rather than machining them. This is a lower-cost method of manufacture and allows Perkins piston suppliers to make pistons based on the same die, which should improve quality. Because the Quadram lowers

stress throughout the engine, compared with traditional combustion chambers, Perkins says it has also been able to reduce the weight of the cylinder block. Cummins claims its B series had 30 per cent less components than a comparable Perkins engine when the B series was introduced. Perkins also claims that the Phaser has a third fewer components than its own 6354.

Quiet route to greater efficiency

IN DIESEL engines air enters the combustion chamber separately from fuel. These mix in the chamber and, under high pressure, cause combustion to take place. The chamber is traditionally shaped like a circular bowl. The Quadram however, is rather like a clover leaf, with four lobes in each corner of the bowl. Fuel is injected into the lobes which, because of their constrained space, swirl the air and fuel faster. This allows earlier combustion of the mix. As on average only 35 per cent of fuel is actually translated into horse-power in a typical diesel (the rest is lost through friction and heat) the sooner the combustion, the more efficient the engine and its use of fuel. Burning fuel and air generates the pressure to drive the piston. The ignition delay period—the time between

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starting the injection of fuel and the start of combustion—is shorter in the Quadram and the rate at which pressure rises within the cylinder is lower. So too is peak pressure. The pressure in a typical diesel is about 2,100 lbs per sq in but a Quadram operates at about 10 per cent less at its peak. The Quadram produces a curve of increasing pressure which is much flatter than a typical diesel and as a result cuts overall engine stress. This reduces loads on conrods—which link the piston to the crankshaft—on the big ends of the crankshaft and on the crankshaft itself. Less combustion pressure means less noise. Perkins claims that the Quadram results in noise reductions of 3dB, which it says makes it 50 per cent quieter than engines from rival manufacturers.

Security down the line from Plessey telephone

SECURE SPEECH technology has been built into a £1,500 push-button telephone instrument by Plessey of the UK. The unit, called VoiceLock, behaves as an ordinary telephone unless a red button is pressed by both speakers. Then, providing each party has entered the same code on the keyboard, subsequent speech is "scrambled". The key code can be altered by the parties at agreed intervals and there are 100 combinations. Before the days of digital electronics, scramblers simply divided the audio frequency spectrum (zero to about 3,000 hertz), into a number of segments using filters. The segments were rearranged in the frequency spectrum before transmission, making the speech incomprehensible unless a similar unit was used at the other end. The Plessey system takes a similar approach using digital electronics. The speech signal is first digitised. The resulting pulse stream is then arranged in "frames" in an electrostatic store from which,

a fraction of a second later, it is removed with the frames in a different time order. After conversion back into an (incomprehensible) analogue audio signal, the speech is sent down the phone line where a similar system at the other end reverses the process. In this normal speech. More from Plessey Crypto on 051 228 0988. POWER CABLE containing an optic fibre for communications is to be supplied by Standard Telefon og Kabelfabrik, the Norwegian subsidiary of IIT, to Statoil, the North Sea oil operator. Under a \$13.5m contract, a 4 km link will be established between Statoil's "A" and "B" platforms, currently under construction. This will be the first use of such a cable, which will provide a chemical-free communication of instrumentation data in the same cable as normal supply currents. Since light is used for the signals, they are unaffected by the currents.



Food sorting put into focus

WORTH WATCHING
EDITED BY GEOFF CHARLISH
SORTING FOOD for defects has become more precise with a system from Sortex, a London company. Using a newly developed scanning camera system, the model 4000API can inspect the whole width of a metre-wide conveyor belt and detect defects down to 2mm in size. The capacity is such that peach halves for example, can be inspected at 10 tonnes per hour, the machine rejecting those with pieces of stone exceeding 3mm. Potato crisps can move two tonnes per hour, with rejection of pieces having black discoloration or sugar burn. The 4000API is offered with various optical systems tailored to suit specific products. More on 01-990 4888. FRENCH BATTERY maker, SAFT, has concluded a joint venture agreement with Japan Storage Battery (JSB), under which battery products will be made in Japan. With a capital of ¥2bn, the new joint subsidiary will be called GSSAFT and will concentrate on nickel-cadmium rechargeable units.

MACHINE VISION systems developed by Vidiscan, a UK subsidiary of the German press tool company Bruderer, can monitor high speed manufacturing processes. The system uses a TV camera to examine each manufactured component and the TV picture frames are frozen and examined at high speed in a microprocessor. Programmed to look for specific defects in the product, Vidiscan uses electronic techniques on the images so as to reduce the amount of data needed to make decisions. Frames are analysed in as little as 20 milliseconds (thousandths of a second). In a specific application, the Bruderer Vidiscan, components made from coil-fed metal sheet can be inspected at up to 1,500 a minute. More from the UK company on 0582 576167.

MORE MICROCOMPUTERS were sold into large UK organisations in 1985 than in all the previous years combined, according to a report from Romtec, the market research company. Of the total of 99,000 machines sold, more than half were from IBM. In large privately-owned companies, IBM placed 77 per cent. Romtec is in Maidenhead, UK, on 0623 74242. NEW SECURITIES markets and technology will be discussed by Mr Richard Niehoff, president of the Cincinnati Stock Exchange, who has confirmed that he will be speaking at the Financial Times conference on the subject in London on April 7 and 8. In co-operation with Mr A. R. Brown of Software Sciences (part of Thorn EMI of the UK), Mr Niehoff will discuss the Cincinnati trading system, the most advanced electronic stock exchange and the model for what many expect equities trading soon to become. More from FT Conferences on 01-621 1265.



TELEVISION SETS that work on solar power have been developed by Sanyo in Japan and samples are already being shipped to China and South East Asian countries. The solar panel measures 120 by 80 centimetres and keeps a lead acid battery charged up to supply the set with up to 50 watts. Some 2000 hours of sunlight annually will allow five hours' viewing a day. RECORDED ANNOUNCEMENTS come straight out of semiconductor memory instead of the usual magnetic tape in a new system from Telecommunications Information Systems in the UK. The announcements are digitised—turned into a series of on/off electrical pulses—like computer data—and stored in semiconductor memory. One advantage is that playing quality remains the same.

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# If you found this newspaper in ten years time, you could still cut the coupon for this digital exchange.

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Tuesday April 1 1986

# Gloomy omen from Moscow

**IT MAY BE** premature to write off Mr. Mikhail Gorbachev's demand for an immediate summit meeting with President Ronald Reagan to negotiate a comprehensive ban on the testing of nuclear weapons as empty propaganda. But it sounds like a deeply depressing augury for the future of arms control by the two superpowers and may well turn out to be the first step towards a Soviet pretext for calling off the Washington summit meeting which had been agreed in Geneva last November.

The idea of a comprehensive test ban has long had an honourable place in the canon of arms control objectives. It is inscribed as a target, among others, as part of the Non-Proliferation Treaty: most countries in the world have committed themselves to the renunciation of nuclear weapons, but the price they have exacted is a commitment by the nuclear-weapon signatories to pursue serious arms control negotiations and in particular to work for a comprehensive test ban. In the late 1970s, negotiations did take place between the Soviet Union, the US and the UK, and apparently made real progress. But when President Reagan came to power in 1980, he refused to resume the negotiations.

**Constraints**

Since the Soviet Union has been observing a test moratorium since last summer, Mr. Gorbachev's demand for immediate negotiations on a test ban agreement looks doubly virtuous. Yet in fact it is absolutely cost-free to Moscow, because Mr. Gorbachev knows there is no danger that the demand will be taken up either by the US or by Britain. The British Government claims that existing verification methods are insufficiently precise to guarantee compliance with a total test ban on explosives below a certain level; the US Administration, which used to rest its case on verification arguments, now says openly that, so long as nuclear weapons exist, some testing will remain necessary.

Opinions may differ on the urgency of negotiations on a comprehensive test ban. Serious constraints on testing, even if they fall beyond the test ban, would help to slow down the development of even more refined generations of nuclear weapons; an agreement on testing, like any arms control agreement, would help to

THE BATTERY INDUSTRY

# Fallout from a hard sell

By Christopher Parkes

**UNION CARBIDE'S** decision to auction off its consumer products business—precipitated by its tribulations over the Bhopal disaster—heralds the biggest upheaval in the dry battery business since Dart & Kraft's Duracell brand took the market by storm in the late 1970s.

On offer is a 25 per cent slice of a \$4bn global market. At present no other manufacturer can match this strength in depth with only Duracell anywhere near. Live sales are worth \$800m in worldwide sales.

For an estimated stake of between \$1bn and \$2bn, contenders can buy the Union Carbide range of batteries and a place in the ring with the most aggressive bidder: the business has known Dart & Kraft itself and Ray-O-Vac, Union Carbide's leading competitor in the US, are probably ruled out of the bidding by anti-trust considerations.

Britain's Hanson Trust group has declared an interest and Varta of West Germany and Matsushita of Japan are believed to be contemplating an offer.

All have already felt the power of Dart and Kraft, the processed cheese-to-Tupperware conglomerate which works to a strategy it established in the US during the 1970s. Ignoring the old technology zinc carbon dry cell, it armed itself with a range of long-life alkaline manganese batteries and established the US market with a vengeance.

The dry battery, formerly a workaday commodity, was promoted with the flair, vigour and advertising budgets usually reserved for mere glamorous consumer products. Distinctively coloured in copper and black, the Duracell product was sold on the strength of its long life.

Sceptics who believed it had no mass market future because of its much higher price per time alkaline cell were three times as costly as conventional batteries—were quickly proved wrong.

"Duracell sneaked in on us and we had to play hard to catch up," says one Union Carbide official. By the time the company had geared up to mass produce its own alkaline Duracell was firmly in charge. In less than 10 years long-life batteries have come to account for some 50-60 per cent of unit sales in the US and over 70 per cent of the market by value.

Duracell next applied the same tactics in Britain and Europe, where it began marketing in earnest in 1979. At

the time, UK alkaline battery sales were worth about \$5m. This year turnover could exceed \$50m in an overall market worth \$125m. Duracell is recognised leader in the sector, with an 80 per cent share.

Just as Union Carbide was taken by surprise in the US, Ever Ready was caught flat-footed in Britain. At the time it was floundering in the wake of its own blunder in attempting to market the name to Berez to avoid confusion with UC's Eveready label. Dart and Kraft found the door open even wider when Hanson Trust took the company over in 1981 and reverted to the British Ever Ready name.

The new management was not convinced by the threat from the alkaline, and plunged steadily on with its vast range of zinc carbon cells. It filled its marginal requirements for long-life batteries by buying in from its arch enemy, Duracell.

Hanson began stripping down Ever Ready, withdrawing back into the UK. Subsidiaries in Hong Kong and Nigeria were disposed of and in an extraordinary move in 1982 Hanson sold Ever Ready's West German and Italian factories to Dart and Kraft for \$37m.

All the while Duracell was grinding away in Ever Ready's backyard, taking a growing share of the market. The Hanson subsidiary did not fight back until late 1983, when it launched its Cold Star brand with a budget to match Duracell's.

The promotional battle reached new peaks last year when Ever Ready and Duracell between them spent more than \$5m on advertising. By comparison, Varta of West Germany spent almost \$1m in the same period, while six years earlier total promotional spending by oil companies in the sector was about \$1m.

For Hanson, which has now consolidated its position in the UK, the choice is plain. If it tries to fight a scratch in the face of competition from Duracell and the new owners of the UC operation would be a costly and difficult task. The current philosophy in most mature consumer industries is to increase market share is to buy it.

Recent examples include Unilever purchases in the US market and Black & Decker's takeover of General

# Arbitrary move by Mr Lawson

WHEN THE Chancellor of the Exchequer arbitrarily juggles excise duties on drinks, tobacco and petrol, he may perhaps be working within the accepted framework of arbitrary taxation. But when Lord Lawson's reputation as an international financial market place is at stake, it is much less acceptable for him similarly to reshuffle capital market taxation without consultation or even—let alone thought for the consequences.

Mr Nigel Lawson's decision to impose a 5 per cent tax on the conversion of British company stocks into depositary receipts (American depositary receipts, or ADRs, being the only important variety) has triggered an angry reaction from the London Stock Exchange as well as, more predictably, from the American securities houses which have been developing active markets in these instruments and from the British companies which have seen them as a highly effective means of attracting transatlantic investment interest.

It is also worth mentioning the curious swipe at company loan stocks, which have had stamp duty reimposed on them after being exempted only a few years ago. The domestic primary market in debentures and loan stocks is in any case derelict, but the move seems likely to choke off any resurgence, or at any rate divert activity into the Eurobond market, which remains free of stamp duty. Certainly the revenue-raising potential of this move is trivial. Were the implications properly thought through by the Inland Revenue?

One broader lesson of the affair is the need for much wider consultation before taxes with uncertain and highly technical side-effects are imposed. The fact is that internationalisation of markets inevitably imposes constraints on domestic taxation policy. In this case, even the stamp duty rate of 1 per cent remaining after October 27 could threaten London's future development as a global centre for trading securities. If the Government is serious about encouraging London to try to compete with New York and Tokyo, there will need to be a more enthusiastic fiscal approach by the Treasury than has been evident so far.

# Taxing prospect for Hill Samuel

He who understands Chinese tax procedures will someday rule the world.

With such a thought no doubt uppermost in his mind, Brian Quick, managing director of merchant bankers Hill Samuel, has been to do business with the Shenzhen Special Economic Zone Development company in Guangdong Province, near Hong Kong.

The company — whose acronym, SSEZDC, sounds more like a Yacht Club seaside resort — is to guide Hill Samuel through the maze of China's Inland Revenue service, emphasising its legal and regulatory aspects. It will also help with investment and trade, and introduce the bank to trade organisations throughout the People's Republic.

In return, Hill Samuel will provide SSEZDC with introductions to important overseas companies and give general advice and support through its project advisory group. Joint ventures are forecast.

An agreement has been signed, and Quick is now back in London savouring his triumph.

The potential — as in all matters concerning China — is enormous. Not all Chinese potential is realised, however.

as some would-be exporters have discovered to their cost. SSEZDC also has an eye to the present.

"This is not just an empty agreement," says Quick. "We are going to sit down with the Chinese every six months to review progress, and we know what we want."

Quick may be thought a little young — he is a mere 52 — to be conducting negotiations with the age-conscious Chinese. But he is managing them well. And as such, his presence at the signing was taken by the Chinese as an indicator of Hill Samuel's serious intent.

Quick has several more Chinese deals up his sleeve, but refuses to give details at present. "The Chinese hate us to be presumptuous," he says.



"Probably a member of the Takeover Panel regulating an advertising copywriter"

# Men and Matters

Joined IBM 30 years ago and became its director of development in 1954. He has been in charge of IBM's research, development, and manufacturing in Britain.

He tells me he is both "battered and excited" by the challenge the government has offered. He has already learned something of what is involved in working in the political hot-house of Whitehall through his work for the engineering inquiry into software engineering in recent months.

He is a founder member of the Engineering Council where colleagues know him as a "very lively character and very forward-looking". It is also said that he can be sharply critical of the traditionalists in engineering education.

# Banking politics

A newcomer to the board of Dresdner Bank in West Germany's second largest banking group, is Dr Hans-Guenther Adenauer, whose formidable great-uncle, Dr Konrad Adenauer, was the country's first post-war Chancellor.

# Two desks

The appointment of John Fairclough, aged 56, from IBM to be the new chief scientific adviser in the Cabinet Office will be particularly welcomed by the man to be in following—Sir Robin Nicholson.

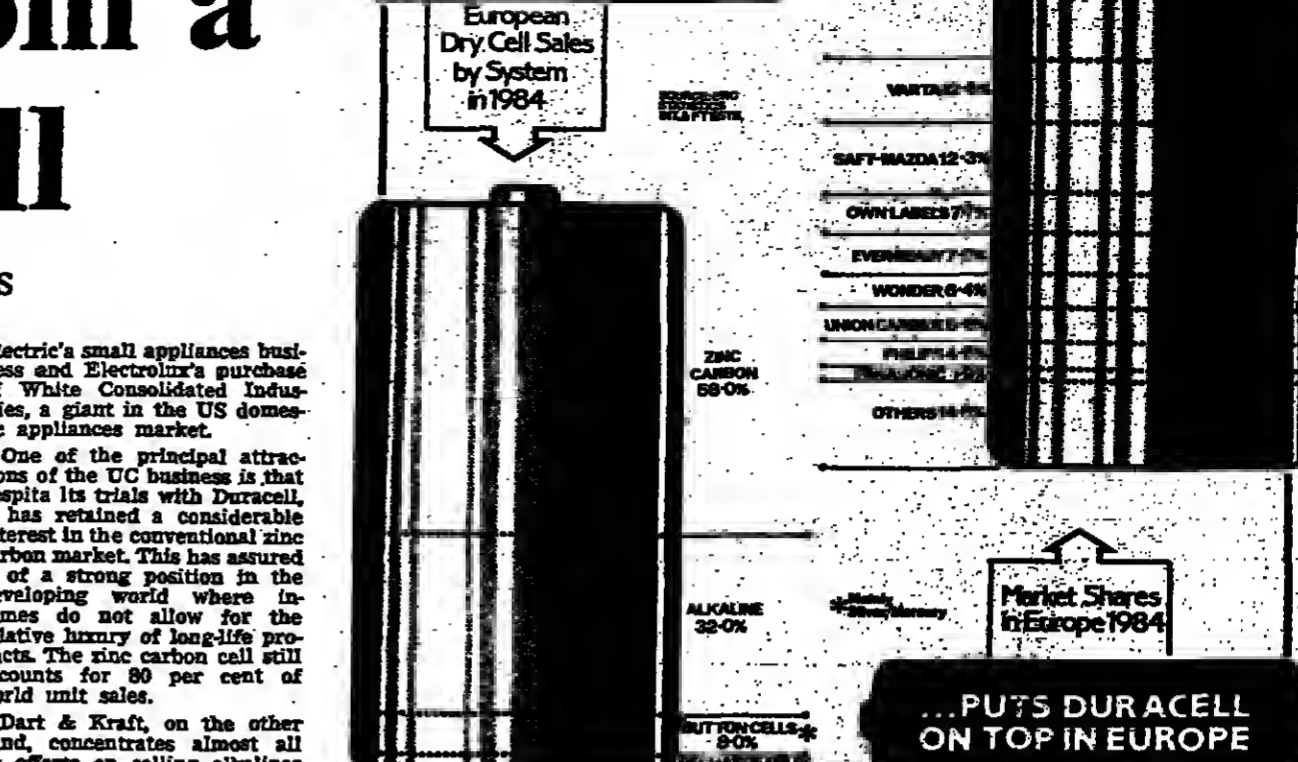
For the past three months Nicholson has had to lead a double life. He has been administering his old office in Whitehall until a successor could be found. And he has been running the electro-optics division of the glass group Pilkington Brothers from a new chief executive desk in Mayfair.

Nicholson went to the Cabinet Office from the Canadian group International Nickel. Fairclough has been seconded from IBM, initially for two years.

The two men represent commercial science rather than the academic research community. Apparently Mr Thatcher, a former industrial chemist herself, had a hand in both appointments.

Fairclough is a Yorkshire-born electrical engineer who

# THE ALKALINE BATTERY ON THE CHARGE...



# The big battle rages on...

**BRITISH Ever Ready's** drive to catch up with Duracell has probably won it 15 per cent of the UK alkaline market, although some independent studies put the figure as low as 7 per cent. Duracell is still dominant with 79 to 80 per cent. At the same time, Ever Ready has laid on to a large chunk of the conventional zinc carbon market leaving Vidor of the UK, Panasonic and Varta well in the rear.

Accurate figures are difficult to come by. As one student of the industry said of the two leading players recently: "Both companies are intent on not providing the unsavoury truth."

Tempers have flared and writs have flown in the past two years as the main combatants have fought one another's market share and battery life claims.

One of the secrets underpinning the alkaline cell's advance lies in the way consumers have been persuaded that it is best for all purposes in all circumstances.

The scientific consensus is that alkalines generally show better performance and value for money in high-drain, continuous use applications—in a "ghost-haunted" cassette player/rdio for example. Zinc carbon batteries are effective in torches and other intermittent uses. However, this issue is now so fogged in the consumer's mind, and Ever Ready is now so committed in both major market sectors, that further aggressive marketing arguments on the subject are likely to prove counterproductive.

For Mr Roy Daughtry, Duracell's UK marketing director, the issue is simply a matter of the time it will take for alkaline cells to capture the

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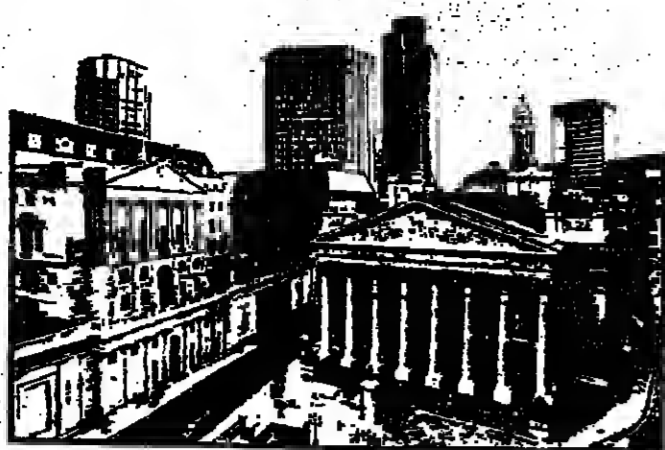
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"I'm the first victim of Big Bang" says a fund manager who has just been fired. The pension scheme which employed him has just wound up its in-house investment team and its future will be entrusted to the money "outsiders" managers.



UK fund managers An anxious wait for Big Bang By Barry Riley

Not everyone therefore shares the enthusiasm of Mr Ken West, head of research at Prudential Portfolio Managers, the fund management outfit of the giant insurance group, who says that the changes are welcome, and they can't come quickly enough.

worthwhile, especially when the salaries of skilled practitioners are going through the roof.

where, are now making a major play in their marketing presentations on their freedom from conflicts of interest of the type that will proliferate in bigger organisations after Big Bang.

The big merchant banks, which have traditionally dominated the fund management scene in the UK, are therefore coming under pressure.

If independence is a virtue, however, no amount of redrawing of organisation charts is likely to make a half-owned fund management house more attractive to a client than one with genuinely independent ownership.

The merchant banks are also under pressure from threatened disclosures to clients. Draft rules published by the Securities and Investments Board (which will have to be at least matched by the rule-book of the specialised investment managers' regulatory organisation Euro) insist on full disclosure of all income from portfolio management.

But published charges at present account after Big Bang, perhaps in some cases less than half of the total income derived from managing funds. Most of this is because the big banks are already well organised and by trading for several client funds at once they can cream off the benefits of large-scale transactions.

A £100,000 transaction in equities will be charged a commission of 0.5 per cent according to the official Stock Exchange scale, but a £2m bargain will be charged at 0.125 per cent.

Mr Norman Ferguson, who runs the £100-plus Impedial Green pension fund, also invested in in-house, hopes to absorb the pressures which have broken up the British Rail fund, but admits that pay levels are a big problem.

Mr Ferguson accepts that he will have to build in a dealing skill, where previously that side of things has been taken for granted. But he adds: "Many

NEVER take "No" from a Prime Minister. But before assessing the arguments which put Mrs Thatcher off membership of the European Monetary System (EMS), it is worth restating in a nutshell the case in favour.

There are two options for a government of a middle-sized country wanting to control, reduce, or eliminate inflation. The first is to state a purely domestic monetary objective. The second is for it to peg its exchange rate to a country or group with a good record of price stability and favourable expectations of that record continuing. The appropriate choice depends on circumstances.

The UK has chosen the first domestic monetary route. France has chosen the second in the form of a link with the D-Mark bloc - which is what the EMS really is.

Up to 1984 France usually had a higher inflation rate than Britain. But in the past year the French inflation rate has dropped to 4 per cent while the British remains at over 5 per cent.

In the early 1980s, there were some large EMS realignments. In the last two years, however, the EMS system has been operated as intended, as a quasi fixed-exchange rate one, with no changes in parities, except against the Italian lira, which has always been exempted from the normal rules.

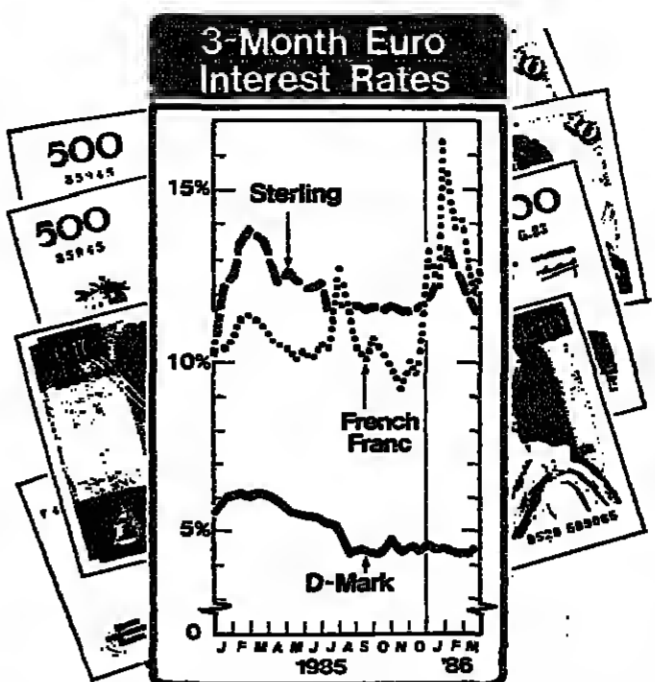
This stability reflects political choice. After its initial flirtation with fiscal and monetary expansion, the Mitterrand Government not only did a U-turn in favour of "sound money" but deliberately decided to make the link with the D-Mark the pivot of its financial policy.

Part of the case for Britain following suit is the disarray of its monetary targets. It is no mere debating point that some analysts think monetary policy has been too tight and others that it is too inflationary. There is genuine uncertainty in how to analyse the data and set the intermediate objectives.

Above all, there is little confidence in the financial markets in any long-term domestic monetary guidelines, however set out. By contrast, an ex-

Economic Viewpoint Fallacies on EMS entry

By Samuel Brittan



to adopt exchange controls. Such controls are against the rules of the EEC and the EMS; and so far from encouraging exchange controls in France and Italy, EMS partners have been pressing with some success for their relaxation.

A more interesting diversion is provided in Sir Alan Walters' generally fascinating new book Britain's Economic Renaissance, where it is suggested that there will tend to be a single interest rate within the EMS, thus raising German rates and reducing French and Italian ones.

The chart shows how far even "Euro" interest rates are from being harmonised. Interest rates will only be harmonised at that happy time when realignments become a thing of the past and inflationary differentials are slashed in other words, full monetary union.

The EMS is far from a painless route to low interest rates. After all the first effective rule of membership is that rates have to be raised or lowered as much as necessary to maintain confidence in the currency.

Just as the Romans said: "If you want peace, prepare for war," so a modern EMS member government has to say to itself: "If you want low interest rates, you must be prepared to raise them very sharply in periods of crisis."

Thus EMS membership is likely to bring lower interest rates on average, with occasional blips when rates are sharply raised. Mrs Thatcher has an understandable fear that one of these blips will occur in a run-up to an election, out of fears that a Labour Government might devalue or take Britain out.

The same forces will be at work, alas, inside or outside the EMS. Outside they will begin to undermine sterling very much earlier. Attempts to blame Labour for a long period of sterling weakness will be much less credible than in the case of a sharp pre-election shock - which Labour leaders might even try to avoid by making Wilsonian sound-money noises.

But a fully satisfactory answer to the dilemma involves entering the field of electoral reform - which is far more of a no-go area around Number 10 than EMS membership itself.

Nuclear power stations

From Mr P. Watts.

Sir - Mr Bruce MP (March 24) suggests that conservation may be a better alternative than building new nuclear stations, and Mr Odell (March 25) says that recent falls in fossil fuel prices make fossil fuelled stations a more economic choice than any nuclear station.

First I should correct Mr Bruce's description of the CEBG: it is no more part of "the beleaguered nuclear industry" than it is part of the "beleaguered" coal industry.

As regards conservation, the public inquiry into the CEBG's proposal for a pressurised water reactor (PWR) took extensive evidence on the subject, both from the CEBG and from other participants. What the CEBG endeavoured to show was that energy conservation and new power stations were not mutually exclusive. It did this by projecting the demand for electricity against a wide range of economic scenarios each of which made substantial allowance for increased conservation, ranging in the extreme cases from 40m to 250m tons of coal equivalent a year by 2000.

Nevertheless, in every case less conservation was required not only to meet increases in peak demand but also the replacement of uneconomic old plant.

Mr Bruce also advises the CEBG to draw on the lessons of US experience in the area of energy conservation policy. In certain respects the converse is true with US utilities catching up on British practice in such matters as off-peak tariffs.

Turning to Mr Odell, he is right to say that three years ago the CEBG expected strongly increasing real prices for fossil fuel. He is, however, wrong to imply that recent falls in these prices make fossil fuelled stations more economic than nuclear stations. He refers to a fall of a third in the real price of fossil fuels since 1981. It so happens that one of the cases investigated by the Sizewell inspector was a hypothetical fall of one-third between

Letters to the Editor

1980 and 1990 with only a gradual recovery thereafter. Even on this assumption, Sizewell B was more economic than a new coal station (and would have the added advantage of providing diversity of primary fuel).

It was because Sizewell B was shown to be economic against such a wide range of assumptions that the CEBG regarded its case for Sizewell B as robust, and it still does.

P. E. Watts (Economic Adviser), CEBG, 15, Newport St, ECL.

Go for the leverage From the IT Strategy Manager, National Computing Centre

Sir - On March 24 you quoted Sir Denis Rooke attacking the "extremely dangerous attitude in British industry which failed to regard training as an investment offering a profitable return."

How many readers are accustomed to invest heavily in assets which can leave to join a competitor at one month's notice? At a recent seminar on information technology skills shortages the average UK spend on training of 0.2 per cent of turnover was contrasted sharply with the average of around 2 per cent invested by our American and German competitors. As yet not enough attention has been paid to the reasons.

This centre's annual surveys show that around two thirds of IT users do not put as much as that staff turnover ranges from under 5 per cent (large organisations in the north) to well over 30 per cent (programmers in small departments in London and the south east). The patterns are consistent over five year periods. But which is the cause and which is the effect?

boundaries, public and private, as well as between different industries. The concept of treating pay while under training as a loan, to be repaid if the trainee leaves within a given period of time, may do so.

A large part of the difference between the UK and its overseas competitors is that their employers have more confidence that financially committed trainees will stay to repay the investment in training them. Until we can give our employers the same level of confidence, exhortations to do more are a waste of breath.

The scale of our skills shortages, particularly in information technology, have at long last become a matter for public debate. Let us therefore, like good engineers, go for the points of leverage, and not merely tilt at the sails of the windmill.

Philip Virgo, 11 New Fetter Lane, EC4.

Buy and hold oil From Mr J. Francey

Sir - The Western world should take advantage of the notice of Organisation of Petroleum Exporting Countries' oil by buying it now and holding it in store. This would give totally oil-dependent economies a hedge against price rises when they recover.

In these waters there are something like 45.7m dwt of tanker tonnage laid up at the present moment. Some of this could be chartered at economic rates for both transport and storage.

John B. Francey, 59, Aytoun Drive, Erskine, Renfrew.

Land lying idle From Mr J. James

Sir - Your article on green belts and Tillingham Hall (March 18) serves to highlight the self-inflicted problems of a society which allows land to remain idle or derelict, while pressure to concrete green field sites mount, forcing the spending of public money on reclamation, public inquiries, homelessness and unemployment.

Pretty kettle of fish

From Mr M. Armistead

Sir - I feel that if Messrs Gilbert and Sullivan were alive today they would have a fine old time composing a comic opera about the goings on in the Common Market - with particular reference to the CAP (common agricultural policy).

My wife (Swiss) and I (British, retired) live a part of the year just outside Geneva and right on the French border. Switzerland is a very expensive country and so once a week we make a shopping trip into France and one item we purchase is butter, although the amount allowed back into Switzerland is strictly limited.

But we do not buy French butter, no Sir, we buy Swedish butter which sells in a local supermarket at FF 3.9 per 250 gm. This is equivalent to 39p and an obvious bargain. Also available is Austrian butter at FF 4.6. The French butter however is priced at FF 7.8-8.5 (min 77p). I was watching on a recent Friday evening, a busy period, and in five minutes customers bought 25 blocks of the Swedish and two blocks of the Austrian. The French quality was left entirely alone.

Furthermore I should add that this is not a "one-off" situation. I have been visiting this same store (and others) since October last year and this Swedish butter has been available in quantity all the time. If this type of situation is allowed to continue I feel the butter mountain will surely reach 2m tonnes ere long.

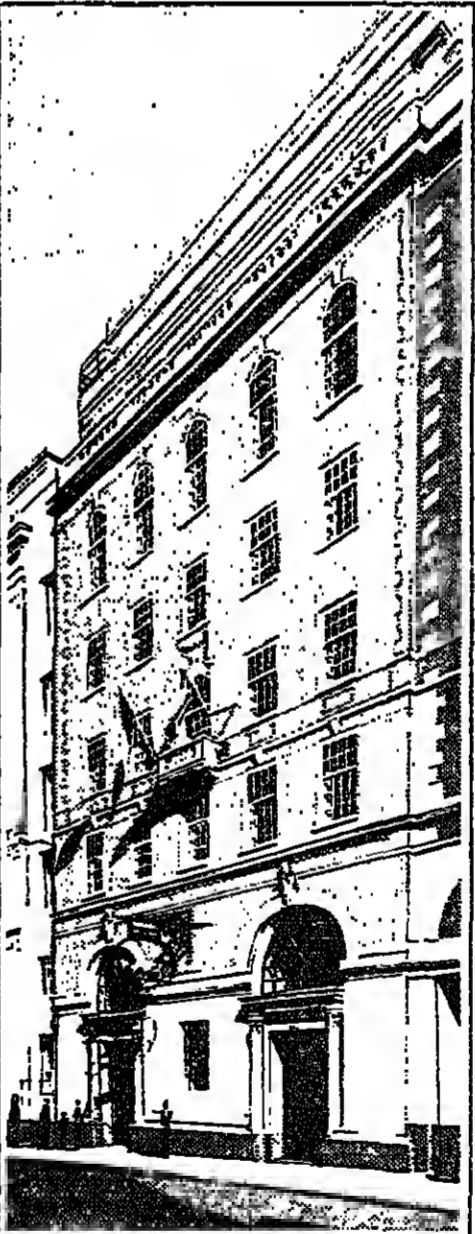
M. E. Armistead, Apartment 29, 8 Residence des Bugnon, 1217 Meyrin 1/GE, Switzerland.

High share prices? From Mr R. Edler

Sir - Are present share prices really and unjustifiably too high?

In terms of Wilson-Callaghan devalued sterling they may appear so, but the FT Actuarial All-Share Index adjusted for inflation shows that anybody who invested in equities during the years 1972-78 has not yet recovered his cost-price.

R. Edler, 4 Big Ben Towers, Tower Street, Wsida, Malta.



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BANQUE PARIBAS LONDON

# Robert Thompson in Peking foresees a gaping hole in China's leadership Deng lays ground for succession

THE ADMISSION by China's paramount leader, Deng Xiaoping, that he is seriously contemplating retirement has concentrated the minds of China watchers and prompted some to conclude that the "great leader" of modern China could be coming to an end.

Rumours killing off Deng have circulated widely in recent months but with his first public appearance last week in three months, those rumours died an instantaneous death.

At a meeting with Mr Paul Schlüter, the Danish Prime Minister, earlier in the week, the chain-smoking Deng, who keeps an enamel spoon by his side when receiving guests, said he is considering when to retire.

"During my meeting with foreign friends over the past few years, I have told them that my task is to disengage myself from work day-by-day until I'm totally disengaged. Then I will complete my task," he said.

Deng stressed that nothing would change when he left the scene - a point he has made more colourfully in the past. "I smoke and drink. I'm not afraid if the sky falls in. If it falls in we have people to prop it up."

The Chinese leader has been laying the foundations for his succession for the past five years, pensioning-off educated cadres in his own image. At last September's special party conference, 64 senior officials resigned.

The stated aim of the manoeuvring is a smooth transition, yet China after Deng will be a China with a gaping hole in its leadership. None of the potential successors has his public standing, and none has lived through the twists and turns of revolution and post-revolution as he has.

Two key platforms of Deng rule have been the delegation of authority and the institutionalisation of change in the upper ranks through the introduction of retirement programmes. Both lead some diplomats to suggest that he will be the last of China's "great helmsmen".

They say the country will be run more collectively by bureaucratic leaders with much lower profiles than the dizzy heights reached by Mao Tse-tung.

Hua Guofang, who led the country after Mao's death in 1976, vainly tried to cultivate a personality cult, but was banished after the rise of Deng in 1978 and remains in the political wilderness.

Diplomats say Deng has eschewed titles, unlike Mao and Hua, to ensure there will be no ugly grab for titular power. He refused the title of party chairman and his positions are as chairman of both the Central Military Commission and Party Central Advisory Commission, both senior posts, but

hardly conferring the real power he wields.

But the best laid plans in Chinese politics go awry, as Hua's fate shows. Before he died, Chairman Mao was said to have nominated the obscure and obsequious Hua as his successor.

Diplomats are confident that there will be no abrupt changes in the military commission or advisory commission posts after Deng departs. Neither post has to be filled immediately, and no harm would be done in leaving them vacant.

They suggest that the final say will go to the communist party leader, Hu Yaobang, in what is expected to be a low-key transition to keep the potential disruption to a minimum.

Hu is likely to share power with the premier Zhao Ziyang, who heads the Government. Both men are unlikely to alter the course of "Dengism" that has led to the "open door" policy, and the ambitious programmes of economic reforms.

Diplomats have no doubt that even if Deng retires, he will continue to exercise immense influence over China's policies, an influence that will pass only when he dies.

The lingering question is: when will Deng decide to retire? Diplomats had presumed that he would step down at a communist party conference next year, but his comments this week have divided diplomats into two camps: those who think he will retire this year and those who still think he will wait until 1987.

greatly increased. Because of this, the country's economy has become an important alternative to large-scale chips made from expensive rare materials.

For Thorn's disposal of almost half its assets would be a relief. When the half-year results were published in November, net debt totalled £507m, or 70 per cent of shareholders' funds.

The recently completed £10m sale of Screen Entertainment, Thorn's cinema and film subsidiary, has helped to reduce much of the pressure on the balance sheet. However, the millions needed to be spent at Immos developing the transputer range of products during the next few years could mean this relief might only be temporary, according to City of London analysts.

## Britain offers to extradite Sikh extremists

By John Elliott in New Delhi

BRITAIN yesterday tried to defuse a growing diplomatic row with India over the activities of Sikh extremists in the UK with an offer of two amendments to British extradition law to enable India to put alleged extremists on trial.

Sir Geoffrey Howe, the British Foreign Secretary, yesterday started a three-day visit to New Delhi at a time when violence by Sikh extremists in the northern state of Punjab has escalated to record levels, claiming at least 100 lives in the past month.

Extra paramilitary forces are being rushed to the weekend and an attempt was made to assassinate Mr Surjit Singh Barnala, the Sikh chief minister whose Akali Dal state government has lost control over the violence since it came to power last September.

Members of India's majority Hindu religion have been killed in the past few days as well as Sikhs. This has caused concern in the Government about a possible Hindu backlash against Sikhs which could cause widespread unrest outside the Punjab.

The escalation of violence has sharply increased India's impatience with the UK over the activities of Sikh extremists. Accusations made by Indian diplomats and politicians recently have suggested the British Government is being lenient with Sikh extremists to win immigrant votes in future elections.

A year ago the row slowed down negotiations on important contracts and yesterday Sir Geoffrey set out to persuade several officials and ministers that the UK was doing all it could within British laws.

At three different meetings and functions he stressed British determination to stamp out terrorism and appealed: "Let's get on top of this together before it gets out of hand."

## THE LEX COLUMN Hard times for black gold

As it becomes commonplace to talk of the crude oil price slipping under \$10 a barrel, quite likely this week, the feeling hardens in financial markets that \$10 oil is a serviceable background assumption for as far as the eye can see.

Not only has Opec failed to agree on a production regime, but its efforts to regain volume in a shrinking market appear to have built in an entirely unwanted measure of price stability. Stability, that is to say, at prices far below anything the other Opec members can have feared when Saudi Arabia went hard after downstream net-back customers last September.

In one sense, this policy of reigning in last volume is not very different from the way that other Opec producers have always played around with the strict letter of successive output regimes. In 1985 the members of the cartel enjoyed revenues of about \$130bn on the official basis and added another \$30bn by cheating - selling below the official price and outside the official quotas.

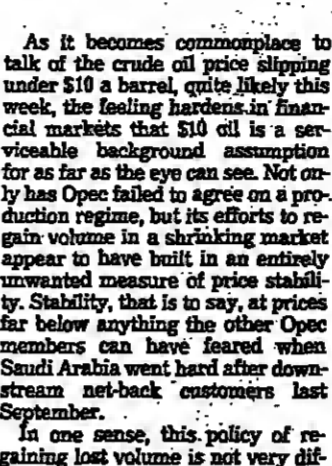
The cartel undid itself in this way, and did so consistently, from the moment the price came under chronic pressure - and was first officially reduced in 1983. The Opec producers were obliged to deceive each other, in a well understood and conventionalised way, because the allocated share of output was generating insufficient revenue, on a declining price, to cover the import bill, including debt service.

Even with a policy of cheating to create a cushion of illicit revenue, the Opec countries have reduced their aggregate output by one-quarter in the past three years. Yet the progressive decline of spot prices has meant that this degree of restraint was never enough to keep the deficit current account in surplus.

At \$20, the damage to import capacity seems tolerable though exceedingly uncomfortable. With a current account deficit held to \$10bn - the limit of what can reasonably be financed without running down the financial reserves of the richer members - the volume of imports in 1986 would have needed to be less than half what it was in 1983. But at \$10, the reduction would be more like 90 per cent.

Opec officials have seen the possible consequences; their fears of political unrest were being reported even before the failure to agree output levels in Geneva.

That the financial constraints have hidden on Saudi Arabia itself was implicit in the switch from output restriction to the pursuit of contracted net-back volume. As Salomon Brothers observe in a recent note, the decision followed hard on the publication of a 1984 current account deficit which amounted to more than a fifth of Saudi GNP. Further exacerbating the example of the US, the Saudi budget deficit is thought to have exceeded \$15bn in 1985 at an average oil price of around \$28. The postponement of this year's budget, until August at the earliest, is a confession that not even the former swing-producer can now balance its books without drawing upon past surpluses.



The minimum that would appear necessary, to take the pressure-off Opec domestic budgets and make room for renewed sacrifice on extraction volumes, is an attack on the services component of the current account deficit. That is not, however, a promising place to ask for austerity measures. An interest moratorium would make only a marginal difference, 10 to 15 per cent of the gap. If Opec's creditor banks proved flexible to a fault, yet flexibility in the rest of the budget is hardly still to seek. A good part of the outflow appears to be financing the Gulf war, and that still seems to be a commitment which takes priority over more commercial interests.

It remains possible that the oil producer with the longest purse is trying to play a longer strategy than it has admitted. Low prices are already knocking out a fair amount of high-cost production, though not nearly enough to tighten the short-term market in early spring. If sustained, however, such prices will devastate the small exploration and production companies, already cutting dividends and looking to the sale of reserves for ready cash. Fields that would have been profitable at twice the price will stay undeveloped, and the West will be reliant again on Gulf oil some years sooner than it used to think. Meanwhile, the demand for oil must respond to the falling price, perhaps regaining four barrels a day from substitute fuels if the price were to stick where it is until 1988.

If that is the policy, it is indeed a rough as well as a dangerous one. The war and fear on Opec outside the minimum-cost-Gulf producers could be alarming. Yet the established North Sea fields (and the North Slope) will continue to pump until the marginal revenue is as near zero as makes no odds. And when it comes down to it, not all the liquid resources of Saudi Arabia can withstand sub-\$10 oil for more than about three years.

Long and hard

Fast and loose

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Oil crisis unsettles Arab bankers

Matsushita may take stake in Thorn-EMI Immos subsidiary

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World Weather table with columns for location, temperature, and weather conditions.

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SECTION III  
FINANCIAL TIMES SURVEY

# Small Businesses

Entrepreneurs face a maze of schemes to help them set up and expand. But governments are becoming more demanding of performance in return for such favoured treatment.

## Pressure to deliver

By William Dawkins

SMALL businessmen throughout Europe are coming under a new pressure. After years of being showered with all kinds of assistance measures, entrepreneurs are now being called upon to deliver the goods.

Western European governments have been painfully conscious of the widening economic gap between themselves and more aggressively entrepreneurial nations like the US and Japan for some time and cultivating the growth of small businesses has played an important part in European attempts to reverse the decline in international competitiveness.

heavily on most governments' minds.

But having been pushed close to the centre of the European political stage, the small businessman is now being expected to perform, and to justify the favoured treatment he has been receiving.

In the UK in particular, the Government's thinking has entered a new phase in which interest is centring on improving the effectiveness of existing schemes and reducing official interference in business life rather than on concocting exciting new measures.

### Dwindling

Accordingly, a wide range of public and private sector stimulants for small business activity, from venture capital to tax incentives, advisory and training schemes and measures to cut red tape, has emerged recently.

High expectations (some critics say too high) have been placed on small businesses to exploit new technologies in a more entrepreneurial fashion than their supposedly cumbersome and bureaucratic big company counterparts and to take people off the unemployment registers, a problem which lies

At the same time, small businessmen in Britain are aware that while they might find willing champions for their cause at the Department of Employment (which took responsibility for the sector from the Department of Trade and Industry last autumn), other departments are less sympathetic.

"Outside the Department of Employment, there is a cooling of enthusiasm. The Government believes it has done a lot for small businesses and it is therefore, up to the small businessmen to deliver," says Mr Barry Baldwin, chairman of the Union of Independent Companies, and

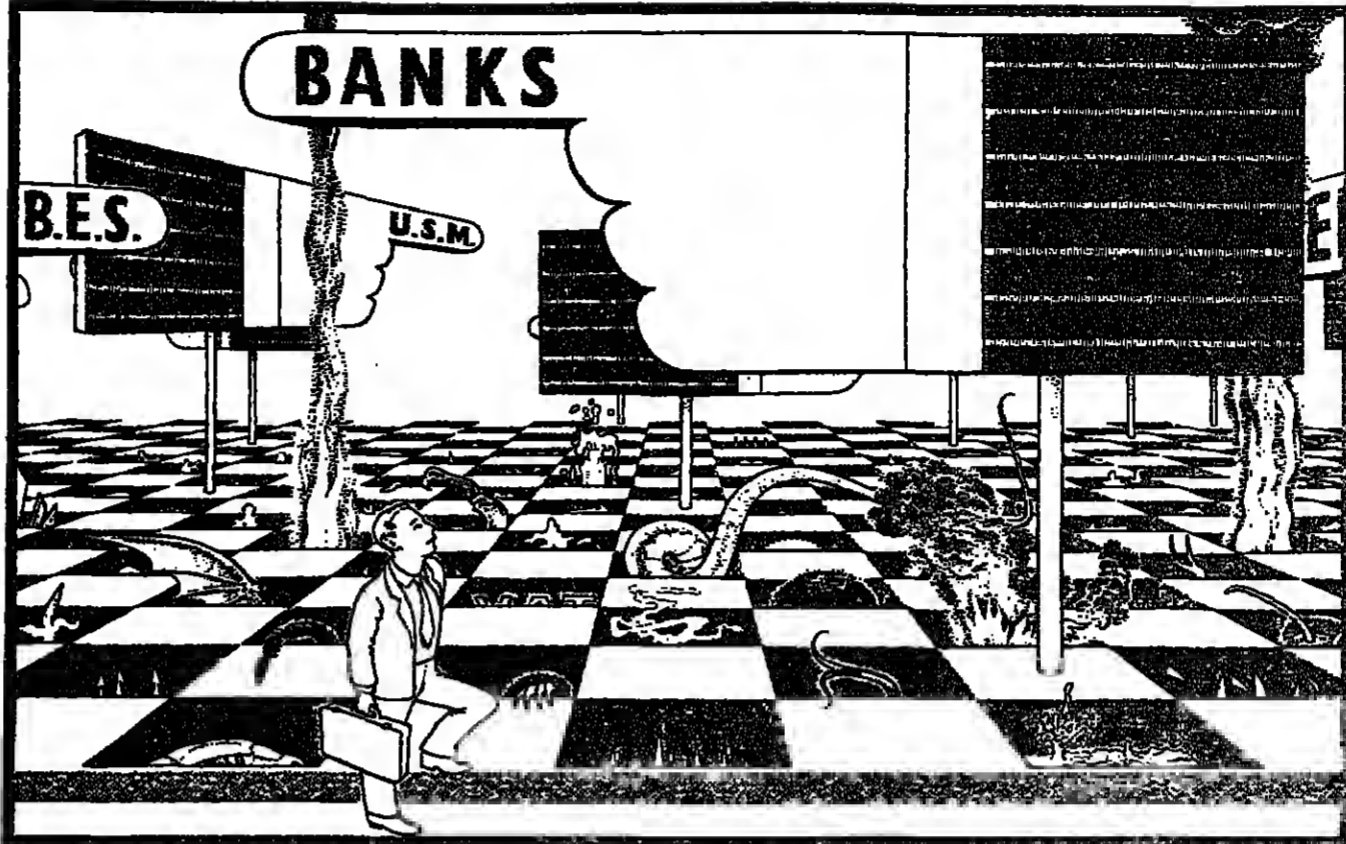
a partner in accountants Price Waterhouse.

Even in the US, the home of venture capital, political support for the sector is dwindling. The Small Business Administration, provider of assistance and soft loans, and advocate of the entrepreneurs' cause in government was threatened with cuts last year. The admittedly bureaucratic SBA was threatened again — this time with total abolition — in President Ronald Reagan's February Budget proposals.

Such disillusion with the entrepreneur's cause is a long way off in Britain, where there is ample evidence that small businesses are beginning to respond to stimulus. Their job-creating potential was underlined by a study by the Small Business Research Trust, a privately funded research body, which estimated that the sector (broadly, companies with up to 100 staff) has created between 800,000 and 1.1m jobs over the past six years.

If that is true, British unemployment would be a quarter higher were it not for the jobs created by small enterprises.

At the top end of the small-business scale, there is no doubt that the burgeoning Unlisted Securities Market has done more



than any government measure during its five-year history to glorify the virtues of entrepreneurship.

More than 400 companies have tasted life on the USM, and in the process turned many hundreds of their proprietors into millionaires. The publicity offered by a USM flotation, just as much as the opportunity for raising capital — £200m last year — has enabled small businessmen to enjoy the fruits of their success in a way that would have been considered neither decent, nor possible, 87e years ago.

The less spectacular — but still impressive — growth of the Over-the-Counter markets has done the same thing for businesses too small or too young to join the USM. Even lower down the scale, the Business

Expansion Scheme has established itself as a fast-growing and highly popular source of finance for unquoted companies, despite the way in which it has been exploited by ventures which could have easily raised cash without government assistance.

More than 1,400 companies used the scheme in 1984 and 1985, and the current tax year's inflow is expected to add substantially to that figure. Both the BES, with its generous tax concessions for private investors, and the USM have been important forces behind the fast growth of venture capital in Britain.

The BES has brought large numbers of private investors into venture capital for the first time, while the USM has provided a route by which venture capitalists can realise their

profits. About 50 venture-backed companies have joined the USM over the past four years and many more are waiting in the wings.

It is largely thanks to such influences that there are now roughly 130 venture capital groups in Britain as against barely a dozen in the late 1970s. Indeed, Britain spends a higher proportion of gross domestic product — 0.69 per cent according to the European Venture Capital Association — on venture capital investment than the US and all its European competitors.

Cultural factors have also played a part, notably a growing realisation among industrialists and financial institutions that small independent units can be more cost-efficient and faster-

moving than large integrated organisations.

Nothing exemplifies this more clearly than the spectacular growth in management buy-outs over the past year. Although buy-outs are getting much larger in line with US trends (the average UK deal in 1985 was worth £6m) their popularity still reflects a recognition of the value of the entrepreneurial edge that can come by switching from employee to independent owner manager.

Meanwhile, activity at the very bottom end of the small business scale is also bubbling strongly. Here an important part is played by Britain's 314 local enterprise agencies, partnerships between the

### CONTENTS

UK Scene: Dynamo for job generation Page 2

**Public sector**  
Enterprise Allowance Scheme: Business on weekly subsidy  
Development Agencies: Chance to be the boss  
Local Enterprise Boards: Funding areas in decline  
Loan Guarantee Scheme: New lease on life  
Business Expansion Scheme: Rehearsals boost usefulness Pages 2-4

**Private sector**  
Clearing Banks: The manager still matters  
Actions in the 1980s  
Unlisted Securities Market: OTC planned as third tier  
Venture Capital: UK in the forefront Pages 5-6

**Sources of help**  
Private Sector: Push by big companies  
Public Sector: Range of aid sources Page 7

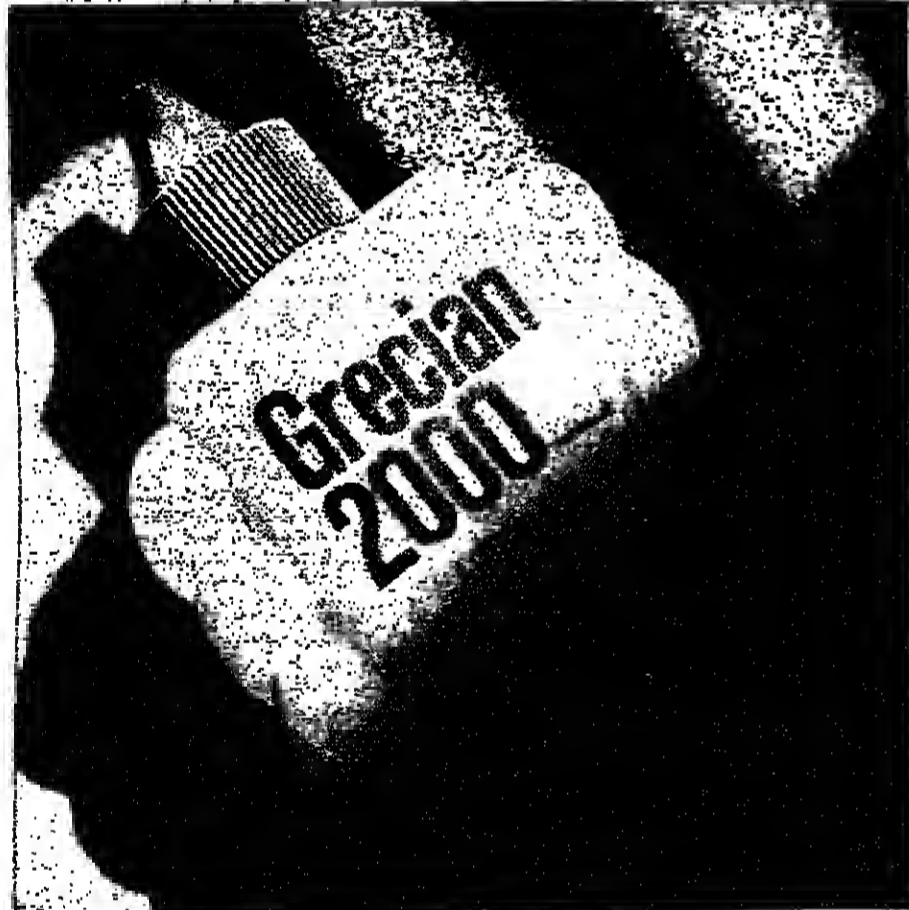
**Services**  
Factoring: Forfeiting  
Leasing: Eradicating cashflow problems  
Accountants: Small firms' champions  
Pensions: Unlocking capital for loans Pages 8-9

**Other openings**  
Franchising: Something for everyone  
Science Parks: Upper-class image Page 9

The US: Congress v White House  
W. Germany: Subsidy top-up  
Netherlands: Middleman eliminated  
Scandinavia: Put off by paperwork Pages 10-11

UK Budget: A Modest package  
Useful Contacts and Addresses Page 12

CONTINUED ON PAGE 2



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## Small Businesses 2

### Enterprise Allowance Scheme

# Drawing up a business on a weekly subsidy



**PUBLIC SECTOR FINANCE**

WHEN 23-year-old John Armstrong left school four years ago, the future in his home town of Newcastle upon Tyne looked bleak for him. In spite of his two A levels, he found it almost impossible to get a job in a region where unemployment remains stubbornly high. Temporary work with the Inland Revenue and on a Manpower Services Commission (MSC) community project kept him occupied on and off for two years, but brought him no closer to making a permanent break with the dole queue.

Now John is just completing his first 12 months as a professional cartoonist—an example of his work is shown—thanks to a £40 per week subsidy provided through the MSC's enterprise allowance scheme.

It is no path to riches. Turnover has been a mere £500 or so in the first year and John Armstrong's cartoons has made a negligible profit, "but it's a lot better than being on the dole," he says. "Even if I fail, the fact that I have run my own business for a year could be deemed as a qualification for a job," adds John, who started drawing cartoons as a hobby while he was at school.

He is among the 121,000 people to have been helped by the scheme to set up their own businesses since its inception just over four years ago. After an 18-month trial in five pilot areas, the scheme proved so successful that it was launched nationwide in August 1983. Despite being expanded substantially in subsequent years,

it still shows few signs of exhausting demand for the weekly grants.

The Government's delight with the scheme was underscored last autumn when the number of places available in 1986-87 was lifted from 62,000 to 80,000—and when its annual budget was boosted from £109m to £142.5m.

At the same time, entry requirements were eased with effect from today so that applicants now have to be unemployed for only eight weeks before joining instead of 13 as previously. Four of those weeks can be spent under notice of redundancy, so participants need not be without work for more than four weeks.

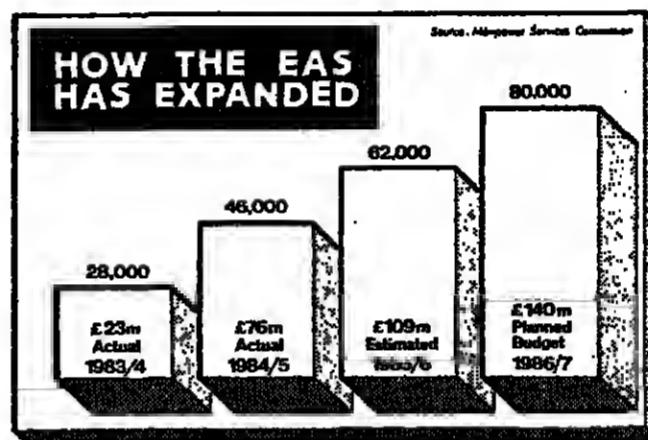
The EAS received another important boost in last month's Budget when the number of entrants was boosted to 100,000 to take effect by next April, making room for more than 1,900 entrants per week. At the same time, the Chancellor moved to improve the tax treatment of EAS participants, who under the old rules could pay tax several times on EAS subsidies.

Similar subsidies do exist in other European countries, but the scheme has struck a particular chord in Britain because it has channelled money towards breaking down one of the most important barriers to getting the jobless into self employment. Since jobless people rarely have savings, it is hard for them to sacrifice the security of unemployment benefit to set up their own ventures.

The scheme softens the shock, providing a regular taxable income, paid fortnightly into the business's bank account for a year, by which time the venture is expected to be producing enough cash to fund itself.



If he laughs at the jokes, you've got an enterprise allowance



Source: Manpower Services Commission

### The UK Scene



David Trippier, the small firms Minister... He wanted 300 enterprise agencies in three years—now there are 314.

# Dynamo for job generation

SMALL businesses have never been so close to the centre of the political stage in Britain as they are today. Whether this has made life easier for small businessmen is another question, yet the sector is now supported by an unprecedented amount of ministerial interest.

With the unemployment rate staying stubbornly high at more than 13 per cent, the Government is turning increasing attention to small businesses as job creators.

"I still cannot see that large firms will increase their share of the labour market," says Mr David Trippier, the small firms Minister. "Last year, ICI had the highest profit that any UK company has made and is still shedding labour."

Nothing illustrates the significance the Government attaches to the sector more clearly than last autumn's Cabinet reshuffle, which switched control for small businesses and enterprise away from the Department of Trade and Industry to the Department of Employment under Lord Young. Enthusiasm for the sector had been waning at the highest levels in the Department of Trade and Industry.

Lord Young's appointment as Employment Secretary had the additional advantage of giving considerable political authority to his new Enterprise and Deregulation Unit, the anti-red-tape task force which many observers feared had lacked power when Lord Young was in his old job of Minister without Portfolio.

It is more than a coincidence that the reshuffle was followed by an autumn statement from Mr Nigel Lawson, the Chancellor of the Exchequer, full of generous handouts for small businessmen. This included £2.5m for enterprise agencies, an extension for the Loan Guarantee Scheme, and more places for the Enterprise Allowance Scheme, which was boosted further in last month's Budget.

Some ministers privately feel it unlikely that such a package would have been forthcoming from a notoriously tough Treasury if small businesses had stayed in the hands of the DTI.

The move also significantly widened Mr Trippier's influence, by giving him control of the Manpower Services Commission's training schemes in the Department of Employment.

Accordingly, MSC training is likely to concentrate more on the weak area of management education for small businessmen. Proposals are in the pipeline to link MSC training more closely with the Enterprise Allowance Scheme.

The Government's small business policy is undergoing several important changes. The effectiveness of subsidies intro-

duced in its last terms of office like the Business Expansion Scheme and the Loan Guarantee Scheme is coming under close scrutiny.

Such measures are being kept alive or being revitalised, but the focus of policy is moving more towards attempts to improve the general legislative and administrative climate in which all businesses operate. Hand-in-hand with this goes a shift away from attempts to generate start-ups towards measures designed to help all businesses grow.

"Job creating potential lies with existing companies employing fewer than 50 people, rather than with start-ups—though we will have to concentrate on both," Mr Trippier says.

Last July's White Paper, called *Lifting the Burden*, was aimed at reducing unnecessary paperwork for all types of companies even though it did have a bias towards small businesses—and that was one of the high points of small business policy during the year. It outlined almost 80 measures to make the businessman's life easier, and led to the formation of an anti-red-tape task force within the Enterprise and Deregulation Unit.

Modelled on the US Office of Management and Budget, it monitors new legislation to attempt to limit costs imposed on businesses.

The Government's anti-bureaucracy crusade has had little time to claim campaign victories. But some observers point out that this policy sits uneasily against recent pieces of legislation which impose new administrative burdens on businessmen, like the Data Protection Act and the extension of the Statutory Sick Pay system.

A paper last month by the National Federation of Self Employed and Small Businesses detailed 39 recent government actions which had made their members' lives more complicated.

However difficult it might be to get quick results (conflicting inter-departmental interests have been a problem), cutting red tape is seen as a good option because it tackles an almost universally recognised problem and does not involve trying to squeeze cash out of a Treasury that is drawing the

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William Dawkins

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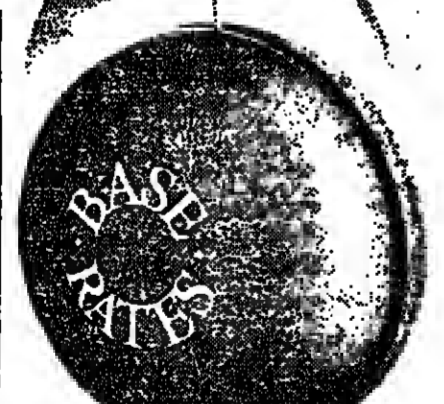
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# Under pressure to deliver

CONTINUED FROM PAGE 1

private and public sectors devoted to assisting small businesses. These claim to be involved in creating more than 50,000 jobs annually through business start-ups and another 25,000 through help from existing businesses.

Their efforts have proved that there is no shortage of goodwill for struggling entrepreneurs among big corporate sponsors—though how readily they will buy small business products is another question—and that there is no shortage of demand for their help. There are, however, anxieties over just how long private sponsors' generosity towards enterprise agencies can last.

**Renaissance**

Official measures like the Loan Guarantee Scheme and the £40 per week subsidy available under the Enterprise Allowance Scheme have also made substantial contributions to building the ranks of the self-employed.

So far, 121,000 people have been helped by the EAS and 17,000 businesses have made use of the LGS, though the popularity of the latter has suffered because of its high cost to borrowers.

Despite all this evidence of a renaissance in entrepreneurial activity, however, serious problems still remain in the small

businessman's way. The Government's drive to cut red tape has started to have a limited impact in Whitehall, but critics maintain that burdensome new regulations—like this year's extensions to Statutory Sick Pay rules and the arrival of the Data Protection Act—are growing just as fast as old ones are being pruned.

"We are fed up with a stream of anti-small business legislation," Dr Bernard Juby chairman of the National Federation of Self-Employed and Small Businesses complained recently. Last month, the federation listed 39 government actions that have made entrepreneurs' lives harder.

Funding remains a barrier for businesses looking for equity capital of less than £100,000. Venture capitalists find it uneconomic to handle such small deals, a fact which many businessmen find hard to reconcile with fund managers' contention that there is a dire shortage of good quality start-up ventures in Britain.

Nevertheless, measures like the BES and the LGS have done much to make the so-called funding gap smaller. The 1971 Bolton report on small company finance reckoned the funding gap began at £250,000. That is about £1m in today's money, well within the scope of most venture capitalists and an in-

dication of the extent to which the gap has diminished.

Some observers, however, still feel that the many incentives and assistance measures available for small businessmen are still going over the heads of those who need them most. Progress has certainly been made in simplifying the presentation of several official schemes, but there are fears that they are still not easily available to those who would have no chance of starting a business without special help.

**Initiatives**

A recent study by the Calouste Gulbenkian Foundation, the charitable trust, argued: "Despite the great and rapid expansion of small firms' support measures over the past five years... most measures are fragmented, inaccessible, complicated, concentrated on growth-oriented enterprises, and in many cases do little more than assist small enterprises which would be viable without special government assistance."

Mr Barry Baldwin of the Union of Independent Companies adds: "I can't see a coherent policy. All I see is a number of initiatives coming to the surface with no link between them." The general verdict seems to be: much progress, but much room for improvement.

However, unlike the community programme, the enterprise allowance scheme is designed to provide permanent jobs. Taking into account the new jobs generated indirectly by the scheme and the tax contributions they make, the cost soon drops to something like £100 per job by the second year, claims the MSC.

If the bare qualifications for an enterprise allowance are strict, the monitoring and appraisal devoted to participants is in some ways even more detailed than that inflicted by banks on their commercial clients.

The first contact and information point is the local Jobcentre, where staff will assess potential applicants' eligibility. hopefuls then have to participate in a seminar—25 people at a time—run by the Department of Employment's Small Firms Service. It is only at the end of these seminars that application forms are passed out.

Then follows a private interview with a business counsellor, which usually takes place when payments start, followed by another two personal sessions during the one-year period during which the allowance is paid.

The MSC will pay a monitoring call three months after start-up and checks 50 per cent of participants at random for subsequent spot checks.

William Dawkins

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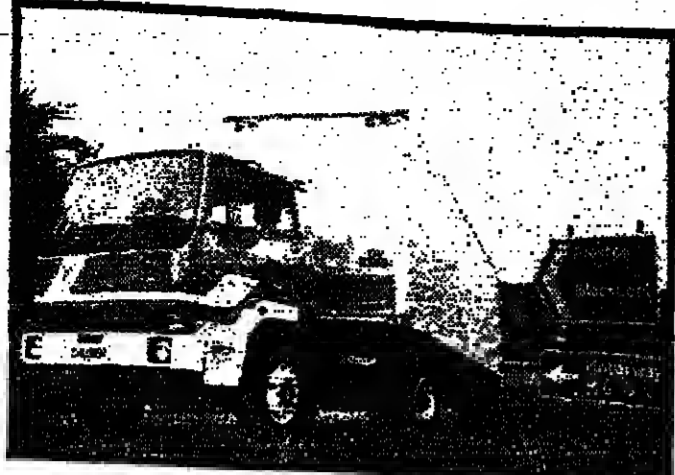
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## Small Businesses 3

### Development Agencies

# Here's a chance to be your own boss



Leyland Trucks, currently the subject of a consortium bid by Lancashire Enterprises

### Local Enterprise Boards

## Funding areas in decline

THE CURTAIN has fallen on the metropolitan counties. The battle over their demise was had and bitter, but now their powers fall to the hands of new masters—the district councils and residuary bodies charged with dismantling or giving new shape to old civic and quasi-regional functions.

The political animus over abolition stemmed from the fact that the metropolitan counties were traditional fiefdoms of the Labour opposition, and their initiatives, ranging from London's radicalism to the staid machine of Greater Manchester, could publicly be characterised as attempts to govern against the grain of national government.

That battle is over. Now comes the question of what happens to some of the institutions which the opposition administrations of the industrial heartlands and great metropolises created.

The enterprise boards were born over the last four or five years as a Labour initiative to use public sector funds for a private sector type of development and venture capital operation in areas of declining industry.

The main bone of contention has been what is called section 137 money, the right of metropolitan counties to spend up to a product of a 2p rate of discretionary purposes under section 137 of the Local Government Act.

In practice, this may mean, as at Greater Manchester Economic Development Corporation, that the district councils will still have their 2p to spend but the metropolitan counties' former 2p will go with abolition. The boards in this position will have to raise the ratio of private funds they attract.

The government line is that this was not part of a conscious cutback. The abolition White Paper always undertook to reconsider the raising of the 2p, but until the publication of the Widdicombe report (probably in May) there will be no rethink.

On the one hand this leaves areas of uncertainty for the boards. On the other, most boards have provided loan funding against the day of abolition—with the notable exception of the Greater London Enterprise Board.

### Consortium bid

Not all boards are affected by the new arrangements. Lancashire Enterprises Ltd—which has just entered a consortium bid for Leyland trucks and parts—is, for example, attached to a shire county, so has no changes to ring. Others with consti-tutions similar to the early Lancashire and the West Midlands Enterprise Board models, are staying.

The West Midlands Enterprise Board, perhaps the classic model, was set up in 1982 by the county council, which was concerned at the rate of closures in traditional industries like engineering and motors.

Most of its lending is done in the form of development capital, to the tune of 80 per cent or 90 per cent. It reckons to have been associated with the creation of some 2,900 jobs, and has invested in nearly 30 companies, including those deals close to completion.

Its brief has generally confined itself to medium-sized companies, employing upwards of 50 people, which it feels creates jobs on a sensible time scale. It avoids soft loans and grants as a means of propping up enterprises and eschews being seen as anything other than a vehicle for commercial decisions.

Like other enterprise boards, it is legally separate from the metropolitan county (as was) or the district councils (in the future), and has received the consents for the continued use of the section 137 money it has collected from the Department of the Environment regardless of the changeover.

In common with other boards, it has set up a spread of activities over and above seedcorn investment. For example, it has just started up a joint technology transfer subsidiary with Aston University; the West Midlands Clothing Resource Centre—a computer-aided design service for clothing companies; and a training company for the underprivileged. It is also in the process of setting up an economic planning function.

The West Midlands is typical of the core functions of enterprise boards, but all have different and strongly regional characteristics. Greater Manchester Economic Development Corporation (GMEDEC) is a rather different animal—a development corporation, set up in 1979 before the enterprise agency scene got going.

It describes itself as neither an enterprise agency nor an enterprise board though it has an enterprise board subsidiary, Worknorth Ltd, involved in funding to between £10,000 and £100,000. More broadly, it involves itself with heavy regional promotional activity, with overseas missions and with property (as does London) for the provision of office and factory space.

The fundamental enterprise board proposition is the same. It acts as a catalyst, whether it be through guarantees, interest rate subsidies, participation in syndicated loans or other funding mechanisms. It acts as a consultancy with deeper local knowledge than the bulk of investment institutions.

Its concern with employment has a much stronger sense of local commitment; and it is not so conventionally hamstrung as most institutions as to the kind of situation it goes into—from management buyouts to co-operatives.

In most cases, the boards claim to have created of the order of 3,000 jobs at a cost of between £3,500 and £7,000 in their span of life—in other words, relatively cheaply, though the figures can be deceptive because of the effects of other financial components.

Yet, they have attracted the suspicion of the present government. On one level, they are seen as a useful vehicle through which local authorities can undertake a development role.

At the same time, they are seen as potentially and, in some cases, actually in conflict with national development schemes and objectives rather than complementary. Finally, there is clear government concern, particularly in the case of GLEB, that section 137 money has been used for political propaganda.

Unlike the other enterprise boards, GLEB has had refused its consents from the Department of Environment for section 137 money.

GLEB is now faced with the possibility of the sale of its property assets in order to keep going, with the possibility of its assets reverting to the ratepayer through the residuary body, and effectively with the possibility of liquidation—though this is an unlikely eventuality.

Nor does GLEB know which boroughs will take up membership. The rest of 13 local authorities have pledged support.

GLEB places the cost per job created at something between £5,000 and £8,000, considerably lower than regional development aid's cost per job in the assisted regions.

Whatever its future, on the best estimates, it now sees its funds as much more limited for the next two years and its reliance on private sector matching funds moving from a current 1:1 ratio to one of 1:3 or 1:4.

In contrast, West Yorkshire Enterprise Board made itself legally free-standing from a residuary body two years ago in anticipation of the effects of legislation.

It has taken in an extra £20m of capital and negotiated loans of a further £10m to £15m, and will now, in a sense, act as banker to joint companies formed with its district councils, but over an expanded region that extends to the rest of Yorkshire and Humberside.

None of the enterprise boards sees its role as more than that of a catalyst to try to stimulate ideas and investment in the ailing industrial heartlands, but in a curious way—and private sector venture capital organisations would agree—the employment-centred attitudes and regional knowledge of the enterprise boards have made them more likely to take commercial risks.

Not all those risks have been justified, nor has there been time for their assisted companies to fully establish themselves or fail. But within their defined role, they fill a vacuum in the development capital market.

Chris Mansell

JUST BEFORE the National Coal Board closed the Garw colliery, near Bridgend in South Wales, at the end of last year the Ogwr Partnership Trust started distributing handbills and posters alerting the 400 miners who were to lose their jobs of the possibilities of setting up on their own account.

Eventually, some 50 to 60 inquiries were received and half-a-dozen one-man businesses have already got off the ground. One man wanted to start a mobile fish-and-chip shop, a local "delicacy" in South Wales. Another put forward a proposal to set up as a jobbing builder and other suggestions were to establish signwriting and auto-electrical businesses.

The Ogwr Trust is a partnership between the local authorities in the area, private enterprise (which has put up £6,000 already), NCP Enterprises and the Welsh Development Agency. Interestingly, its chairman, Mr Jonathan Traub, is an American who runs Allgo-Rite, a company supplying masks for micro chips.

The Partnership is also a good example of the way the Welsh Development Agency is involving itself in the creation of small businesses in Wales, a way that is being mirrored in Scotland by the Scottish Development

Agency.

The agency's involvement in the Trust is not large: just £10,000 a year. But Mr Corris Thomas, director of its business development unit, says: "The aim is to find organisations to support which will produce good results. We do not throw money away after projects. We evaluate each one carefully before deciding whether to back it."

The strategy of the agency is to increase the birth rate of small companies and to increase the life-expectancy of those that come into being. This it does not just by increasing the awareness among individuals of the possibility of setting up on their own but also in a range of counselling and support services.

Unlike the Scots, it has been claimed that the Welsh lack the spirit of entrepreneurship, preferring to tread the white-collar path into the professions, especially teaching, rather than delving into business.

Whatever truth there may be in this in the past (there was, in fact, a lot of truth in it) signs are emerging of a nascent entrepreneurship, especially at school and college, where the agency has been particularly active.

A graduate enterprise scheme, sponsored by Mid Wales Development, the Man-

power Services Commission and St David's University College, Lampeter, in addition to the WDA, discovered 100 final-year students interested in taking a weekend business course at St David's at Christmas 1984, of whom 60 went on to a longer course at Easter. Another dozen took the opportunity of a three-month residential course sponsored by MSC.

### Priority areas

"The option of working for themselves has never previously been put to students in Wales," Mr Thomas says. "We are changing that. In 1984-85 we launched a Young Initiative Programme as a pilot scheme in 32 schools to tell sixth-formers what business was about."

"This year we are in 130 of the 200 schools in the Principality taking sixth-form studies and simply could not cope, physically, with handling any more. We are putting a business option before about 6,000 young people."

At the Scottish Development Agency, Miss Fiona Ballantyne, head of small business services, says the "market has changed over the last few years. Ten years ago we were the only people helping small businesses.

"Now there are a range of others, such as the enterprise trusts and so we shall move closer to existing businesses and concentrate on our chosen priority areas, such as food, textiles, services and high technology, where we have a big lead over other parts of Britain."

"Our approach is to provide marketing, accountancy and other support services which the small firm cannot do out of its own resources. We look for a long-term relationship and hope to sort out things before they become problems."

Wales and Scotland have decentralised their counselling, marketing and technical services, which are intended to help emergent businesses over the difficult initial years.

Research has shown that, in Wales, only four in ten ventures survive the first two years. A lack of training in basic business skills leads to the downfall of many concerns.

To help them through the difficult days the WDA launched a Be Your Own Boss course (soon to be called a Self-Employment Course). Individuals thinking of setting up, or who have recently come into existence, can spend up to nine days on a course in which they get guidance from counsellors

all of whom have been in the private sector.

"This is the vital ingredient," Mr Thomas says. "People on these courses know they are speaking to managers who have been in business, practical people, not teachers."

"Demand for these courses is rising. They are a very cost-effective way of spending public money."

"In addition, next year (the agency's financial year 1986-87) we shall be running at least 60 marketing workshops. There is tremendous demand for marketing advice."

Scottish experience runs parallel with this. The business counselling service covers general management as well as finance and investment and Better Business Services are an opportunity, according to the SDA, "to gain really significant business benefits at minimum cost."

Scotland is particularly strong in its support for export marketing advice and overseas promotions. The SDA organises a programme of exhibitions, within and without the UK, to allow small firms to research, test and sell into wider markets. In all, it backs about 30 a year.

The strength of the SDA has always been in the US but it

does not neglect Japan, that other export honey-pot.

An in-store exhibition at Mitsukoshi, in Tokyo, at the end of last year saw £1.6m of business done for Scottish concerns. The SDA tries to tackle two or three such in-store promotions a year.

"We try and ensure that any company going to an overseas exhibition is prepared for it," Miss Ballantyne says. "We ask them if their home base is satisfactory and if they are ready to sell abroad."

Wales is also seeking to become more active in this sector. "We have taken a leaf out of the Scots' book," Mr Thomas says frankly, "and are starting to take people to overseas exhibitions." Last month it organised a visit for half a dozen exhibitors to the New York Pret, the clothes show, and in February it master-minded the travel for half a dozen to the New York Gift Show, a show at which the Scots were also represented.

"This is an area we shall be developing," according to Mr Thomas. "We are looking at Japan and some other markets to see how we might help. But these moves are still very much at an embryonic stage."

Anthony Moreton

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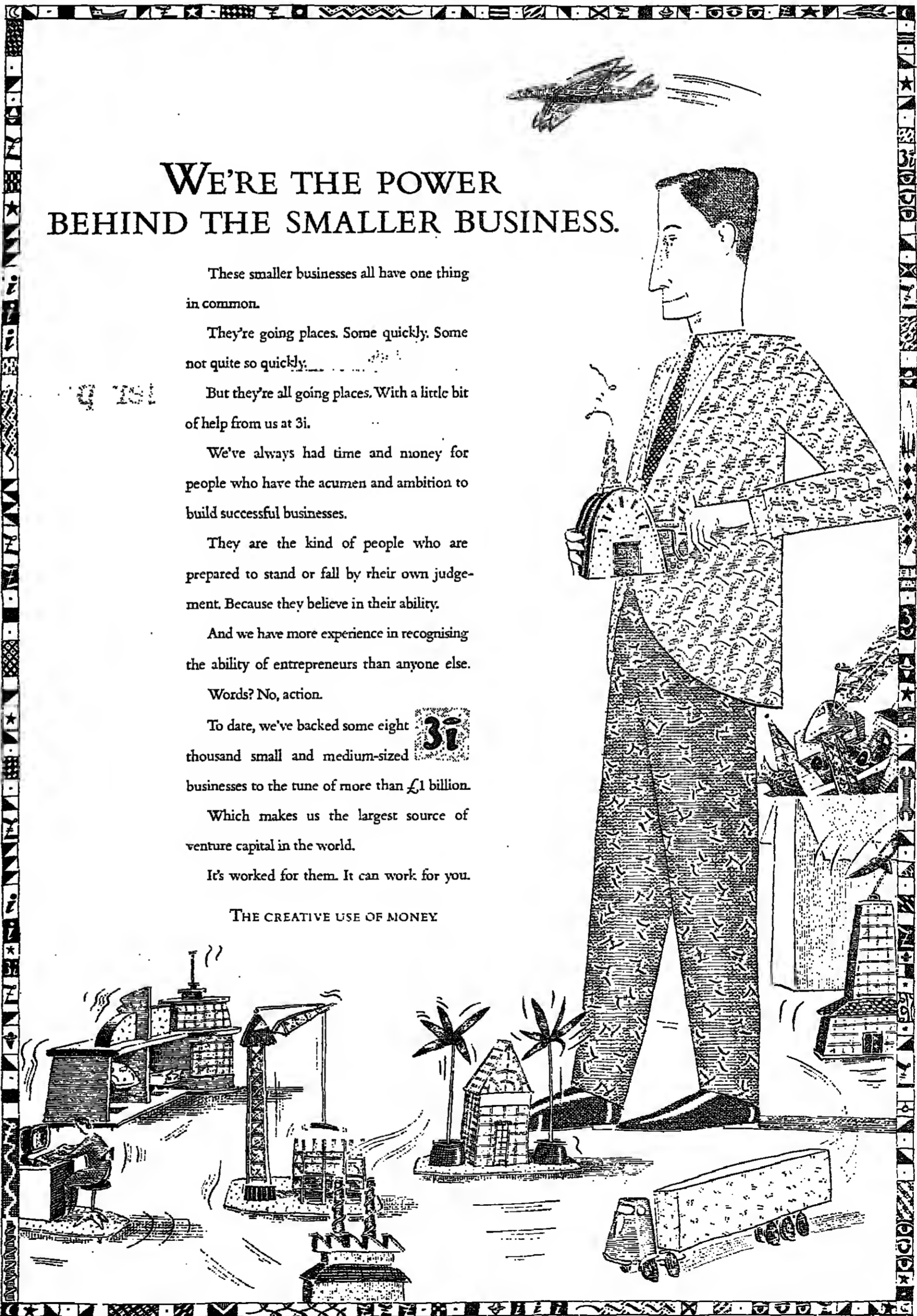
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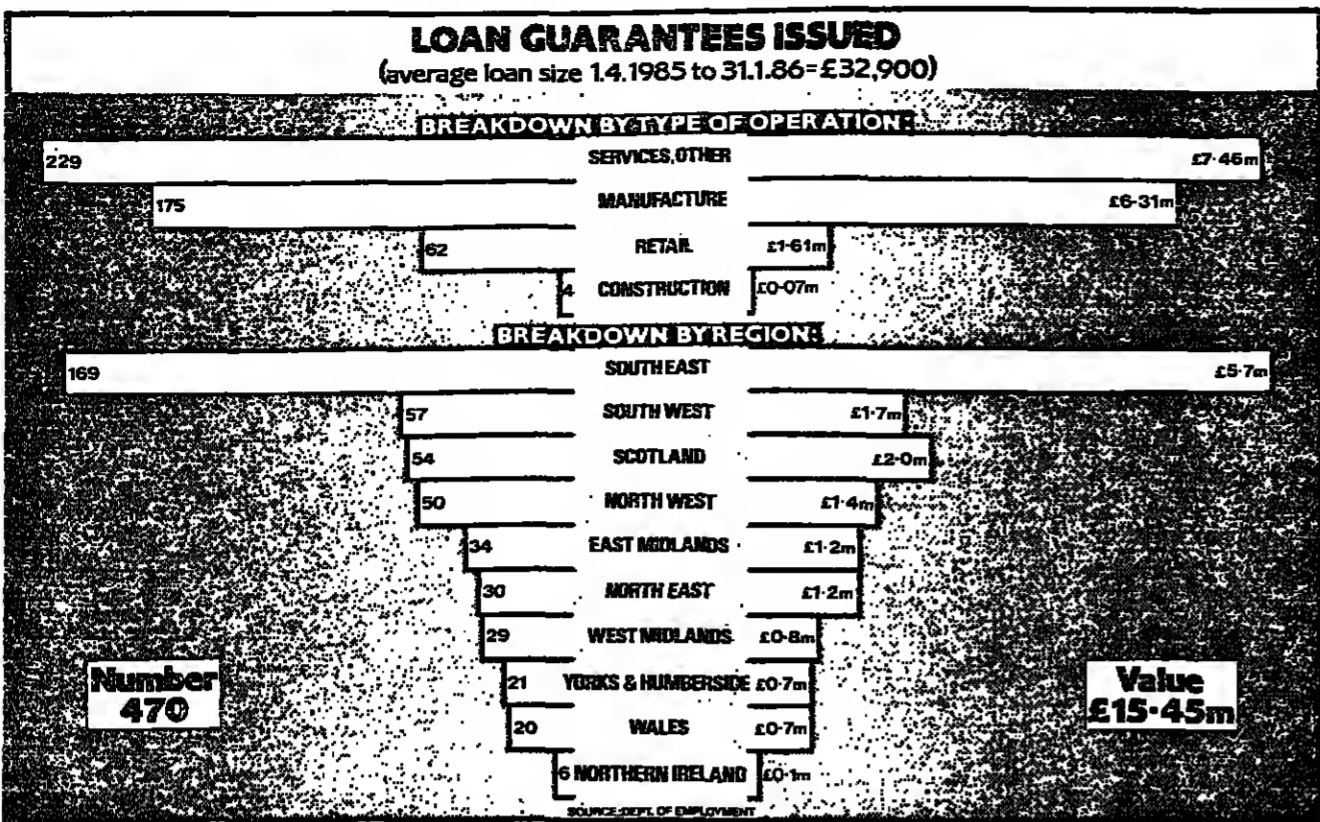
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## Loan Guarantee Scheme

# A new lease of life

FEARS that Britain's ailing Loan Guarantee Scheme (LGS) was due for a coup-d'etat were finally dispelled by last month's Budget.

The Government's decision to make the scheme cheaper for borrowers and to put it on to more stable footing restores the LGS as a centre-piece of its small business strategy. It also underlines just how much importance the Government attaches to small businesses as generators of new jobs in the run-up to a general election in which unemployment will be an important issue.

Under the Budget changes, the LGS which was due to run out on April 5, has been given a three-year life, so ending the uncertainty which has contributed to its decline in popularity. The premium paid for the government guarantee was halved from 5 per cent to 2.5 per cent if the premium is spent over the whole loan, including the non-guaranteed portion, the net extra cost comes out at 1.75 per cent.

Supporters argue that the scheme is a valuable way of channeling finance to small businesses which would otherwise have been unable to borrow on normal commercial terms. Critics maintain that the scheme can be counter-productive because the premium attached to LGS loans can impose serious cash-flow strains on young businesses during their most vulnerable period of development.

The Budget did something to improve that position. The Government estimates that 40 per cent of the companies which used the LGS in the year to May 1985 had foundered by last summer, three years later a significantly higher casualty rate than the overall national average of one-in-three in the first three years.

Mr David Trippier, the Small Firms' Minister, told the Commons last July: "Available figures suggest some reduction in failure rates, but this cannot yet be reliably quantified." There has been no evidence since then to change that view. The high casualty rate has meant that the scheme has failed dramatically to live up to the Treasury's original intention — always viewed with much scepticism by the banks — that the LGS premium should fully cover losses. Even so, a Department of Employment estimate, that jobs supported or created by the LGS cost the taxpayer £700 each, makes it look cheap against the £5,000 to £7,000 per head annual cost of unemployment benefit.

Introduced in a blaze of optimism in June 1981, the LGS had helped nearly 17,000 businesses by the end of January this year. The government issued guarantees worth just short of £250m over the same period, a rough average of £33,000 per business. Claims made by participating banks had reached £119m by the end of January. That figure along with the £250m account of premium income and of sums recovered from failed businesses.

Successive—and increasingly tough—changes in lending conditions have strangled demand for the LGS so severely that, by the end of last month, the Department of Trade and Industry guidelines, to include details of management, products, markets and history of the business. In addition, full management accounts had now to be shown to the bank every three months.

These changes were broadly welcomed, since poor financial planning and inadequate moni-

toring, by banks and businesses alike, had been highlighted in an earlier report by accountants Robson Rhodes as important keys to the scheme's failure rate.

Less welcome, however, was the new requirement that applicants had, wherever possible, to produce personal security; an ambiguous rule which some observers felt cut right across the scheme's original role—admittedly unclear—of helping small businesses which lacked the assets to get fully commercial bank backing.

Another, entirely unexpected complication came with the arrival last year of the final phase of the Consumer Credit Act, which required banks to divulge an Annual Percentage Rate (APR) to private borrowers for loans of less than £15,000. That includes partnerships, unincorporated businesses and sole traders, which until then were believed to have made up around 10 per cent of LGS borrowers.

Calculating an APR—capital plus interest repayment—on a straight bank loan is difficult enough, but hopelessly complicated when it comes to LGS loans with its premium element. The result was that most of the 30 or so LGS participating banks refused from that moment on to open LGS loans for unincorporated businesses.

Last month's changes were widely welcomed by small businessmen for making the LGS more affordable to borrowers and thereby improving their chances of survival. The Government meanwhile is hoping that the changes will create a pick-up in demand for expansion finance from small, job-creating businesses.

William Dawkins

## Business Expansion Scheme

# Refinements boost usefulness

THE BUSINESS Expansion Scheme has established itself during its short three-year history as one of the fastest growing sources of small company finance in Britain.

Never before have individuals been offered such generous incentives for investment in unquoted companies. Despite some worrying flaws, the scheme has gone a long way towards fulfilling its original intention of opening up a source of equity finance for businesses which would otherwise have been unable to raise finance on normal commercial terms.

According to the latest Treasury estimates, BES investment climbed from £100m in 1983-84, the scheme's first year, to £136m in the following 12 months. More than 1,400 small businesses received BES finance in the first two years, and it looks as if the tax period that ends on April 5 will show another big rise.

This year, however, brings the BES to an important watershed in its development. Far reaching changes announced in the Budget make the scheme even more attractive to investors while making it extremely difficult for the heavily asset-backed ventures which have dogged the BES in recent years to raise finance under the scheme. The Budget also made the BES, originally due to run out in 1987, permanent.

Until last month, the main attraction of the BES to investors was that they could offset the cost of buying unquoted shares against their top marginal tax rates—which theoretically also made it possible for businesses to raise equity on better terms. Now they can also sell BES shares free of capital gains tax, a ruling designed partly as a carrot but also as an encouragement for people to invest in riskier businesses with high performance potential.

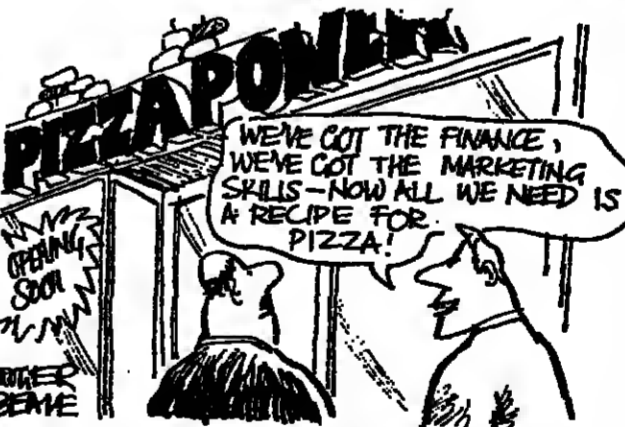
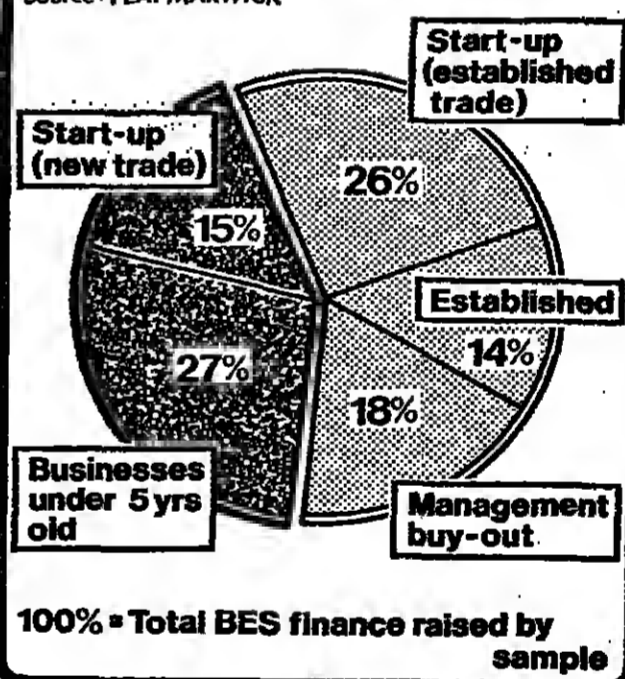
**Banned categories**

This boost to the BES coincided with the publication of a long-awaited report by accountants Peat Marwick, which gave the most authoritative evidence to date of the extent to which the scheme had provided finance for companies that would never have attracted investors from other sources.

According to the report, more than 70 per cent of the BES money invested in 1985-86 (being farming ventures, which were later thrown out of the BES) could not have been raised as equity without the scheme. More than a third of the 102 companies surveyed by Peat Marwick raised less than £50,000 each under the BES. Even though they accounted for just three per cent of the total raised by the sample, they show that the BES is doing something to help companies in the so-called equity gap where City institutions find it uneconomic

## COMPANIES RAISING BES FINANCE (1983/4)

Source: PEAT MARWICK



to invest.

The BES comes out of the report as a substantial job creator. The 715 companies which raised finance in 1983-84 had produced 4,000 additional jobs and a combined £100m increase in turnover a year later. However, the report also warned that an increasing trend towards the secure asset-backed schemes since then might draw money away from the ventures which the BES was designed to support.

For companies, the most frequently cited advantages of raising finance under the BES include the "breathing space" from pressure from outside investors accorded to the fact that they cannot sell shares for five years on pain of losing tax relief, and the absence of annual interest and capital repayments. The most popular method of raising BES cash is through a direct issue of shares to the public, which can be done either through a private placing arranged by a stockbroker through publishing a public prospectus or through an approach to investors without any professional help. The latter is the cheapest route, with the most expensive being a prospectus issue, where solicitors, accountants, printing and other

costs are unlikely to come to less than £50,000. The other route is to join a fund, which invests in a spread of companies and which will tend to offer some kind of management advice. Fund managers will also take options on the shares, typically ranging from 5 per cent to 10 per cent of the equity capital, according to Peat Marwick.

One advantage of raising cash through a fund is that it is not necessary to issue an expensive prospectus for public consumption, though fund managers will need detailed accountants' reports. The management advice which many of them claim to offer does come at a price, and may not be welcome for businesses with fiercely independent management styles. But in practice, two thirds of the ventures surveyed by Peat Marwick came from non-executive directors or their boards.

Funds have, however, increasingly been pushed into the background by the growing popularity of the more glamorous direct issues. According to Venture Economics, the US-owned research consultancy, BES funds raised £28.4m in the last calendar year, down sharply from £37.5m in 1984;

while direct issues (which are less easy to measure precisely) have roared ahead. Timing is all important when seeking BES finance. Investors tend to wait until their tax positions are clear towards the end of the tax season before deciding how much to subscribe to the scheme, though last month's CGT concessions might make that less important.

Many companies have grown wise to this, and accordingly waited until the last minute before issuing their minimum targets by Saturday. At least half a dozen BES issues have been withdrawn since the turn of the year because they failed to spark enough interest.

William Dawkins

Like direct issues, funds must compete in the year-end scramble for investors' money, but are faced with the discomfort of having to find a home for the cash in a very short period. It is no accident that 70 per cent of the total placed by BES funds in 1984-85 was invested in the last quarter of the tax year, according to the BES Magazine.

The rush puts small business in a position to drive a hard bargain with fund managers desperate to invest, though it also means that funds are in a poor state to make considered investment decisions.

The BES is far less restrictive than its predecessor, the Business Start-Up Scheme; but even so it has been criticised by small business lobby groups for having unnecessarily tough rules. For instance, employees, paid directors and associates are not allowed to claim BES relief for investments in their own companies, and that also includes close relatives, except for directors' brothers and sisters. This condition is unfair, argue some lobbyists, because people in those categories are just the ones to know enough about the venture to make properly informed investment decisions.

Another much criticised restriction prevented BES companies from setting up foreign subsidiaries, until that rule was scrapped in last month's Budget. There is also a ban on quotations on the full stock market or Unlisted Securities Market within three years of issuing shares. Flatotax is permitted, however, on the over-the-counter market, an increasingly popular telephone share dealing service outside the Stock Exchange's official control.

William Dawkins

Clearing banks

# The manager still matters

**THE BATTLE** for the small business customer has never been keener among Britain's banks. As NatWest's Andrew Lord puts it: "Small business accounts for an enormous amount of our business portfolio. We are lending £6bn to businesses with turnover of less than £1m a year."

He recently succeeded Mr Noel Dearing as head of NatWest's trend-setting small business section. The importance of this growing market is summed up by other numbers: "Our Business Development Loan scheme began in 1971. On February 28th of this year we had £1,420m out under it. We made 3,721 loans in February alone, worth £49m. The monthly average is 3,500 loans worth £60m."

NatWest has long been the leader in the small business market but is worried enough about the competition to have started an extensive reorganisation of its branch structure last year that will take until 1988 to complete.

There are similarities between the new structure and that already adopted by arch-rivals Barclays. Both seem to be establishing a hierarchy of branches and simplifying chains of command. Expertise is being concentrated at designated branches, where staff will be specially trained to deal with

certain types of customers. Small business people comprise one critically important grouping. At Barclays, for example, small business customers are being encouraged into branches where the manager or senior staff understand their needs, problems and the best way of ensuring that the relationship works well for both parties.

This is an important development in banking's market place. Small businesses tend to have common problems but the days are probably long gone when every bank manager, whatever the size of the branch, was as capable as any contemporary in coping with them—if, indeed, they ever were.

Most of the banks now have centralised small business units responsible for developing policy and inventing the sorts of financial packages small businesses need. NatWest's contribution in general—and Mr Dearing's in particular—received due recognition when Mr Dearing, now manager of one of the bank's bigger branches, was awarded an OBE in the New Year's Honours.

Having their central units, however, does not mean that the banks are going to be universally and equally competent where it matters to the individual small business—at point of contact with the bank manager.

There are thousands of bank managers. Managerial, entrepreneurial and social skills vary. Some are big flyers passing through. Some are there for life. Some make better judgments than others.

The variations are such that if a businessman falls out with his bank manager he does not necessarily need to change banks—a change of branch alone has transformed the situation in many cases.

The managerial superstructure of the whole bank will determine whether the individual manager takes much notice of the London-based Small Business Unit or not. Moreover, regional management may well dictate the rigidity of the parameters that determine the sort of risk the bank will take.

The trend at Barclays and NatWest is to put some small business expertise nearer the marketplace in a specialised branch, where the decision-maker is steeped in the practical realities of small business life and has a fund of generalised experience to draw on.

The specialist will certainly understand the significance of management accounts. This is comparatively new among bank managers, who were always educated in the tradition that the bank statement—a mirror of a business's cash book accounts—

reveals all. But accounts that fail to match sales to the cost of achieving them never reveal true profit or loss. The business and the bank manager may only discover the truth when the annual audited accounts are produced—if it survives that long. Businesses go bust because they have not got the cash to pay the bills from last month or the one before.

Secondment of young bank managers to enterprise agencies has often proved the eye-opener here, as the secondees have seen at first hand how most small businesses control, or fail to control their businesses. Lack of control is more often the rule.

Midland Bank recently studied management deficiencies in small and medium-sized businesses and found 88 per cent poor on costing systems and 76 per cent poor on management accounts. Financial forecasts, time management, debtor/creditor analysis, stock control were deficient in more than 60 per cent of cases.

This is not only revealing about small businesses, but also about the bank's relationships with them. Despite lending most of the working capital that the businesses were using, the bank clearly did not require that basic practices of managerial control should be fol-

lowed. Over the years Midland has probably been no worse or better than any competitor in this respect.

Market pressures apart, prudence alone is forcing change on the banks. Throughout the 1980s they have competed with each other vigorously for small business custom.

Competition has meant that if one has set up a specialised unit to develop financial packages for the franchising industry, the others have followed. The example is most appropriate now, for franchising is mushrooming and the banks are in cut-throat competition for business, especially since larger sums are involved, with quicker returns. Most aggression is coming from the Royal Bank of Scotland, which is rattling the market leaders, NatWest and Barclays.

Other examples abound, as the banks' records in the 1980s show: if one bank steals a march by offering special deals for Cosira's clients, others soon come up with their variation. What is on the market seems to be a sometimes bewildering array of "me too" financial packages.

They appear to be leapingfrogging each other in the marketplace, so that the trend is of ever-more money being available over longer periods. In this climate the small

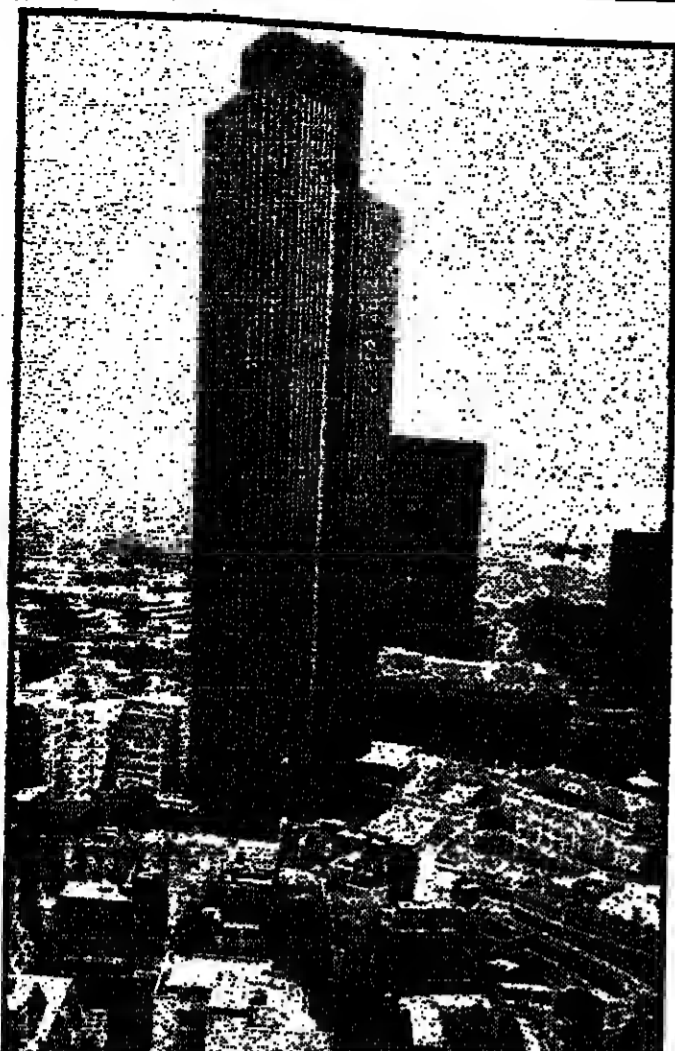


PRIVATE SECTOR FINANCE

business that has not got its management accounts and financial controls sorted out will not get big money out of the banks. Even if it has, it should look carefully at how it picks the right deal and negotiates it. The accountant's role as an independent adviser is worth developing, something Lloyds Bank has encouraged through jointly sponsoring seminars with the Institute of Chartered Accountants.

Despite all this, the personal relationship between bank manager and customer still matters, however "scientific" the financial packages and controls become. Mr Andrew Lord sums up why: "Lending is a matter of judgment. We can't avoid that. The more hard information we have the better, but the best bank to have is the one that knows you, knows your track record and understands what you are trying to do."

Ian Hamilton Fazey



The NatWest tower dominates the City skyline as the bank does in lending to small businesses.

## Action in the 1980s

### Lloyds

1981—Set up small business bureau; founded Pegasus Holdings to provide equity finance.  
1982—£2m venture capital fund with Birmingham City Council to encourage high technology; £5m made available to regenerate inner cities in South Wales; launched new technology appraisal scheme with Cranfield Institute of Technology; appointed franchise manager.  
1984—Introduced business loans scheme providing finance for up to 20 years; formed small business unit.

### Midland

1981—Doubled turnover ceiling on special export scheme to £50,000; joined European Investment Bank (EIB) scheme on low-cost credit for small companies.  
1982—Established electronics industry section; appointed manager for inner-city business development; launched Smaller Companies Fund (a unit trust) to invest in small business.  
1984—Started business advisory service for growing businesses, turning over £200,000-plus; £1m loan fund for Westgate, Newcastle-upon-Tyne; established franchise unit; doubled turnover ceiling on special export scheme to £1m.  
1985—Free business banking and counselling for people on enterprise allowance scheme; simple but comprehensive small business loan and business development loan schemes started; Council for Small Business in Rural Areas (Cosira) clients offered concessionary interest rates and arrangement fees; seconded to enterprise agencies and similar bodies put up to 28.

### NatWest

1981—Doubled capital loans ceiling to £100,000, while that for business development loans (established 1971) rose 250 per cent to £250,000; launched Small Business Digest; set up special franchising service; seconded six managers to enterprise agencies, increasing numbers to 20 within three months.  
1982—Set up small business section; appointed three business development officers for inner cities; doubled maximum maturity of business development loans to 20 years; started special lending scheme with Cosira for country-based clients.  
1983—Joined European Coal and Steel Community (ECSC) loan scheme for closure areas; launched technical advisory point scheme; joined EIB scheme on low-cost credit for small companies in assisted areas.  
1984—Promoted first European bankers' small business seminar; sponsored small business chair at Cranfield Institute of Technology which led to first graduate enterprise programme in Britain; introduced capital repayment holidays on secured business development loans; agreed to underwrite £300,000 expenses of 1986 International Small Business Congress in London.  
1985—Relaunched capital loan scheme providing finance up to £200,000.

### Barclays

1981—Established franchise unit, put up £1m to develop incubator block in Warwick

Science Park; introduced job creation loan scheme for coal and steel closure areas.  
1982—Appointed manager for inner city areas; started smaller exports scheme; incorporated high technology unit into corporate division team.  
1983—Doubled ceiling on job creation loans to £100,000; introduced basis loans to provide development finance for growth; increased staff seconded to enterprise agencies to 20; joined EIB loan scheme.  
1984—Joint scheme with Cosira on management guidance and finance for rural clients; put £240,000 into Open University start-up home-study course.

### Williams and Glyn's

1981—Quintupled ceiling on business borrowing plan to £250,000 and doubled maximum maturity to 10 years.  
1984—Started to participate in EIB scheme; expanded information service to offer free publications on wide range of subjects for small businesses; introduced franchise plan.  
1985—Fully merged into Royal Bank of Scotland.

### Clydesdale

1981—Set up equity finance company for smaller businesses; provided small business finance for clients of the new Ardrossan Saltcoats Stevenon Enterprise Trust; joined ECSC loan scheme to offer subsidised credit to small businesses in closure areas.  
1982—Joined EIB scheme for low-cost credit to small businesses in assisted areas.  
1984—Became shareholder in Garroch Valley Development Executive.

### Royal Bank of Scotland

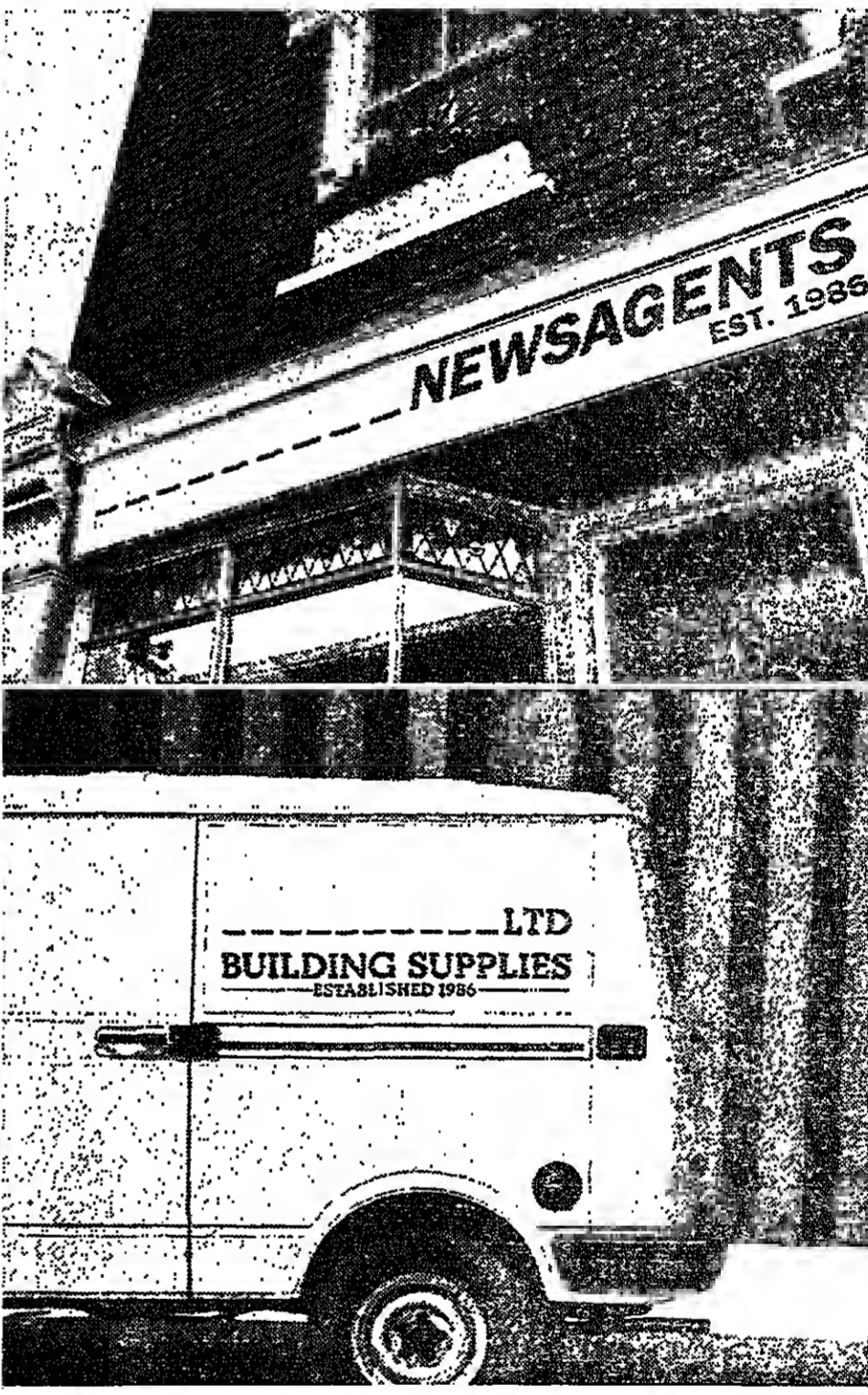
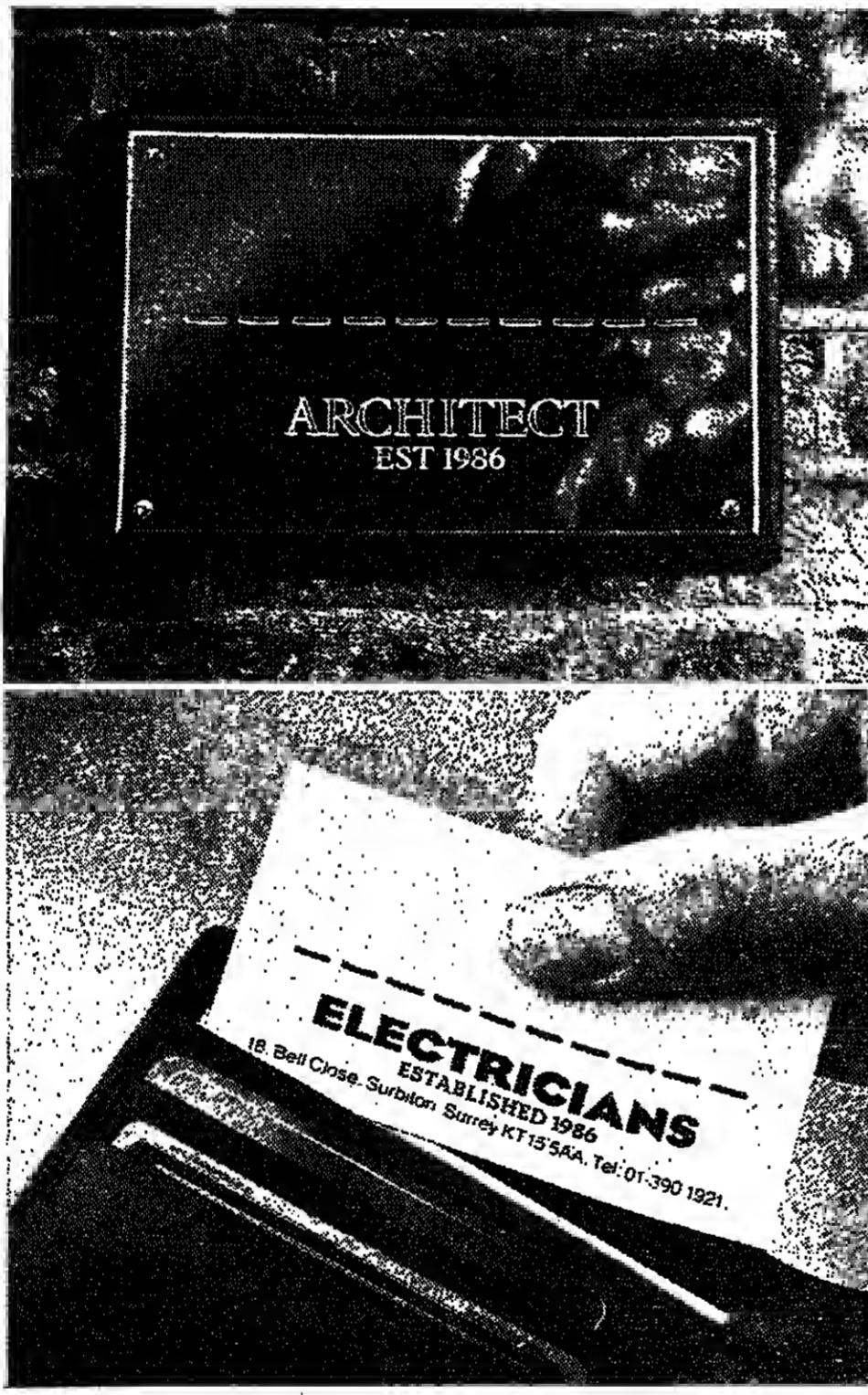
1981—Launched smaller exports scheme; introduced micro-processor consultancy service and associated loan scheme for technology applications.  
1982—Joined ECSC loan scheme to offer subsidised credit to small businesses in closure areas.  
1983—Introduced option of fixed interest rates on business term loans.  
1984—Set up Castleforth Field Managers with others to provide venture capital; started Technology Fund for Dundee with Scottish Development Agency (SDA).  
1985—Appointed franchise manager to head special units in Edinburgh and London.

### Bank of Scotland

1981—Set up Clydebank Enterprise Fund with SDA.  
1982—Set up Creative Capital Fund to provide equity finance.  
1983—Raised maximum maturity of term loans to 20 years; started free information service on European and government assistance to industry and tourism; launched Melville Fund through its British Linen Bank subsidiary.  
1984—Joined EIB loan scheme and coal and steel closure areas scheme.  
1985—Launched Scottish Ventures Fund through British Linen Bank; joined with SDA in providing support in Highland Perthshire initiative area.

Ian Hamilton Fazey

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Small Businesses 6

Unlisted Securities Market, OTC Market

# Stock Exchange plans to bring in OTC as third tier

THE Unlisted Securities Market and the Over-the-Counter Market, the two main sources of equity finance for small companies, may soon come together under the umbrella of the Stock Exchange. Arrangements are still being made, but if the Exchange gets its way, the hitherto wayward OTC may be forced to don more respectable clothing.

This would not mean that the two markets become one. More likely the OTC would be brought in as a third stock-market tier, and become to the USM what the USM is now to the main market.

As things stand, the USM and the OTC are seen more as unequal alternatives than as successive steps on a ladder leading to a full Stock Exchange quota. The USM has been given the image of small-business man's dream, while the OTC has landed — perhaps unfairly — a more dog-eared reputation.

Since it was started in 1980, the USM has attracted more than 400 companies, making more than 470 entrepreneurs paper millionaires. Meanwhile, the OTC has been expanding more quietly alongside. Fewer millions have been made, as its companies are smaller and tend to remain obscure — attracting little of the publicity that surrounds almost every addition to the USM.

Keeping tabs on the OTC is made difficult by its fragmentation. A rough count shows about 230 companies, compared with about 340 on the USM. In terms of market capitalisation, the difference between the two markets is much larger, with the OTC estimated last year to be worth about £600m against more than £3.5bn for the USM.

These valuations are not particularly useful as they lean heavily on the values of one or two disproportionately large companies. Sinclair Research made up nearly 20 per cent of the whole market, and its fall from grace will have had an upsetting effect on all market statistics.

The OTC is made up of about two dozen licensed dealers who make prices in shares outside the Stock Exchange. It has no specific regulatory framework although a number of groups — working on the assumption that the market retains its independent status — have been

queuing to play the part of regulator.

Most of the OTC dealers run their own mini-markets, operating as self-contained entities by playing the part of sponsor, broker and market-maker for the companies in whose shares they deal. An exception is Granville, which buys and sells shares in the companies that it has sponsored on a matched basis, and does not make markets.

Nearly all OTC stocks can be dealt only through one dealer, with spreads between buying and selling prices wide and good for parcels of no more than 100 shares or so. The same problems exist on the USM, although to a much lesser extent. While under the current system there are two jobbers in each stock, this does little to ensure that markets are liquid.

There are three reasons why a company might choose the shambling OTC in preference to the USM. The most important is the difference in entry requirements.

**Insist**

The USM insists that all companies (except a small handful of start-up ventures with a fully researched project) must have a three-year trading record. Market practice is still more demanding: few sponsors will accept a company that was founded exactly three years ago, and just starting to generate profits that show its mettle.

Age tends to be a more important constraint on prospective USM entrants than size, as companies making profits of less than the minimum £200,000 would be unlikely to find a USM quote appropriate. According to a survey by Spicer and Pegler of 60 OTC companies, half said that they had been prevented by their age from joining the USM, while a further 15 per cent had been too small or for other reasons had not met with Stock Exchange approval.

The OTC is less fussy. Any company that can fill the legal requirements of the Companies Act is eligible, although most licensed dealers would require profits of at least £100,000 and a one-year track record. Some also demand that the issue raises more than £500,000, of which the greater part should

go to the company, rather than into the pockets of the founders. Other OTC sponsors take a dim view of any company that is not in a fashionable growth sector. Such a preference must explain why about one in every eight OTC companies is in the leisure sector.

Cost may also steer a company towards the OTC, as it did nearly 20 per cent of those asked by Spicer and Pegler. However, some of these may have ended up disappointed, as the entry costs of the two markets are not as different as usually assumed. According to Peat Marwick, a company raising about £1m through a placing might expect to pay about £90,000 — only £10,000 less than the cost of a similar placing on the USM.

A more powerful reason for going public on the OTC is the Business Expansion Scheme, which has been an important cause of the market's growth over the last few years.

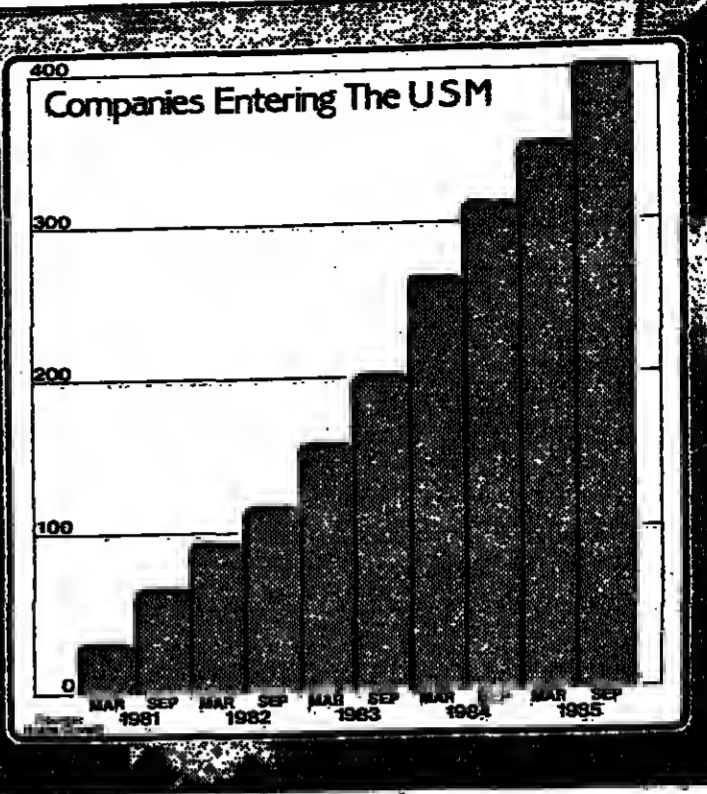
OTC issues qualify for BES treatment where investors can claim relief at their top marginal rate of income tax so long as they hold the shares for five years. Listed investments, including the USM, do not. Nearly half of the OTC new issues have been BES supported since the investment incentive was launched three years ago.

Both markets have been a success for small companies, shown by the growing number of entrants and by their subsequent behaviour. Many companies — especially on the USM — have raised additional money for expansion through rights issues, or used their shares to make acquisitions.

Meanwhile, investors have had a less attractive ride. The USM has badly underperformed the main market, and over the last year rose by about 1 per cent, compared with a rise in the main market of about 15 per cent.

While there is no OTC index, that market performed still worse to judge from a survey by the Economist. During the two years to the middle of 1983 the OTC rose by about 6 per cent, compared with a rise of 18 per cent for the USM, and 38 per cent for the main market.

Lucy Kellaway



## Venture Capital UK at the forefront in Europe

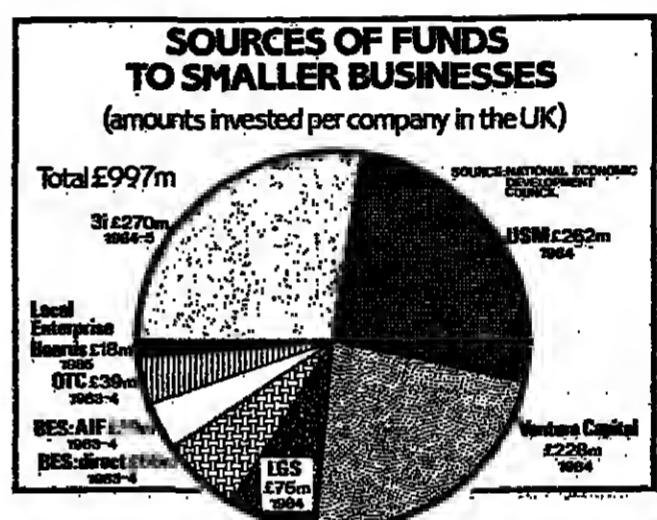
**SOURCES OF FUNDS TO SMALLER BUSINESSES** (amounts invested per company in the UK)

Total £997m

- Local Enterprise: £270m (1984-5)
- BES-AIF: £120m (1983-4)
- BES-Direct: £100m (1983-4)
- USM: £262m (1984)
- Venture Capital: £228m (1984)
- IES: £76m (1984)

£cu 7bn (£4.9bn) pool of risk finance are growing fast across continental Europe, but the British venture capital industry is going through its first growing pains.

The momentum behind the industry's growth is partly political. European governments increasingly see support for small enterprises as an important contribution to economic welfare. Coupled to that is a general recognition of the speed and flexibility with which small businesses can exploit new technologies as most protagonists know. It is excluded, the total comes down to £201m, a significant decline on the £230m raised by independent funds in 1984.



ence seems endless. Electra Investment Trust and Candover Investments set the ball rolling with their announcement of a £250m buy-out pool, followed by £100m from Citicorp, £72m from Schroder, £10m from Granville, the small investment bank, and £20m from FandC ventures.

Accountants Peat Marwick estimates that £930m was spent on management buy-outs last year, more than in the previous five years together, though the number of deals actually went down from 160 in 1984 to 150 in 1985.

The growth comes from an increasing tendency among large corporations to discard peripheral businesses so that they can concentrate on core activities. The traditional source of buy-outs—small family companies—is roughly static.

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Britain remains at the forefront of European venture capital, accounting for more than half of the Community's

Private venture capital investors are being equally cautious. British risk investment has received an important boost from the tax reliefs available to individuals under the Business Expansion Scheme so it is not surprising that the scheme's health is linked with that of the industry as a whole.

Last year, 19 BES funds pulled in £29.4m, well down on the £37.5m raised by 14 funds in 1984. One reason for the decline is that investors' interest is swinging towards direct BES issues, which tend to include a higher proportion of seemingly safe asset-backed businesses.

The funds have lost out because they have tended to specialise in riskier, more genuinely venture capital type businesses.

UK venture capitalists' image has not been helped by the fact that after the initial surge of enthusiasm for this new and exciting investment discipline in the early 1980s, the industry has so far failed to produce any spectacular successes.

There has been a sprinkling of failures, but not as many as some forecasters had feared. Generous profits have been made from stock market flotations, helped by the opening in 1980 of the Unlisted Securities Market, which last year included 12 venture-backed companies among its 67 new entrants. Yet successes on the scale of Wang Laboratories, Apple Computer or Compaq in the US have so far eluded British venture capital.

Fund managers, meanwhile, are complaining of a dire shortage of good quality start-ups, with sometimes fierce bidding for the rare ventures that can scrape together an experienced management team. The shortage of deals could be one reason why the present avalanche of management buy-outs is being welcomed with such enthusiasm.

The list of specialist funds to have emerged in the past six months offering cash for managers with an eye to indepen-



Successes on the scale of Wang, Apple or Compaq (whose new portable II is pictured) have so far eluded British venture capital.

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**Technique**

This year, it looks as if a new generation of buy-outs will be a by-product of the present spate of large mergers, which are bound to leave new owners with unwanted subsidiaries.

The management buy-out and the sophisticated financing that goes with it is just one of the many US techniques to have been imported by British venture capitalists. The best known and perhaps most over-used is so-called "hands on" management, which means that fund managers attempt to add value to their investments by adding general investment advice.

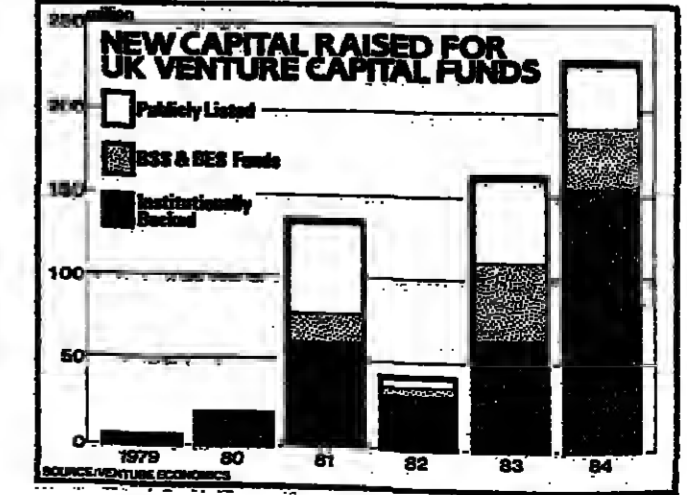
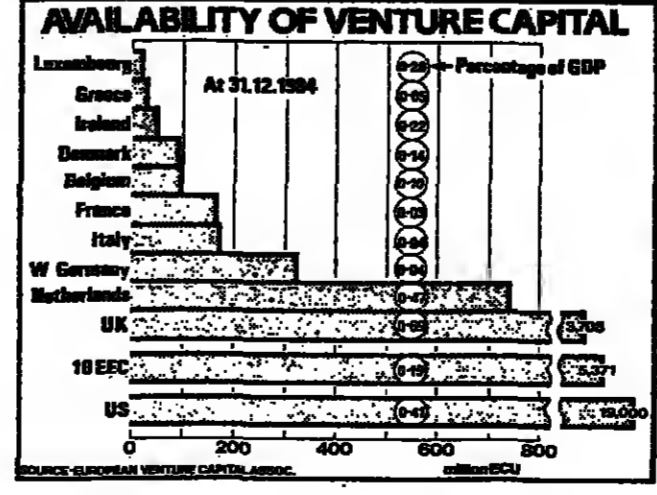
This can include providing important contacts, such as potential trading partners, acquisitions or joint ventures, making management changes or simply averting disasters.

The industry is split between a minority of funds with strong US connections—like Advent, Alan Patric of Associates or Thompson Olive—which can fairly claim to offer this approach, and older-established players like Charterhouse Development or Investors in Industry, which tends to concentrate their skills on picking potential winners and confine their subsequent involvement in the company's affairs to being available for advice when required.

In addition, a growing number of funds claim to offer hands on support though it is open to question just how many have the experience to steer a small business away from serious difficulties.

Some venture capital groups are already over-stretched. As the emphasis swings this year from backing new companies to assisting existing investments through their growth problems, it will become clearer how many practitioners have the right mixture of financial and management skills.

William Dawkins



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Small Businesses 7

Private Sector

Push by big companies

NEVER HAS the big-company private sector been so involved with small business. The spearhead of its effort is the enterprise agency movement, now at what must be its apogee in terms of numbers, but also emerging as the central role in the development of the small business sector in Britain.

Enterprise agencies began in the late 1970s as a response to unemployment in a few areas. The community of St Helens was the first. It was set up to provide independent advice and help for people wanting to start their own small businesses. The form it took was due almost entirely to Mr Bill Hampshire, a former big-company senior manager of independent means who was looking for useful service to do before he reached retirement age.

What he founded became the model for many others. Pilkington Brothers, the glass giant which still has its international headquarters in the town, led general support by other companies in the area and the local authority.

Replicate

The benefit of hindsight shows that St Helens' role is actually more important than its being the first. The critical event may well have been a visit there in 1980 by the then MP for Rosendale, Mr David Trippier. The onset of recession had seen unemployment quadruple in his constituency for much of the traditional Lancashire shoe and textile industries were wiped out almost overnight.

Mr Trippier had heard about the trust and wanted to see if it could be replicated in Rosendale. Within weeks he had put together a consortium of local support and persuaded NatWest to lend an up-and-coming manager to set up Rosendale's agency and run it.

The private sector involved in the community — in their own enlightened self-interest, be argued — while at the same time helping small businesses to emerge as the main source of new jobs for the future.

The 1982 Finance Act made certain of growing support from the private sector by allowing companies to offset contributions in cash or kind against tax. By then, the big companies that were first in the field with secondments and other measures — and notably IBM, Marks and Spencer and Pilkington — had set up Business in the Community (BIC) to act as a co-ordinating umbrella organisation.

What gave an emerging national network of agencies the push into mushroom growth, however, was what happened next to Mr Trippier. After the 1983 general election, he became small firms minister. He immediately set a target of 300 agencies by the middle of 1986. At the time there were just a few score of them.

The target was reached before the end of 1985 and there are now 314. It is, however, doubtful whether much more growth in numbers is either possible or desirable. The reasons are connected with finance: how the agencies are run and the ever wider range of jobs they are being called upon to do.

Finance is likely to become a problem for many. The government helps with start-up and obtaining money from the private sector and the local authority has usually been relatively easy in the first flush of enthusiasm. The problem comes when the begging bowl is passed round in subsequent years. A big agency can cost up to £100,000 to run.

Some of the more progressive companies stopped being "soft touches" on this, contributing more selectively. Meanwhile it is also clear that there is not an unlimited supply of the people who do most of the work in the agencies — secondees from the private sector.

Midland Bank has 23 secondees out, mainly in enterprise agencies, at any one time. NatWest has 24, Barclays has 29. Marks and Spencer and United Biscuits, like other large corporations, operate rules of thumb, such as a set number of secondees for every so many million pounds' worth of turnover. Some secondees may stay at an agency for three years if their job is to set it up or act as director. Most do shorter stints, usually a year, though large accountancy companies prefer nine-month secondments because they need all staff to hand when most clients have their audits.

The secondments are not made for merely philanthropic reasons. There is that, of course, but there is also a considerable benefit personally to the secondees in terms of growth and development and to the accounting company's management development programme. The image and profile of secondees

example, St Helens usually has four secondees — one on permanent loan from Pilkington, two from different banks and one from an accountancy firm.

If an average of two secondees are needed for each enterprise agency each year — probably a conservative figure — 628 will be needed annually to staff the agency network as it now stands. Is it realistic to expect the private sector to maintain such a rate of supply, given that everyone is fishing in a relatively limited pool?



SOURCES OF HELP

Deptford and Finshury Park have black directors and their private sector backers include successful local companies run by black people and serving "ethnic" markets.

The idea of more agencies being responsible for managed workshops or small industrial units is also spreading. Wrrral's first agency, the Unilever-backed In Business Ltd started four years ago in a disused school, converting classrooms into offices and workshops. Others have adopted the same principle, charging economic rents and generating income.

Self-funding

Managed workshops can, in fact, be a step towards self-funding if done properly. The example of BAT Industries in Liverpool and at the Bon Marcbé in Brixton is one to draw on. Mrs Jean Parker, the new chairman of the CBI's smaller firms council, is in business on her own account in this area.

Some agencies, such as Macfield Business Ventures under ICI seconded Mr John Rothorn, have produced impressive books and manuals on setting up and running small businesses. These too can generate income from sales.

Public Sector

Range of aid sources

PUBLIC SECTOR assistance and advice for small business is widespread but fragmented. The local enterprise agency is probably the best source of information on where to try for help and may actually refer clients directly to individual sources, such as the Small Firms Service.

The single most comprehensive publication, (Official Sources of Finance and Aid for Industry in the UK), is published by NatWest and can be bought for £5.50 from the bank. It is updated regularly.

Although what is available may appear bewildering, the broad areas of help fall into straightforward categories. Location: Britain has special development areas, development areas and intermediate areas where grants are available for plant, machinery, training and job creation, depending on the status of the area concerned. Some assistance is selective.

years of the zone's life, but the enthusiasm may well depend on the local council's political enthusiasm for the Government. For example, Liverpool's zone is near-dormant. Trafford's is enjoying a property boom.

Where there has been large-scale loss of jobs through mining, textiles and fishery closures, special help is also available, with most of the banks operating subsidised credit schemes.

Northern Ireland, Scotland and Wales have packages of help of their own. Generally, the further North or West you are of London, the greater is likely to be the help available. Local Authorities: Councils can provide help where they consider it will be of direct local benefit. They can provide mortgages of up to 90 per cent to buy land or carry out work on it with government consent they can also sell land at below market value.

of Dogs (also an enterprise zone), small companies can benefit just as much, and have. Freeports: Most have yet to prove of much worth, though Liverpool's, which is run by the Mersey Docks and Harbour Board, is a notable front runner. Freeports can be useful for maximising cash flow by storing imported raw materials within them until they are needed, thus avoiding paying all the value added tax "up front."

Development Associations: Are sponsored by government, local authorities, trade associations and local companies. Their role is more advisory than financial but they can help on such things as marketing information, plants and sites, local costs and facilities.

Small Firms Service: The SFS offers information and consultancy to small businesses. It operates through 12 centres, backed by 100 area counselling offices. Counsellors are often highly experienced retired executives or members of appropriate professions. Information is free, as are the first three counselling sessions. After then the charge is £30 per session, which is good value for money compared with prices up to 10 times that much among private sector consultants.



Mrs Jean Parker, the new chairman of the CBI's smaller firms council.

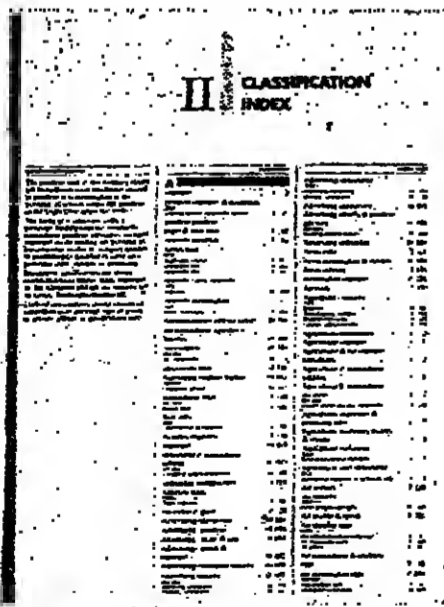
has changed considerably as the enterprise agency movement has grown and as the need for systematic policy in choosing the right people has grown with it.

Many clients now are existing businesses needing help to survive or expand. Some agencies have played a central role in the management extension programme, matching redundant executives to small company projects. Assembling complex financial packages for clients is also common. There may be involvement in business expansion schemes.

Ian Hamilton Fazey

Ian Hamilton Fazey

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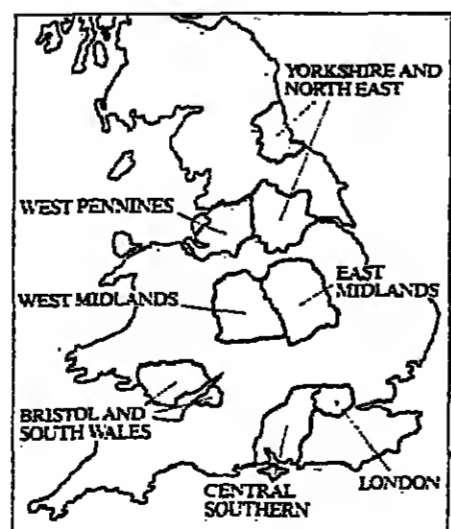


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CENTRAL SOUTHERN 1986

Small Businesses 8

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Factoring, Forfeiting and Leasing

Cashflow problems can be eradicated

PROBLEMS facing small businessmen are legion and varied, although the frustration when dealing with the bureaucratic machinery of government probably ranks high on most lists of woes. That aside, a common complaint from small operators is the difficulty of getting their customers to pay, especially when that customer is a large group. Another is the uphill struggle to finance capital expenditure.

There are several ways these burdens can be alleviated, if not eradicated. Factoring, and in the case of exports, forfeiting, can stimulate cashflow while leasing can ease the pain of funding capital equipment.

Factoring is a method of turning a company's sales ledger into hard cash. It has had more than its share of criticism, often branded as a heavy-handed form of debt collecting. Companies who use the service of factors are also accused of being in financial difficulties.

Such comments are usually wide of the mark, although a fair criticism is that factoring can be expensive.

Four types of service are offered by factoring companies:

- Recourse factoring is where the client company receives a proportion of the face value of an invoice (usually up to 80 per cent) with the balance due either when the factor is paid or after a set time. If a customer goes bankrupt the company must reimburse the factor.
- Non-recourse factoring involves the factor, rather than the company covering the risk, and is therefore generally more expensive.
- Factors will also offer a straightforward sales ledger administration service. Invoice copies are passed to the factor to chase up, saving the small businessman considerable time.
- Invoice discounting involves the company retaining control of the sales ledger and debt collecting but cash is advanced against debts owed.

These services can be of considerable benefit in boosting cashflow, vital when small companies are rapidly growing and the strain on working capital mounts.

Increasing acceptance meant the market grew 22 per cent last year, according to the Association of British Factors, which has a total of eight members claiming to represent about 90 per cent of the industry. Their combined volume was £4.6bn for more than 4,100 clients, two-thirds of them turning over more than £250,000 a year.

Financing charges vary according to the quality of a company's customer base and the type of factoring, but charges tend to work out between 2 and 4 percentage points over base rate. Add to the set service charges to the financing costs which depend on how much the company

draws on the cash available against the invoices — can lift the total cost to 6.5 points over base rates, which is not cheap money.

A package of export services is also available from some factors to help exporters remove exchange rate and non-payment risks. But the small businessman may also wish to examine the service of banks offering forfeiting.

Forfeiting is similar to the services of the Export Credits Guarantee Department except that it is run by banks rather than the Government. Forfeiting involves discounting overseas trade bills or promissory notes by a finance house, without recourse to the exporter if the overseas customer does not honour its debt.

Forfeiting has been largely associated with the export of capital goods but in recent years it has been adopted for almost every type of good or service, if the terms are right, a forfeiter will finance it.

Risk

A typical transaction might involve a foreign buyer purchasing a large amount of capital goods from a British manufacturer with payments spread over three years and amounts due every six months. The UK company, however, might not want to wait for its money. A forfeiting bank would turn the bills of exchange into ready cash.

The bank would examine the credit risk of the country involved and that of the importing company's bank, which would be guaranteed by the bank. Assuming the London bank was satisfied with the credit risks, it would calculate the cost of discounting which is fixed in relation to the inter-bank rate.

This rate would be adjusted by two variables to take account of significant risks and for the term of the bills. Many forfeiters would also charge a commitment fee.

The cost of the service compares fairly well with ECGD cover generally but forfeiting offers the advantages of flexibility and speed of commitment by the banks. Unlike government departments, they are not working to hard rules, and one bank may take a proposition that another would shun.

When it comes to attracting finance for capital expenditure, the businessman will normally turn to his bank first, but hire purchase could also be considered. Hire purchase by a company or partnership is little different to that by a private individual, so it is a familiar concept. The only difference is that a company can offset interest costs against tax.

Each of these services, however, may be alien to many smaller

businessmen.

Leasing finance rose to prominence during the 1970s, although as a concept it has a few grey hairs. The long-standing rules of leasing were that the lessor (who provides the finance) would be the legal owner of the equipment purchased and could take advantage of the 100 per cent first-year capital allowances to reduce its tax bill. This was why the banks put their weight behind leasing.

The lessee (the businessman operating the equipment) benefited because the financier returned part of the tax benefit in lower "renter" charges. So the business could often obtain equipment at a lower cost than straightforward loan finance.

But Mr Nigel Lawson, the Chancellor, turned the whole formula on its head with his 1984 Budget. The 100 per cent first-year allowances have been phased out to be replaced by a 25 per cent writing-down allowance from this April. Corporation tax has been reduced from the 32 per cent it stood before the 1984 Budget to 35 per cent. The financial benefits of leasing have been seriously eroded.

However, the initial effect on the equipment leasing industry has been in better conditions as companies have sought to maximise capital allowances. The industry's association, which represents 73 companies, reported a surge to a record £5.7bn for assets purchased for lease in 1985. That was a 45 per cent increase over the figure for 1984, which in itself was sharply up on the £2.8bn reported for 1983.

Moreover, the dramatic rise last year was set against a background of fairly modest growth for capital investment. Total capital investment by industrial and commercial companies rose by 13 per cent in cash terms, according to government statistics.

However, now the tax changes are fully implemented, leasing could see a setback. Lessors will have to do some hard selling.

Terry Garrett



Pensions

Unlocking capital for entry to loans

EVERYONE RUNNING his or her own business needs at some time to consider pension arrangements, for one thing is certain. If they leave it to the state they will get very little.

The entrepreneur is usually too busy running the show to be able to spend much time thinking about retirement. All too often, capital is tied up in the business which it is thought, can itself be the pension.

Such an attitude, while perhaps understandable, presupposes that the business can be brought to a conclusion when the businessman retires and that the necessary cash can be taken out.

It is usually far more prudent to save in advance for one's pension, and, the earlier the start, the greater the ultimate benefit.

A pension arrangement, whether for the self-employed or for controlling directors, is the most tax efficient means of

provision. Contributions attract tax relief at the top tax rate, and investment is made into tax-exempt funds.

On retirement, part of the pension can be converted into a tax free lump sum and there are provisions for paying tax free lump sum benefits if the holder dies while still working.

There are a plethora of schemes on the market from a variety of sources. The self-employed must take out pension plans with a life company, but there are schemes which allow them to be involved in the underlying investments if this is required.

Controlling directors have a choice. They can either take out a scheme from a life company, or run their own DIY scheme, known as a small self-administered pension scheme. Money put into a scheme would at first sight appear to be locked away until the businessman retires or dies. There are ways and means, how-

ever, of unlocking this capital and of using the scheme as a means of entry to loan facilities.

Almost all self-employed pension plans carry loanback facilities. These come in two forms, both of which are automatic. Under the first, the self-employed can borrow from the life company up to the accumulated value of the fund in his pension contract. The loan then becomes an asset of the policy.

The second facility offers the self-employed borrowing rights up to a multiple of the annual premium being paid on the policy. This multiple which varies with the rate as high as 21. Thus if the self-employed is paying £1,000 annual premium he can borrow up to £21,000.

These loan facilities are automatic with no questions as to the purpose of the loan or the covenant of the borrower. The self-employed has to put up some other form of security as collateral—usually a house—since the pension contract cannot be assigned.

The self-employed only pays interest on the loan and repayment is usually made from the tax free lump sum at retirement.

This second facility provides a source of capital that is in addition to the normal banking facilities and can be used for business or private purposes.

Loanbacks on controlling director pension arrangements are somewhat different. Here the businessman can borrow up to 50 per cent of the pension scheme's assets, the loan being on commercial terms and forming part of the assets of the scheme. Thus it unlocks the capital, but only for business purposes. A scheme with a life company usually offers personal loan facilities as well.

However, such loans can provide much needed finance on a tax efficient basis. For example, the company pays £100,000 into a pension arrangement, the net cost being £71,000 under the new small company tax provisions. The company can borrow back up to £50,000—leaving the net cost just £29,000. The com-



FINANCIAL SERVICES

Mr Brian Jenkins (right), president of the Institute of Chartered Accountants in England and Wales: stressing the need for a more acceptable interface to help small businesses



Accountants

Champions set out stall

IT IS not surprising that Mr Brian Jenkins should see the role of the accountant as crucial in small business. He is president of the Institute of Chartered Accountants in England and Wales. One problem of the small business sector, however, is that this view is not always reciprocated. Many small businesses do not understand what an accountant can do for them. The accountant is their interface with the inland revenue but little else.

"People have to know we exist," he says. "Communicating with the small business world is difficult. We are trying to get over the idea that an accountant is there to help your business succeed."

Relaxation of the rules on professional advertising is helping the accountants. Accountants have been advertising and can set up stalls at exhibitions. The institute has also set its own public relations machine to work, feeding articles to local

newspapers and making programmes about small business, which have been taken up by 14 local radio stations.

"We stress that we have available all the relevant services a small business might need. We can be the interface with the bank, as well as helping businessmen to comply with regulations," Mr Jenkins says.

Many accountants act for a host of small businesses. "A lot of our practitioners like to think of themselves as finance directors of a lot of small companies," he says. The role goes beyond the provision of a service. "We are trying to train people to be businessmen."

The other point is that advice is independent and paid for. Accountants are not a financial police force working for the Government and the banks. They have no axe to grind but their clients, as some will point out when criticising bank managers for appearing to be impartial when they often have pecuniary interests in customers following a particular line. Indeed, an accountant will usually be able to negotiate a better deal with a lender than most small business owners can on their own.

Finding the right accountant is another matter. Mr Jenkins argues that a chartered one is best because other types of accountants are not subject to the Institute's professional codes and disciplinary procedures—and certainly not the unqualified ones who call themselves accountants.

The Institute has now agreed with British Telecom that chartered accountants will be grouped as such in Yellow Pages, instead of being lumped in with all other types.

Ideally, Mr Jenkins would like small businesses to have enough gumption to know what services they might need, and then track down a firm of accountants best able to provide them. But he acknowledges that some small-business people have little idea where to start.

"There are 22 district societies all willing to help. Anyone wondering where to start should approach the local district. They will provide a list of members and can advise on who specialises in what. Some district societies have formed business support clubs, with a free service available and initial help to ensure that the right match is made of client and accountant.

"We are as much in the area of supporting business as reporting on it. We see ourselves as the natural champions of small business," Mr Jenkins says.

The Institute is already becoming one of the growing

number of small-business lobby groups. Indications are that the Government is taking some of the things the Institute has been saying very seriously, and could be announcing changes soon.

"We have set out to help on deregulation. We have also tried to avoid our own requirements on accounting standards becoming too complicated. Among other things, the Government does not distinguish between auditing requirements for different sizes of company," he says.

Simplify

"We believe there should be a major simplification in reporting. The tiny company has to prepare the same accounts as a group like ICI. The 12 pages of requirements for small businesses could be reduced to four.

"Is there any need for small businesses to have an audit? It sounds as though we are talking ourselves out of a job, but where the shareholders are also the managers it does not make sense."

Do banks, creditors, and so on need to see accounts? "The bank can make its own arrangements with a business. It is lending money to—and should. Management accounts are more important to both the business and the bank. Audited accounts are almost always a year old.

"Because of the close relationship we have with small business we would be able to help redesign and simplify forms and procedures."

Mr Jenkins, who is a Cooper and Lybrand partner, also has important points about the size of accounting practices suitable for small businesses. "Size is no indication of the market a practice is trying to service," he says.

Some small practices are highly specialised and have only big clients. On the other hand, most of the accounting giants—including his own—have set up special departments for small businesses.

Again, it depends on what the small business needs or might need. If it is likely to end up on the Unlisted Securities Market or even become fully quoted on the Stock Exchange, it will probably need to engage a big practice early on because having the "right" auditors will affect confidence.

Such a business will almost certainly need to have its own finance director, and if it is still small it will not be for long. Its relationship with its accountants—by now the firm will have put more than one of them on the job—will be very different from that of most small businesses.

Ian Hamilton Fazey

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Eric Short

Small Businesses 9



A fast-food outlet: one of the most popular forms of franchising.

Franchising

Something for everyone

FRANCHISING has become one of the small business sector's most popular forms of expansion for companies lacking the capital to do it themselves, and for individuals wanting to enjoy the benefits of self-employment without many of the drawbacks.

In Britain, it provides over 110,000 jobs, and sales through franchised operations account for at least £1.75bn. Mr Ian Neill, chairman of the British Franchise Association, the main trade body, believes that "growth is on target to reach a projected £5bn, by 1990."

Franchising has become a popular business format, because it offers virtually something for everyone. The franchisee is using a format that has been proved many times, and there is therefore a good chance of success for any individual who is qualified. The franchisor, on the other hand, can build a network of reliable, motivated partners more quickly than could be achieved through conventional expansion. Franchising, however, is by no means a new form of business organisation, even though its growth in the UK has been particularly rapid over the past few years. Its origins can be traced back almost two centuries, to when brewers first created the tied-house system to guarantee outlets for their beer.

But it is the second generation, or "business format" franchise operations, where most of the growth is being recorded, and on which most attention is focused. These franchises are often fast-food outlets, or service operators such as rapid printing or cleaning, although there appear to be few services or operations that cannot be franchised, albeit with varying degrees of success. The usual definition of franchising is that a company establishes a contractual relationship with owners of separate businesses, which then operate under a franchisor's name, in a specified manner, to market the product or service. The franchise company—the franchisor—offers the would-be small businessman (the franchisee) essential know-how, equipment, materials, and local rights to a nationally advertised trade name. In return, the franchisee pays over a lump sum to begin with, then a continuing royalty, which can either be a percentage of turnover, or a surcharge on the cost of the basic sup-

plies. The royalty covers the cost of any further training, advice, administrative back-up, and local and national advertising.

Research carried out for the British Franchise Association shows that the outlay required from a franchisee is on average £26,000 per unit, consisting of just under £5,000 for the fee and £21,000 for the equipment and fittings. To this must be added, by the time the franchisee reaches his "recommended" level of turnover, a further £9,900 on average.

This is made up by a 5.5 per cent royalty on turnover, costing £6,875; a 4.5 per cent marketing fee (£1,850); a contribution to advertising, which averages £1,080; and "flat charges" amounting to around £100. These payments vary considerably, both in range and combination. Fees can range from under £1,000 to over £100,000, while equipment can cost £100,000 or more. Royalties on turnover can approach 15 per cent, and in a few cases the mark-up on supplies can reach 50 per cent.

Motives

Although the average franchisee is aged about 40, married with children, and with a history of fairly steady employment, there is really no such animal as the typical franchisee. Nonetheless, the majority of franchisees are either white-collar workers or more self-employed before entering franchising. Manual workers are not yet a significant force, while executive-level redundancies during the recession prompted a surge in this type of franchisee. In addition, women are showing an increasing interest in franchising.

Most franchisees are individuals rather than companies, operating either as one-person units performing a service, or as owners of small retail units employing staff to help them.

Before becoming a franchisee, would-be entrepreneurs are usually advised to consider a number of factors—not least their motives, for people should not delude themselves when considering their own capabilities and long-term ambitions. Once you are satisfied that you are suited to become a franchisee, you then have to decide what sort of franchise operation you want to get into.

Do you, for example, want to run a fast-food outlet with the unusual hours, or be constantly on call for a service business such as drain-clearing?

Another determining factor is the amount of capital you have available. The major clearing banks, especially Barclays and National Westminster, have become significantly involved in providing funds for franchisees, and their experience and expertise is well worth considering. But choosing a franchise simply on the amount of funds available—rather than because you feel it is right for you—may lead to problems later.

Choosing a franchisor can also be difficult. One way of sorting out the better ones is to consider how the franchise is offered. For example, the use of an advertisement that gives only a post office box number may be an early-warning sign. It is possible to tell a lot about a company by establishing such facts as: how long it has been in business, its financial strength (including credit rating), and the bank references it offers. Ask about its plans and prospective development, how selective it is in choosing franchisees, and how successful these become. Speak to some of its franchisees at random.

While the future growth potential of franchising seems assured—helped by the efforts of the BFA to "clean-up" some of the more unscrupulous operators—its popularity is beginning to cause some problems.

Last month the European Court made an important ruling on the terms and conditions of a Pronnptia bridal-gowns franchise operation in West Germany. This could have widespread implications for the franchise industry in Britain and the rest of Europe and the European Commission in Brussels is expected soon to issue a policy statement.

Not surprisingly, Mr Neill, of the BFA, believes it is time for the Government to appoint a senior Whitehall official to take responsibility for the development of franchising. "This will ensure that the voice of franchising will be heard when relevant legislation is being considered," he adds.

David Churchill

\* The British Franchise Association, 75a, Bell Street, Henley-on-Thames, Oxon, RG9 2BD. Telephone 0491 578049.

Science Parks

Upper-class image for the clients

FIFTEEN MONTHS ago, when Cadline moved on to the Highfields Science Park at Nottingham University, it had the site to itself. Today the park is full, with the exception of the largest single unit, a 5,000-sq-ft building, as 15 others have joined the move to better premises.

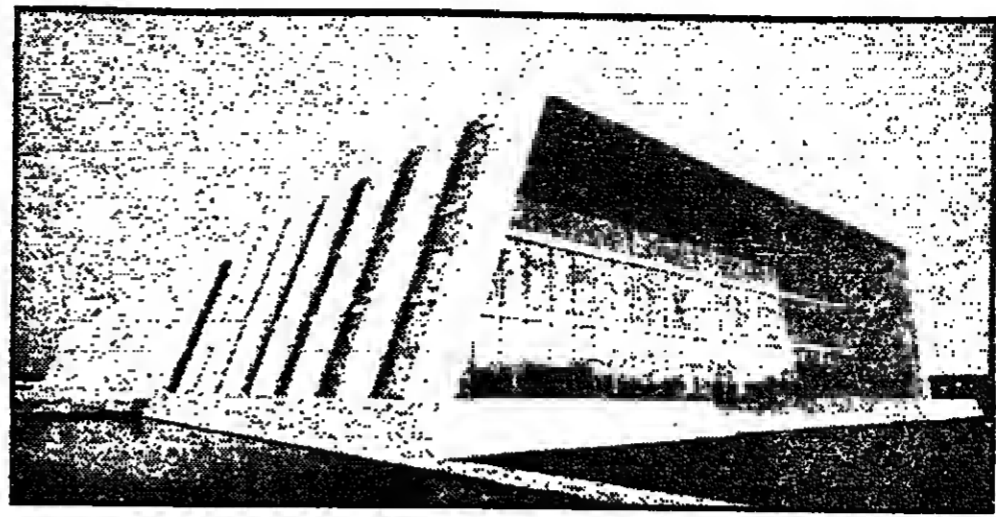
One of those who joined soon after Cadline was Warwick Instruments, which moved from the centre of the city. "The environmental aspect was an important consideration for us," says Mr Warwick Adams, the company's head.

"We design and manufacture electronic medical equipment, and, with our sort of work, presentation is part of our marketing strength. The accommodation here is definitely upper-class, and helps to create an image of us in the eyes of our clients."

Digicom Communications, which designs and manufactures data communications systems, employs 11 people, two fewer than Warwick Instruments, and arrived two months afterwards.

Mr David Riley set up the company in London and moved to Nottingham when he had to find premises in a hurry. He is pleased with the site but less happy with the construction of the building, which is architecturally advanced but sets practical problems for his type of organisation.

"Even so, just being on the park gives you an advantage, because clients think you are doing advanced work there," he says. "There is also a lot of interaction among the various companies on the park. We get together over a drink and discuss our problems. We also lend each other pieces of equipment. You would not get that sort of interaction outside in the city."



The Napp Laboratories complex in the Cambridge Science Park.

Companies such as Warwick Instruments and Digicom Communications are typical of those who move to science parks. Their equivalents can be found elsewhere in the 25 or so science parks attached to universities around the UK.

Most are small. The average company at Listerhills, attached to Bradford University, has around 20 employees. And even in Cambridge, where the park, the first major one to be launched, has a sprinkling of larger companies among its 67 occupants employing over 200 the remainder are still very small by industrial standards, averaging just over 20.

It is not just environment that attracts companies to science parks. The main draw is that the parks have been set up in a way that encourages interaction with the university and university departments.

Companies moving to a science park believe they will be able to tap in to the resources of the university. It

is all the more surprising, therefore, when someone like Mr Adams says this simply has not happened.

"We chose the park not just for its layout but also because it offered us the opportunity of working with the university. Indeed, the university made a strong point of this in its promotional literature."

"Unfortunately, it has not happened in our case. We do some of our work on developing and manufacturing medical instruments in conjunction with people in the university, but not as much as I thought we would."

"When we came, we were told we could link into the mainframe computer, but it has not happened, and I doubt if it will."

Mr Riley is also surprised at the lack of links with the university. "The people there are very good to us and I use their facilities a lot, probably more than anyone else on the park. "Very few university people

take any direct interest in our work, though. I am very surprised there has been no approach the other way, because, in our field, we have produced a system which monitors what people take from their mini-bars in hotel rooms through a link on the TV sets in the rooms—a system which has been sold to the US and which, I believe, is the first of its sort in the world. I thought this might interest someone."

Nottingham, unlike some other universities, does not offer central services such as a switchboard, secretarial assistance and general cleaning—all available, for instance, at Warwick.

With the first stage of the development all-but let, Nottingham is now exploring the possibility of pulling up another building. It has the space—14 acres in all—and is anxious to play a role in "preventing companies slipping down the motorway to the prosperous south east," in the words of

John Webb, the university's industrial liaison officer.

A second phase would allow the university to put in central services. There is also a plan to allow one company, Krypton Computers, to set up on the park in a larger way than the existing companies. It is expected that Krypton will have some 75 employees by the end of the year, almost doubling the present total workforce on the park of about 90.

Nottingham is a fairly representative park among those associated with universities. Most do not seek large-scale manufacturing, and while none offers grants to attract small companies, most are looking for the small company that wishes to be involved in transfer technology. Leeds, Aston, Hull, Aberystwyth and Heriot-Watt are examples of this emphasis.

Science parks are not necessarily, or even solely, linked to universities. The academic links of some are tenuous. Warrington operates the Birchwood Science Park; the Welsh Development Agency has the Deeside Park, at Wrexham; and there is the Cadcam Centre, at Middlesbrough. These are basically property developments, with emphasis on the sort of environmental characteristics at which "true" science parks aim—a low building density in relation to the total space.

Some colleges of further education, such as the South Bank Poly of Bolton College of Further Education, have sponsored, as have some companies, such as Plessey in Liverpool. All of these cater in their way for the small company, creating better opportunities than ever for the one-man, two-man operation to start up in high-class surroundings.

Anthony Moreton

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## Small Businesses 10

The US

### Battle between Congress and the White House



INTERNATIONAL SCENE



THE US Small Business Administration has plenty of friends in Congress, but few in the White House. Once again, as Washington grinds into gear for its annual budgetary battles, the SBA is set to become a battleground, threatened with extinction by the Administration, but supported by its Congressional allies.

The arguments over the future of the agency, created 30 years ago when small business was very much the poor relation of the big companies that dominated the economy, reflect typical Reaganite concerns over the role of Government in business. First, there is the general question of whether small companies need a separate sponsor in Washington at all. The job could be done just as well, end much more cheaply, the critics say, by other Government departments.

Second, there is a widespread view that small business in the US has enough private-sector support to be able to get along quite satisfactorily without Government help. When the agency was born, the small company sector had attracted little of the recognition it has since gained as a vital underpinning of a vibrant economy. The banks were reckoned to be less supportive than they are today; there was only a limited amount of venture capital available to help small companies through their early years, and much less general encouragement for young entrepreneurs.

Third, there is the question of how effectively the SBA spends its funds. The agency's critics contend that it picks up far too many dud loans, although to some extent its function is to be the lender of last resort to companies unable to find funds elsewhere. According to Congressional calculations, up to a quarter of all SBA companies default.

Fourth, many small companies themselves feel "no particular affection" for the SBA. A poll of the membership of the National Federation of Independent Business (NFIB), conducted in 1984, revealed that around 80 per cent felt that the agency had a neutral or negative effect on their companies. About 70 per cent said they had never contacted the SBA.

Defenders of the system, however, believe that the US corporate sector would lose something if the SBA were not there. Funds from the agency are generally available to any company that has fewer than 500 employees and has been denied credit by two banks. It hands out a mixture of direct loans (about \$100m a year) at rates tied to Treasury issues, and guarantees a large portfolio of loans (about \$3m last year) made by the banks at rates about 2½ per cent to 2½ per cent above Prime Bank Rate — money that is not available elsewhere. Its existing portfolio is worth about \$16bn.

At the same time, the SBA wears a number of different hats. It is, for example, the main sponsor for small business in Washington, a city where lobbying is regarded as essential by virtually any organisation which wants to survive. For this reason, the NFIB believes that the SBA Office of Advocacy at least must be retained from the present organisation. Indeed, it would like a cabinet minister — "small business is large enough and essential enough to the economic welfare of this country to have its own agency," it says.

direction of Government research and development funds. Some of the cash from the 11 federal agencies that generate R and D contracts is funnelled through the SBA to smaller companies that might not otherwise receive it—at the moment, funds from this programme are running at around \$500m a year.

Finally, the SBA regulates Small Business Investment Companies, venture capital firms to which the agency makes loans at the rate of about \$200m a year.

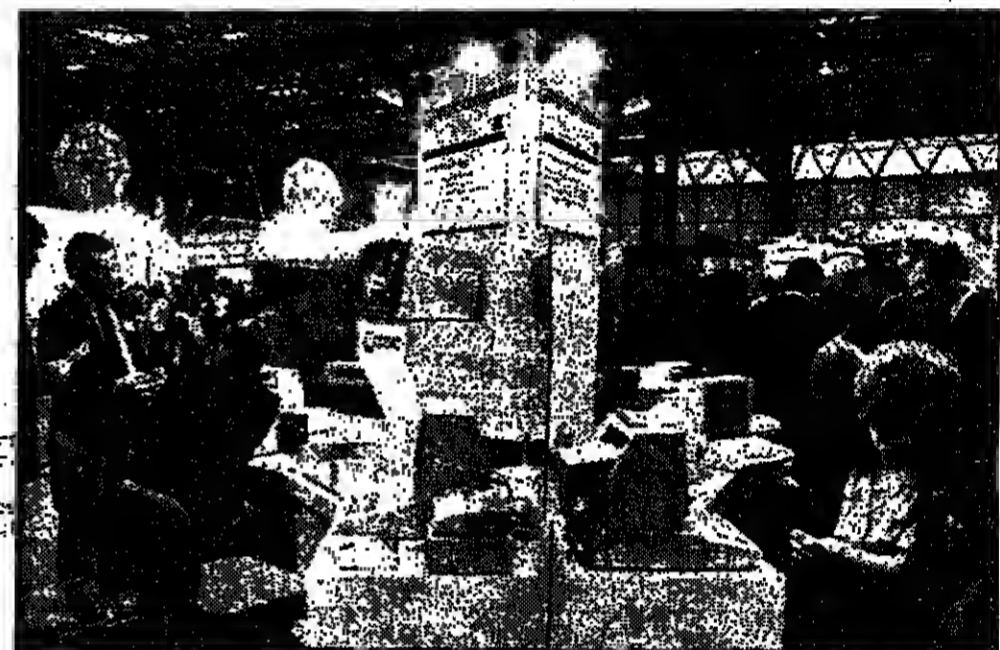
**Selling off**  
To fold up these operations under the White House plans would cost around 2,000 jobs out of the present staff of 4,000 in Washington, irrespective of the 50 or so state offices, each of which employs around five people. The jobs that remained would be absorbed into other departments — the Treasury taking responsibility for the loans, for example, and the procurement division going to the Commerce Department.

Many of the Congressional alternatives to the White House proposals also advocate some dismemberment. One plan, for example, envisages selling off the loan portfolio to the private sector; another would keep the procurement division but get rid of most of the rest. While it is by no means clear what the outcome of the struggle over the SBA will be, the intensity of the debate over its future testifies to the increased awareness of the small business sector in the US.

Some way of looking at these businesses in aggregate, says the NFIB, is that they constitute the fourth largest economic power in the world—ahead of West Germany in the size of their gross production potential. The companies in this sector account for about 50 per cent of the US economy — a little over half of the non-military private sector workforce, and a little under half of GNP. Since over three-quarters of all the businesses in the country employ under 10 people, companies of under 500 employees make up a very large element of the growing technology sector. Indeed, one of the SBA's former clients was Apple, the Californian computer group which went on to become one of the most extraordinary growth companies of all time.

The small business sector has also been growing very rapidly in an explosion of activity which economists find difficult to explain. Driven by steadily increasing interest in the service industries, the US created around 650,000 new businesses last year, or a net 60,000 after closures and failures. By the end of 1985, there were 15m small companies operating in the US. Clearly, for the politicians, these businesses constitute an interest group which cannot be ignored.

**Terry Dodsworth**



Apple, the Californian computer group, a former client of the SBA. The business became one of the most extraordinary growth companies of all time

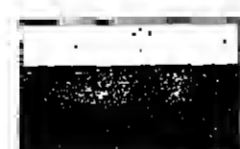
### US Government loans to small businesses

	1985	1984	1983	1982	1981	1980	1975	1970
Loans, all businesses	19.3	21.3	19.2	15.4	28.7	31.7	22.3	15.1
Loans to minority operated businesses (000s)	2.3	3.1	2.7	2.5	5.2	6.0	5.4	6.3
Percentage of all businesses	15	15	14	16	18	19	24	41
Value of total loans (\$m)	2,796	2,999	3,007	2,038	3,668	3,858	1,594	710
Loans to minority operated businesses (\$m)	324	338	295	238	454	470	229	160
Percentage of all loans	12	11	10	12	12	12	14	23

1970, 1975 Fiscal year ended June 30. 1980 onwards Fiscal year ended September 30. Research: Rivka Nachems.

### West Germany

### Subsidies to top up savings



WITH A Federal election coming up in West Germany early next year, politicians are bound to be vying with each other for the role of champion of small businesses. After all, small business is a traditional virtue which has figured on the agenda for legislative support in Bonn in recent times.

All major parties have been in favour of steps to encourage more West Germans to start their own enterprise. There is also wide recognition of the need to help small and medium-sized businesses to obtain outside capital as they grow. In one important move last year, Parliament agreed to encourage people to save money in preparation for starting their own business. The Government will help by providing a subsidy, once the savings are used to set up a business. It will add 20 per cent to an individual's savings, with a maximum subsidy of DM 10,000 (£3,030) to qualify, the individual has to save for at least three years and up to ten years before embarking on his small business. One of the government sponsors of this move pointed out that if a person put just DM 400 a month into such a savings

plan, he would have DM 50,000 (including subsidy) in seven years. That amount was actually 50 to 100 per cent more than many people had when they set up a small business today, he said.

The Bonn Government has also been pushing through measures aimed at giving small to medium-scale businesses better access to outside capital. This is part of the thinking behind the rather complicated and slow-moving process of stock market reform in West Germany. One aim of this reform is to provide legislative backing for a segment of the stock market to which small and medium-sized companies would have easier access.

Lately debate in Bonn has revolved around the Government's Bill to provide more favourable tax conditions for certain types of investment companies. These companies are seen as important intermediaries between small to medium-sized businesses on the one hand and stock market investors on the other.

It is expected that the investment companies would take holdings in businesses and finance these moves through the sale of their own listed shares (either voting or non-voting shares) to investors. While the Bill was still under discussion, Deutsche Bank and the small private bank of Karl Schmidt made a public offering of shares late last year in a jointly-sponsored investment company tailor-made to the new scheme.

The banks have been careful to respect the traditional wariness of small businesses to the danger of falling under outside control in the process of getting capital for expansion.

In its initial portfolio, the investment company listed a stake in 12 businesses—but in each case, only a minority holding. In addition, it issued its own shares to stock market investors in the form of non-voting preference shares, as a further way of keeping investors at arm's length from the small businesses involved.

### Resisting

On top of that, the banks withheld the identity of three businesses in which their investment company has a stake, although they gave other details as a guide to prospects.

The Bonn Government has taken the view that measures such as these should help to provide a better framework for small to medium-sized businesses. There are already other long-established measures to help these businesses, such as loans on favourable terms through the government-owned Kreditanstalt fuer Wiederaufbau.

But government ministers have been resisting calls for a special investment subsidy to encourage small and medium-sized businesses to secure their future by investing more. Among those persistently calling for such a subsidy has been the Handwerk (craft) association, representing half a million

small to medium-sized businesses in a wide range of activities, including baking, butchery, building crafts, and metalworking.

The Handwerk businesses, as a whole, invested about 5 per cent less last year than in 1984, but with general economic conditions continuing to pick up in West Germany, their investment is expected to grow again this year.

Handwerk is a significant economic sector in West Germany, partly because it is the biggest single training ground for apprentices, some of whom go on to big industrial companies.

Craft businesses related to the building trade have been going through a bad patch in the last couple of years because of the building recession. Other Handwerk businesses, however, have been performing better and are more optimistic about prospects.

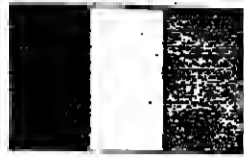
Even though the West German economy is in the fourth successive year of moderate growth, business failures have been reaching new records. Not new businesses are also being formed at a greater rate.

After all, economic revival is expected to gather pace this year, partly because of personal tax cuts and partly because of the cost-saving impetus from lower oil prices. On top of that, interest rates are relatively low and venture capital concerns are looking for investments.

**John Davies**

The Netherlands

# Middleman is eliminated in new approach



rapidly growing young companies, the parallel market was established in 1982 alongside the Amsterdam bourse as an official market with more lenient listing requirements.

The economic recession of the early eighties hit small business harder than the big, export-oriented companies, which could slash operations and seek new markets overseas. But the domestic-oriented MKB, which consists of companies with fewer than 200 workers, was largely dependent on the ailing Dutch economy and simply had to weather the storm.

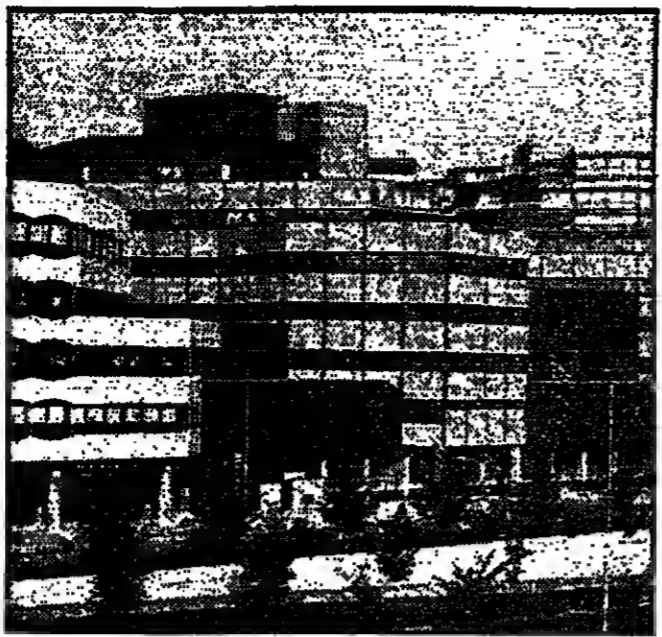
Now that economic recovery is entering its third year, the upturn is finally lifting MKB, which accounts for 97 per cent of all Dutch companies. The fastest growing sectors are business services, especially computer services, semi-finished product suppliers and transportation, according to an annual MKB study by Rabobank, a co-operative bank and the second largest bank in the Netherlands.

These sectors benefit from more subcontracting by the big, international companies which increasingly are concentrating on their core activities and business services, especially computer services, semi-finished product suppliers and transportation, according to an annual MKB study by Rabobank, a co-operative bank and the second largest bank in the Netherlands.

The number of new companies continues to rise, and the growth rate is better than official figures indicate, according to Mr Elberste. He explains that a greater desire for business ownership, modest wage rises, stable rents and lower interest rates are fuelling the growth.

The most significant trend in Government policy toward small business is transferring more responsibility to the private sector in return for carrying higher risks. The 10-year-old credit guarantee scheme for MKB was streamlined last year so that banks can now make bigger loans without Government approval, while the borrowing companies must meet stiffer requirements.

At their own discretion, banks can lend up to Fl 800,000 for mortgages and lesser amounts for operations and investments. But borrowers' guaranteed assets must equal 10 per cent of the balance sheet total, up from 5 per cent previously. Rabobank, which is active among small and medium-sized business, recently called on The Hague to simplify further the credit scheme regulations in exchange for increasing the bank's risks, now 10 per cent. The subsidy scheme for management consultancy, which



The headquarters, in Utrecht, of Rabobank, the second largest bank in the Netherlands.

begin in 1984, was also drastically revamped last year, so that financial aid now goes directly to the companies involved instead of to the consulting firms. The scheme covers 40 per cent of the costs of outside consultancy and is especially aimed at introducing new automation and technical services in small and medium-sized companies. The Hague believes that channelling aid directly to the companies will better ensure that they get the advice they need rather than some windy words from a consulting firm that is assured of a Government subsidy no matter what. A related programme, which began only last year, is the management consultancy scheme specifically for beginning companies in innovative fields, which covers 60 per cent of outside consulting costs.

**Bandwagon**  
MKB is also targeted for about 70 per cent of the Fl 1.1bn funds available under the innovation-stimulation programme that covers up to 85 per cent of research and developing costs.

Banks and large companies, too, are playing an active role in financing MKB. Rabobank launched a Fl 40m investment fund last year for aspiring entrepreneurs: it will be used to guarantee subordinated loans with market-related interest rates. Nederlandse Middelstandsbank (NMB), whose name can be translated as "shopkeepers' bank" launched a Fl 10m fund to provide subordinated loans and risk capital to beginning companies. NMB, which specialises in MKB, already controls several venture capital funds totalling Fl 100m, of which Fl 60m has been invested in 75 companies.

Philips, the Dutch electronics giant, has actively supported promising young companies for several years through venture capital funds and microelectronic business centres. Three microelectronic business centres have been founded in Eindhoven, Delft and Twente, to promote research and development through links with nearby academic institutions. Universities and local communities have eagerly joined the bandwagon in establishing business centres where subsidised office space, management advice and technical facilities

are available to young companies. Around 100 of these multi-service "industry hotels" dot the Netherlands, more perhaps than anywhere else in continental Europe, according to Mr Elberste. Universities and technical schools have founded about 10 so-called transfer points, where scientific research is shared with private companies. The Fl 15m project is designed to avail young concerns of academic findings for product and process development. In contrast to the promising high-tech sectors of MKB, two traditional sectors remain plagued with overcapacity and sluggish demand: construction and retail trade. The construction industry which is dominated by many small companies, is believed to have little hope while the retail trade industry faces a slightly brighter future. More buoyant consumer spending this year should help retail trade and a gradual shakeout in the industry is expected to trim the excess capacity.

Laura Ram

France

# A rare area of consensus



now faces the task of putting into effect promises made during its period in opposition to continue furthering the lot of small and medium-sized employers.

Most controversially, the right has suggested easing constraints on companies which wish to lay off workers as part of an overall policy of deregulation aimed at making the economy more flexible and then boosting jobs.

The measure would certainly be popular among small patrons. But it remains to be seen whether it can be pushed through without incurring an upsurge of unrest from trade unions, which have been quiet in the face of mounting unemployment and stagnating wage growth.

Former president Valéry Giscard d'Estaing claimed in his latest book, *Le Giscard*, that Helmut Schmidt, the former West German Chancellor, had told him the real reason for France's economic problems was the need for would-be French entrepreneurs to fill 27 different forms if they wanted to set up a business.

The remark may have been apocryphal and many of the constraints were brought in or eased by the Giscard Administration, but the Socialists have taken such warnings seriously.

A series of measures enacted during the past three years, most importantly the law of July 1984 aimed at encouraging "economic initiative", has attempted to allow companies to be set up within less than a month through cutting formalities. In addition, fiscal changes have been made to lighten financial burdens on nascent companies.

The Government has brought in regulations allowing unemployed people special incentives

to start companies. A total of 70,000 businesses are believed to have been created this way in 1985, although many are probably in fragile health.

Steps have been taken to encourage venture capital support for company start-ups through funds from all the large French banks and investment institutions.

Rules allowing management buy-outs have also been simplified. After a sluggish initial response to the 1984 measures, buy-out are becoming increasingly common, with the largest example that by executives in the Sagem electronics group last year.

Statistics on company start-ups and on the overall health of the small business sector have been encouraging. According to the small business financing body, *Credit d'Equipement des Petites et Moyennes Entreprises* (CEPME), which has about FFr 100bn in loans outstanding to 215,000 companies, some 105,209 enterprises were set up last year (16.6 per cent more than in 1984) while business failures increased 7 per cent to 26,425.

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## Buy-outs

The figures have to be treated with caution since the total for start-ups includes a large number of companies which simply change their legal form or headquarters. Roughly 50 per cent of start-up companies are also thought to disappear—often without formally declaring liquidation—in their first two years.

Nonetheless, the overall pace of business reaction has accelerated after the drop in activity in 1981 to 1983, with the overall level returning to the more buoyant figures of the late 1970s.

point to a general renaissance of confidence among PME's at the turn of the year, with two-thirds of patrons' companies registering an increase in production last year and expecting a renewed advance in 1986.

A further significant sign has been the emergence of greater regional business creation dynamism in the south and west—a symptom of the overall economic shift towards the regions which has been a growing feature of the last decade.

A great deal remains to be done to consolidate the position of PME's. Large French companies remain reticent about encouraging spin-offs and re-deployment of staff in their own businesses. Tax breaks on venture capital activities are still not sufficient, according to lobbyists, to encourage individuals to sink their savings into small, high-performing companies.

The Socialist Government has brought in a system of tax credits to boost research and development above all in PME's, and state-funded research organisations are increasingly encouraged to open their doors to small business. But France is still not reaping the optimal harvest from passing on through small entrepreneurs the advances in technology in areas like the space or nuclear programmes.

The main boost to PME's will come if the return of the Right, allied to the fall in the dollar and in oil prices, brings overall economic revival. At least the small business community know that its well-being is now publicly recognised as firmly bound up to that of the country as a whole.

\*Deux Francois Sur Trois Flammeiron

David Marsh

Sunrise industries

The fresh focus on MKB began in the late 70s with a seminal "Innovation Bill" that called for re-industrialisation through technical renewal and stimulation of promising industries with special attention to young companies.

That was followed by the Wagner Commission, a prominent Government-appointed panel which sketched plans for investigating sunrise industries through new innovative products and processes and for nurturing promising "sunrise" industries such as microelectronics, bioengineering and telecommunications. One major strategy was to promote cross-fertilisation between scientific institutions and the business community.

By 1981 the Government had established a state-guaranteed venture capital scheme in which 50 per cent of a venture's eventual losses over five years are covered. To help boost

Scandinavia

# Put off by paperwork



companies with industrial operations, seven went bankrupt and eight were bought out by bigger companies.

The export-led boom experienced by Sweden's multi-national corporations after the late 1982 devaluation produced large cash reserves. Because of foreign exchange controls, the number of corporate takeovers of smaller independent businesses has climbed dramatically. A major complaint in the sector has been high tax rates, including the so-called "wealth tax" levied on private funds tied up in investments in plant and equipment, and the difficulty of raising start-up capital. "Wealth tax on working capital has definitely hamstringed companies, above all smaller ones which are growing," says Mr Gunnar du Rietz, an Economist at the Swedish Federation of Industries.

The number of bankruptcies has tripled in the past two years — although this has not prevented an even faster rise in the establishment of new firms. The Social Democratic Government has made some efforts to improve the situation, recognising the role that small businesses play in the economy. There has been a programme of industrial growth and renewal, which includes SKR 136m in special aid for small business and high technology development.

The State-owned Investor Ingsbanken has also issued some SKR 12bn in high-risk loans to small companies, while other Government agencies offer guarantees on such loans. But according to Sifo, only 15 per cent of respondents thought State aid an important contribution, while a large proportion felt they would be better served by deregulation and an atmosphere of free competition. A more welcome policy shift was the decision last September to increase the level of turnover which triggers

certain detailed reporting requirements. Among the recurrent complaints is the lack of opportunity in the public sector, which in Sweden soaked up 67 per cent of GNP last year.

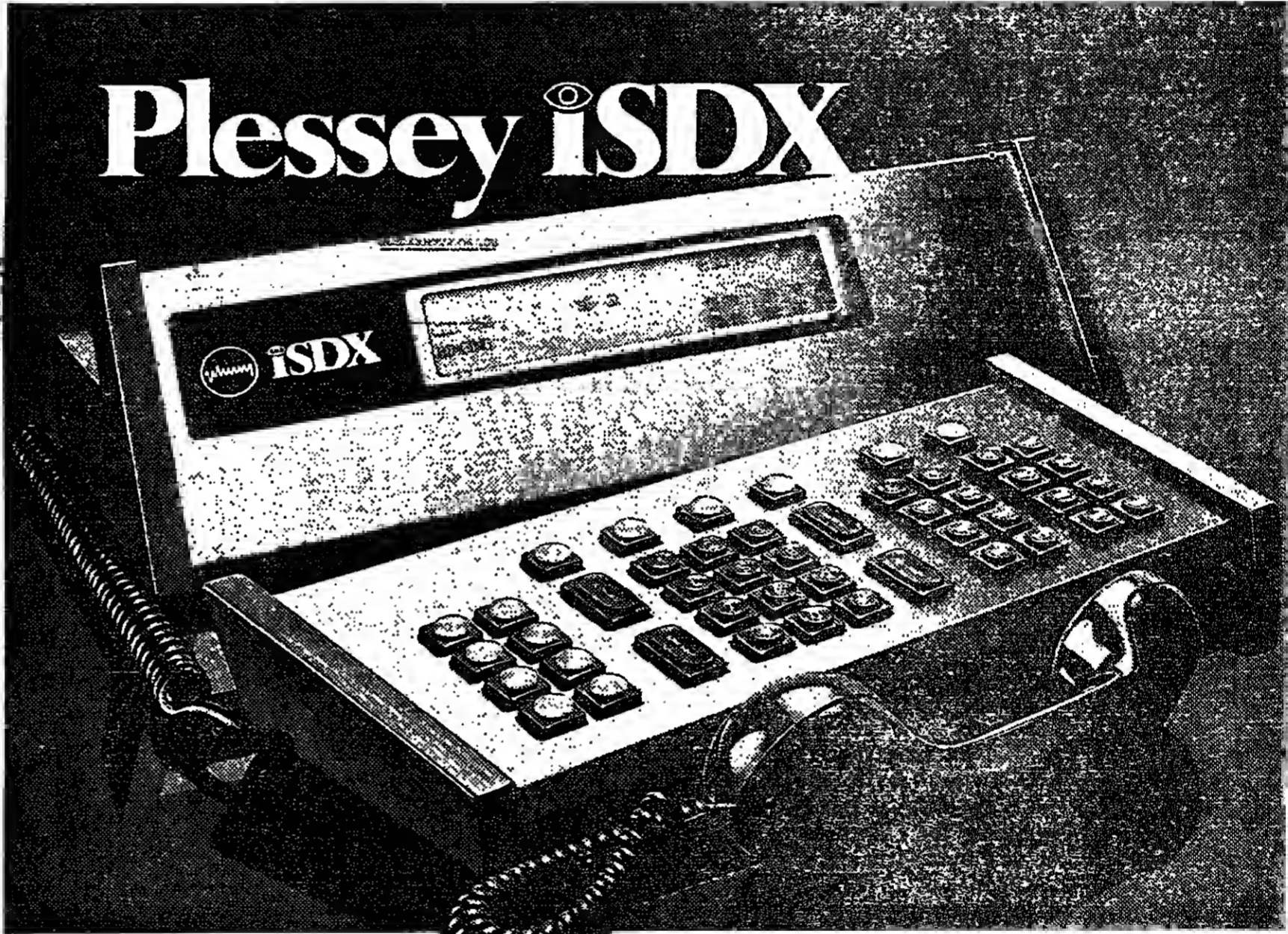
State and municipalities have kept a tight grip on possibilities for private business in the expansive service industries, while the number of workers in the public sector has grown from one-in-eight to one-in-three over the past decade. Despite some recent easing, Swedish entrepreneurs also face some of the highest interest rates on bank borrowing in Europe, and they are receiving a more cautious reception in the venture capital markets.

In Finland, where small businesses account for more than 40 per cent of the workforce, there have been a number of important improvements in the regulatory environment and in increase in the number of start-ups. Here, too, the high tax rate which prevails throughout Scandinavia has tended to discourage capital formation; but the Government has made improvements in the basis for calculating corporate and property tax which were welcomed, and is investigating further changes.

A small OTC market has been started by banks, but after just over a year has yet to make itself felt as a significant potential source of new capital. The real interest rate on bank loans has declined following two cuts in the discount rate, however.

Both Denmark and Norway, under Conservative governments, have enjoyed a number of important changes in the regulatory and tax climate. In Denmark, for example, legislation has been passed easing the formation of start-up capital.

David Brown



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UK Budget

# Modest package of helpful benefits

SMALL BUSINESSMEN got much better treatment from last month's Budget than most of the organisations responsible for promoting their cause had expected.

If the Budget overall was intended to spread the limited amount of largesse at Chancellor Nigel Lawson's disposal among as many beneficiaries as possible, the small business sector is no exception. It contained small measures of help for practically every type of entrepreneur, ranging from the one-man band through to the proprietor of a family company wondering how to hand control to his children.

If there is a criticism, it is that the total package, while full of appealing elements, did not add up to much. "It's all good stuff," says Mr Stan Mendham, chief executive of the Forum of Private Business. But, he adds: "All of these things are like little seeds and there is not enough in it to allow us to take a real leap forward."

People starting in self-employment will pay a little less tax, get cheaper government-guaranteed loans, and find it easier to get help from the Manpower Services Commission thanks to the Budget. The improvement in their tax position comes from the one percentage point cut in the basic personal tax rate which applies to small unincorporated businesses.

Meanwhile, borrowers on the Loan Guarantee Scheme benefit from the halving in the premium charged for LGS loans from 5 per cent to 2.5 per cent. The premium applies to the 70 per cent portion of LGS loans guaranteed by the Government, so it comes down to 1.75 per cent if spread out over the whole loan.

LGS loans should also become more readily available. Banks were unwilling to push the scheme before the Budget, because they feared it was going to be axed as a result of higher-than-expected losses and dwindling demand. But now that its life has been extended for three years, they are less wary about adding to their LGS exposure.

More help for the smallest start-ups comes from the EAS in the shape of its Enterprise Allowance Scheme, which provides a £40 per week subsidy for people forming their own ventures. The number of EAS places has been enlarged from 65,000 to 100,000 annually, which can only be good news for anybody queuing to get an allowance.

The Budget also removed a much criticised anomaly in the tax treatment of EAS subsidies. The allowance used to be treated as if it were business income, which meant that recipients often ended up paying tax for three years on profits which included the allowance. Now the subsidy will only be taxable for the year in which it is paid, a change which applies to everybody currently receiving an allowance.

Moving up the small business scale, incorporated companies also get a small tax bonus, thanks to the one percentage point cut in the small companies corporation tax rate to 29 per cent. This will save £1,000 for a business making £100,000 pre-tax in the coming fiscal year.

Small enterprises should also find it easier from now on to raise equity finance under the Business Expansion Scheme, which provides income tax relief for investments in unquoted companies—unless they happen to be hotels, wine



shippers or antique dealers. The abolition of Capital Gains Tax on the first disposals of BES shares by their original holders should do much to encourage investors to increase their exposure to riskier companies with higher potential for capital appreciation than the asset-rich businesses which have been so popular in the past.

Underpinning this shift in focus is the withdrawal of BES relief for any new business with more than half of its net assets in land or buildings, unless it is raising less than £50,000 per year under the scheme. The new exclusions also extend to companies involved in holding goods of a kind which are usually collected as investments, like fine wine or paintings.

Ship charterers are being brought into the scheme so long as they are entirely UK registered and owned. So are companies with 90 per cent subsidiaries, including foreign ones. Formerly, no groups with subsidiaries were allowed into the BES.

The Chancellor issued a strong message that from now on, there will be no hiding place for ventures which attempt to abuse the BES as a tax shelter. He has taken the power to make changes in the BES rules by statutory instrument, which means that abuses can be stopped just as soon as they emerge, rather than getting a lucrative period of grace until the next Budget.

Turning outside the BES, the Budget has provided a degree of comfort to proprietors running employee share schemes. Some businesses have been unwilling to introduce such schemes in case employees who leave the company sell their shares to potentially hostile outside investors.

The usual solution to the problem has been to force employees to agree to sell their shares back to the company when they leave, but that means surrendering Inland Revenue approval for the tax concessions that make employee share schemes attractive in the first place. The forthcoming Finance Bill promises to open the way for employers to set conditions

on the disposal of shares issued under employee share schemes, but it remains to be seen how far these will go. Meanwhile, the Budget produced an important improvement in the tax treatment of any business which wants to give its shares away to a new management team. The abolition of Capital Transfer Tax on gifts made within seven years before the death of the donor will particularly benefit old established family companies whose proprietors want to pass ownership down to the younger generation. Until last month, such companies all too often faced the threat of having to be broken up or sold to pay the tax bills arising from such capital transfers.

The Budget also included a scattering of much smaller measures which could nevertheless be useful to many small businesses. The introduction of the New Workers' Scheme, for instance, gives a £15 per week subsidy to businesses taking on youngsters aged between 18 and 19 at wages of £55 per week, or £65 per week for 20-

year-olds. This will help anybody who wants to take extra unskilled labour in the future.

At the top end of the wages scale, there is a small reduction in paperwork thanks to the abolition of form P11D (A), which requires employers to list the names and National Insurance numbers of higher paid staff and directors not receiving non-salary benefits—though anecdotal evidence has it that few people took any notice of the form in any case.

There will also be less paperwork for some, because of the rise in the annual turnover level at which businesses must register for Value Added Tax from £19,500 to £20,500. This is in line with inflation, but a disappointment for a majority of small business lobbyists who were pressing for a £100,000 VAT threshold. Several Government Ministers would like to help them, but European Community law prevents them increasing the VAT threshold any further.



William Dawkins

## Useful contacts and addresses

For details of your Local Enterprise Agency: Business in the Community, 27A City Road, London EC1V 1LX. Tel 01-253 3716.

Scottish Business in the Community, Eagle Star House, 25 St Andrew Square, Edinburgh EH2 1AF. Tel 031-556 9761/2.

**EXPORTING:** British Overseas Trade Board, 1 Victoria Avenue, London SW1E 0ET. Tel 01-215 7877. Technical Help for Exporters, Maylands Avenue, Hemel Hempstead, Herts. Tel 0442-3111.

**RURAL INDUSTRY:** Council for Small Industries in Rural Areas (Cosira), 141 Castle Street, Salisbury. Tel 0722-336235. The Development Commission, 11 Cowley Street, London SW1P 3NA. Tel 01-222 9124.

**BANKS AND THEIR PUBLICATIONS:** Barclays Bank, 54 Lombard St, London EC3. Tel 01-626 1567. Lloyd's Bank, 71 Lombard St, London EC3 3BS. Tel 01-626 1500. Midland Bank, Poultry, London EC2. Tel 01-726 1000.

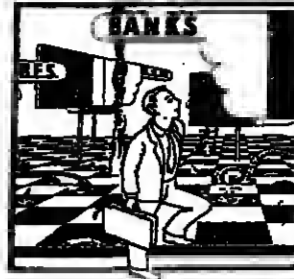
**VENTURE CAPITAL:** British Venture Capital Association, c/o Arthur Andersen and Co, 1 Surrey St, London WC2R 2PS. Tel 01-838 5702.

**FRANCHISING:** The British Franchise Association, Franchise Chambers, 75a Bell St, Henley-on-Thames, Oxon RG9 2BD. Tel 0491-578049.

**SMALL FIRMS SERVICE:** Dial 100 and ask for Freefone Enterprise.

**GOVERNMENT SCHEMES:** Department of Trade and Industry, regional Support, Inward Investment and Tourism Division, 66-74 Victoria Street, London SW1E 6SJ. Tel 01-212 0914. Regional offices in Newcastle-upon-Tyne, Manchester, Liverpool, Leeds, Birmingham, Nottingham, London, Bristol (see local telephone directories).

**REGIONAL INFORMATION:** South West, Industrial Development Office, Phoenix House, Notte Street, Plymouth PL1 2HS. Tel 0752-21891. North of England Development Council, Bank House, Carlisle Square, Newcastle-upon-Tyne NE1 6XE. Tel 0632-610026.



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North West Industrial Development Association, Braxenose House, Braxenose Street, Manchester M2 5AZ. Tel 061-834 6778.

Yorkshire and Humberside Development Association, Longfield House, 35 Headingley Lane, Leeds LS6 1RX. Tel 0532-744033.

Devon and Cornwall Development Bureau, County Hall, Exeter, Devon EX2 4QD (Tel 0382-53533); or County Hall, Truro, Cornwall TR1 3BB (Tel 0873-71324).

West Midlands Industrial Development Association, Chantry House, Coleshill, West Midlands B46 3BP. Tel 0675-82577.

Scottish Development Agency, 120 Bowmill Street, Glasgow G2 7JP. Tel 041-248 2700.

Industry Department for Scotland, Alhambra House, 45 Waterloo Street, Glasgow G2 6AT. Tel 041-248 2855.

Highlands and Islands Development Board, Bridge House, 27 Bank Street, Inverness IV1 1QR. Tel 0463-234171.

Welsh Office, Industry Department, New Crown Buildings, Cathays Park, Cardiff CF1 3NQ. Tel 0222-825111.

North Wales District Office, Government Buildings, Dinorh Road, Colwyn Bay, Clwyd LL28 4UL. Tel 0482-44261.

Winvest (Inward Investment), Pearl House, Geyfrirs Road, Cardiff CF1 3XX. Tel 0222-32955.

Mid Wales Development, Ladywell House, Newtown, Powys SY16 1JB. Tel 0688-26965.

Industrial Development Board for Northern Ireland, 11B House, 64 Chichester Street,

Belfast BT1 4JX. Tel. 0232-34483. Industrial Development Board for Northern Ireland, Ulster Office, 11 Berkeley Street, London W1X 6BU. Tel 01-483 0601.

Local Enterprise Development Unit (LEDU), Ledu House, Upper Galway, Belfast BT8 4FY. Tel. 0232-681031.

**ENTERPRISE ZONES. GENERAL INFORMATION:** Department of the Environment, 2 Marsham Street, London SW1P 3EB. Tel 01-212 7158.

**NEW TOWNS. GENERAL INFORMATION:** Commission for the New Towns, Glen House, Stag Place, London SW1E 5AJ. Tel. 01-838 7722.

**URBAN DEVELOPMENT CORPORATIONS:** London Docklands Development Corporation, West India House, Millwall Dock, London E14 9TJ. Tel. 01-515 3000. Merseyside Development Corporation, Royal Liver Building, Pier Head, Liverpool L3 1JE. Tel. 051-236 6090.

**EUROPE:** Liaison Office for the UK, European Investment Bank, 68 Pall Mall, London SW1Y 5ES. Tel 01-839 3361.

Commission of the European Communities, Information Office, 8 Storey's Gate, London SW1P 3AT. Tel 41-222 8122.

European Social Fund Unit, Department of Employment, Carlton House, Tothill Street, London SW1H 9NF. Tel 01-213 7627.

**MISCELLANEOUS.** British Steel Corporation (Industry) Ltd, NLA Tower, 12 Addison Road, Creydon, CR3 3JE. Tel 698 0366.

English Estates, St George's House, Kingsway, Team Valley, Gateshead, Tyne and Wear NE11 0NA. Tel 0632 578941.

Department of Trade and Industry, Regional office telephone numbers for advice on innovation, investment, exports and other help: London 506181, north east 0632 324722, north west 061-236 2171, south east 01-730 7253, south west 0272-272666, west Midlands 021-632 4111, Yorkshire and Humberside 0532-44317, Scotland 041-243 2855, Wales 0222-825111, Northern Ireland 0232-232323.

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SECTION II - COMPANIES AND MARKETS

**FINANCIAL TIMES**

Tuesday April 1 1986

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**Programming in the right credit rating under Baker plan**

IN ALL THE brouhaha about the Baker plan for easing the developing country debt crisis, there is one worry for both the World Bank and the Inter-American Development Bank that gets relatively little public attention, writes Peter Montagnon in San Jose.

This is that their credit standing on world bond markets could suffer if they are forced to borrow billions of dollars more to finance their increased lending to the needy debtors of Latin America.

The concern is not just one of volume alone. The Baker plan assumes that the two banks will switch their attention more closely to programme lending rather than funding for specific development projects with a well-defined rate of return. Without the right safeguards that could mean that the quality of their assets declines, dragging their credit rating down with it.

Already in Seoul when the Baker plan was launched, Mr Eugene Rotberg, World Bank treasurer, warned of the danger that his institution could be perceived in the marketplace as simply providing balance of payments support for the debtors.

Last week in San Jose, Costa Rica, Mr Henry Costanzo, who heads the finance department of the Inter-American Bank, voiced a similar concern. In this case, however, the argument was more moderate.

Much depends, he said in an interview at the bank's annual meeting, on the degree to which the switch to programme lending is implemented in practice. On the present score it looks as though about 20 to 25 per cent of new Inter-American Bank lending under the Baker plan will be programme-related. That proportion "will not be of concern, though anything more might be."

Partly under the impact of the Baker plan, it is already clear that some big changes are likely in the bank's approach to the markets as its borrowing volume rises over the next few years.

INTERNATIONAL BONDS

**Liberalisation moves sustain Euroyen buoyancy**

EUROYEN bond issuing houses have enjoyed a bonanza in the past month, and last week was no exception, writes Clare Pearson in London.

Though the four deals launched, totalling Y110bn, all went fairly smoothly amid pre-Easter lethargy among investors, the sector is further establishing itself with the help of continuing liberalisation by the Japanese authorities. Some of these measures take effect today.

Its strength has been buoyed by the yen's appreciation and by investors' desire to reduce their exposure to the falling dollar. Though there has been concern about the implications for the Japanese economy of the yen's unbridled rise, there is now a feeling that the exchange rate has stabilised at around Y180.

This has fuelled expectations of a further reduction, perhaps a half point, in the Bank of Japan's 4 per cent discount rate. As in many other countries, falling rates have made for periodic widening of spreads between the domestic and Eurobond markets, creating swap opportunities.

The yen's total share of new borrowings in the international bond markets is increasing rapidly. About Y2,400bn were issued last year in the Euroyen and samurai

EUROMARKET TURNOVER

Turnover (\$m)				
Primary Market	Conv	FRN	Other	
US\$	6,589.8	0.4	291.3	328.5
Prev	4,733.4	25.7	1,587.7	309.6
Other	2,914.9	0.2	224.7	128.5
Prev	2,982.3	0.3	743.3	155.5
Secondary Market				
US\$	31,678.5	1,262.4	10,473.8	3,208.2
Prev	29,003.7	1,486.0	14,522.1	3,071.6
Other	14,382.2	183.9	1,886.6	3,325.5
Prev	14,930.1	194.1	2,192.9	3,385.7

It is estimated that about 90 per cent of Euroyen bonds are currency swap-related. With Japanese financial institutions scrambling to act as swap counterparties, there seems no reason to suppose that the remarkable volume of these deals launched in the past few weeks need abate.

The samurai market, however, still has one advantage over Euroyen in that samurais can be placed at any time after pricing with Japanese investors and are not subject to a "lock-up" period.

Until now the lock-up period on

Euroyen issues has been longer than that applying in the Eurodollar bond market. From today, however, the 180-day lock-up period will be reduced to 90 days. Since this reduces the risk of banks incurring losses arising from short-term funding costs being higher than returns on Eurobonds, this should further increase the attractiveness of the market.

Another liberalising measure which takes effect today is permission for single A-rated companies to issue Euroyen bonds. While this could potentially cause congestion in the market, banks will be more ready to take issues on their books because of the shorter lock-up period.

Bankers say the final establishment of the Euroyen market on a scale to rival that of the Eurodollar market depends not on a flurry of corporate issues but on further large deals for sovereign and supranational names.

The Y80bn issue for Canada, launched in February, set a precedent for liquidity in Euroyen issues and introduced new investors to the market. These were central banks and large investment institutions which had previously confined their investment in yen-denominated

first quarter of 1986, well above the 1985 total of \$124bn, according to figures compiled by IDD Information Services.

The quarterly total of \$42.9bn included \$35.5bn in dollars, but the yen rose to second-placed currency of issue with \$4.9bn equivalent, followed by the D-Mark with \$4.4bn, sterling with \$3.1bn, the European Currency Unit with \$1.8bn and the Australian dollar with \$1.1bn.

Though quarterly totals are not a reliable guide to a full year's performance, the first three months produced some interesting moves in the league table of houses acting as issue bookrunners.

Deutsche Bank led the pack with \$4.5bn, jumping from fifth position in the 1985 full-year figures. Credit Suisse First Boston, accustomed to keeping a wide gap between itself and its competitors, was beaten into second place with \$3.9bn.

Elsewhere, there were some marked declines for US houses such as Merrill Lynch, down from second to 10th, and Morgan Guaranty, down from third to 15th.

Japanese firms did well. Namura Securities was up from eighth to third with \$2.8bn, and Daiwa Securities and Nikko Securities both registered sharp climbs.

**Carson Pirie set to resist \$347m offer**

BY TERRY DODSWORTH IN NEW YORK

CARSON Pirie Scott, the Chicago retail group, yesterday promised an all-out fight against a \$347m bid from a group of local investors aiming to assemble a new stores group in the city.

The offer, from Baytree Investors, underlines the increasing takeover activity in the retail shopping sector in the last year in the US. Baytree itself recently acquired Wieboldt Stores in Chicago and has indicated it is interested in further acquisitions in the field.

Carson described the Baytree offer, worth \$35 a share in cash or securities, as an attempt to acquire the company on a "bust-up, bootstrap basis" and immediately responded by launching a defensive poison pill plan designed to make the company more expensive to a hostile bidder.

About half of Carson's sales, which reached \$1.3bn in the year to the beginning of February, are in retailing. The company made profits of \$18.4m or \$1.86 a share last year.

The board of Fruehauf, one of the leading US manufacturers of truck trailers and cargo containers, is to

meet this week to consider a \$66m bid for the company from Mr Asher Edelman, the New York investor who acquired the Datapoint computer group last year.

The indications are that Fruehauf will reject the bid, which Mr Robert Rowan, chairman, described as "grossly inadequate."

W. Acquisition, the investor group seeking control of Warnaco, the Connecticut clothing company, has increased its cash offer to \$40 a share from \$36 a share, in a move aimed at undermining Warnaco's defensive recapitalisation manoeuvres.

The new bid, worth \$367m, is contingent on financing, but W. Acquisition is confident the funds can be raised.

The bidding contest for control of Alamito, the Arizona electricity wholesaler, is due to come to a climax this week when shareholders are expected to decide on four rival offers from the company's own management and three outside groups of investors.

The face value of the offers range between \$39 and \$43m but they differ widely in the mixture of cash and paper offer.

**USAF decision on trainer hits Fairchild**

FAIRCHILD INDUSTRIES, the New York aircraft manufacturer and aerospace components group, has suffered a severe blow from the cancellation of government funding for its planned new T-46 trainer, writes Terry Dodsworth in New York.

The air force decision follows a long period of doubt about the project, which has already incurred cost overruns of about \$100m. It also comes only a few months after the company decided to withdraw from its joint venture with Saab-Scania of Sweden for a new small

commercial aircraft, the SF-340.

Fairchild shares dropped sharply in initial trading yesterday, falling by \$1 1/2 to \$9 1/2. Earlier this month the group's accounts, which showed a loss of \$195m from continuing operations, were qualified by its auditors on the grounds of "uncertainties" over the T-46 programme.

About 3,000 jobs could be at stake in the trainer project, and the company's hopes of continuing with it appear to depend on Congressional efforts to keep the programme alive to protect employment on Long Island.

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March 1986

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Banque Worms returns to black

By Paul Setts in Paris
BANQUE WORMS, the French investment bank owned by Union des Assurances de Paris (UAP) the country's largest insurance group, staged a recovery last year with a profit of FF 20m (\$2.8m) after a loss of FF 50m a year earlier.

20% advance at Buehrmann Tetterode

By Laura Raun in Amsterdam
BUHRMANN TETTERODE, the Dutch paper products group, lifted net income by 20 per cent to Fl 57.34m (\$22m) in 1985 after further cost-cutting measures.

Malay broker suspended over forward share deal

BY WONG SULONG IN KUALA LUMPUR

RAZAK AND RAMLI, a leading Malay stockbroking company in Kuala Lumpur, yesterday became the first member of the Kuala Lumpur Stock Exchange to be suspended from trading because it failed to honour share purchase contracts.

who was KLSE chairman until last December, and is currently believed to be overseas.

stockbrokers, saying the amount of such contracts was now less than 10m ringgit.

State buys Pan-Electric ships

THE SINGAPORE government yesterday acted to acquire 25 vessels for \$835m (US\$516m) from the collapsed Pan-Electric Industries in an attempt to save a "national asset."

tion after the Smit Tak group of Holland, owning over 100 vessels.

the first 10 months of 1985. Its assets were valued at \$143m by Price Waterhouse, which stated that Selco should sell 41 vessels.

OCBC upset in second half

Overseas-Chinese Banking Corporation (OCBC), the largest Singapore bank, yesterday reported a 12 per cent fall in net profits, from \$96.8m to \$85.7m (US\$53.9m) at the bank itself while the group registered a 16.5 per cent slide from \$121m to \$101m, our Singapore Correspondent writes.

Keppel Shipyard losses more than double for year

BY CHRIS SHERWELL IN SINGAPORE

ANOTHER TOUGH year at Keppel Shipyard, Singapore's troubled state-owned marine group, has pushed its after-tax losses to \$541.1m (US\$20.3m), more than double the \$220.1m for 1984, as turnover shrank almost 24 per cent to \$861.6m.

nary loss of \$881.3m. This was mainly a final write-down in ships' value.

Generale Bank stages strong recovery

By Paul Cheswright in Brussels

PROFITS AT Generale Bank, the largest of the Belgian commercial banks, recovered sharply last year, but shareholders will be receiving only a modest increase in dividends.

Bank ordinary shares attract a net dividend of BFR 235 against BFR 228 for 1984, it was announced yesterday.

The bank is thus in a strong position when it returns to the market next month with its foreshadowed rights issue. This will raise between BFR 2.88bn and BFR 2.12bn depending on the final offer price.

The group's consolidated balance sheet total last year rose 6.3 per cent to BFR 2,051bn. Growth would have been more substantial but for the depreciation of the dollar against the Belgian franc by over 20 per cent and the retaining in of activities at European-American Bancorp, a New York associate.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuance, Amount, Maturity, Av. life years, Coupon %, Price, Book Runner, Offer yield %

\* Not yet priced. † Final terms. \*\* Private placement. ‡ Convertible. † Floating rate note. § With equity warrants. ¶ With bond warrants. †† Currency-linked. ††† % over the Libor. †††† Equal to ten times. ††††† Coupon reduced after 10yrs. Note: Yields are calculated on ABSD basis.

Sip boosts net profit by 25% and pays more

BY JAMES BUXTON IN ROME

SIP, the principal Italian telephone utility which is controlled by the state holding company IRI, last year achieved a 25 per cent rise in net profits, which reached L232bn (\$146m).

Chairman of Union Carbide set to retire

MR WARREN ANDERSON, chairman of Union Carbide, said he will retire in November when he reaches the US chemical group's normal retirement age of 65, writes Paul Taylor, in New York.

Advertisement for Nordiska Investeringsbanken featuring U.S. \$100,000,000 in 9% Notes Due 1996 and 10% Notes Due 1996. Lists various international financial institutions as agents.

Advertisement for ANGLIA BUILDING SOCIETY featuring £100,000,000 in Floating Rate Notes Due January 1998. Lists various international financial institutions as agents.

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INTERNATIONAL CAPITAL MARKETS & FINANCE

US MONEY AND CREDIT

Discount rate cut speculation as Fed policy unit meets

THE Federal Open Market Committee (FOMC), the policy making body of the Federal Reserve, met today amid a renewed bout of discount rate cut fever on Wall Street.

Speculation about a further half percentage point cut in the US discount rate, currently 7 per cent, was a major factor in the bond market rally last week which drove long-term interest rates down to their lowest levels for almost nine years and helped short-term rates to return to 12-month lows.

Lower oil prices and further signs of disarray among Opec members, sluggish US economic numbers and an explosion of speculative buying all helped fuel the rally last week.

The collapse of Opec's efforts to limit production, the immediate trigger for the rally last week, backed up by a 0.4 per cent decline in the February US consumer price index—the first decline since December—and lively retail demand in the Treasury auctions.

In response Treasury issue prices advanced each day last week ending the holiday shortened trading week with a spectacular 2 1/2 point plus gain on Thursday. Overall Treasury bond prices advanced by four points or more with the Treasury long bond gaining almost six full points to close the week at 120 1/2.

At that price the yield on the Treasury long bond dropped to 7 1/2 per cent, its lowest level since September 1977 and within 30 basis points of its late 1976 cyclical lows. Further price gains were registered in Tokyo trading on Friday with the US markets closed for the Easter holiday.

The scale of the latest phase of the rally is highlighted by the fact that the 9.25 per cent long bond price has now risen by more than 21 points while the yield has dropped almost two full percentage points since early February.

The \$13.5bn mini-Treasury refunding last week—mandated once again by Congress—failed to raise the long-term debt ceiling—went well with the four-year notes yielding 7.28 per cent and the seven-year notes yielding 7.37 per cent.

The positive response to the Treasury note auction coincided with a renewed burst of speculation about a further cut in the discount rate, perhaps accompanied by another round of concerted interest rate reductions around the globe.

Today's FOMC meeting has served as a focus for the US energy and farm sectors speculation and the Fed's open market operations in its wake will be watched even more closely than usual.

The consensus among senior Wall Street economists is that the FOMC meeting will set the stage for another Fed easing, eventually leading to a discount rate cut, probably within a month or two. The meeting will be attended by Mr Preston Martin, the Fed's vice-chairman, who has resigned but will be present in a non-voting capacity.

Wall Street economists argue that renewed signs of weakness in the US economy—including sluggish car sales and a 3 per cent increase in first-quarter real gross national product, coupled with falling producer and consumer prices and a stable dollar will allow the Fed greater room for flexibility.

Add to this the problems of the US energy and farm sectors and some, like Mr Philip Braverman of Briggs Schadle, believe the case for further Fed easing is overwhelming.

"The Fed is likely to cut the discount rate to 6.5 per cent within the next month or so, producing a 6.75 per cent to 6 1/2 per cent funds rate," says Mr Braverman.

Like other senior economists Mr Braverman does not believe Mr Martin's departure from the Fed lessens the prospect for easing.

Indeed, noting the differences among FOMC members over the February vote on the last discount rate cut, Mr Frank Mastrapasqua of Smith Barney, says: "The imminent departure of Mr Martin is likely to lessen the confrontational prospects at the upcoming meeting and may well consolidate the chairman's position."

The "votes of confidence" in the Fed chairman, reported last week, including an apparent invite to the Fed chairman to stay on for another term, appear to support this view.

In any case most analysts agree that the FOMC is likely to maintain its bias towards easing and reduce the discount rate again if international factors, particularly the level of the dollar, remain favourable.

Fed watchers will be focusing on the funds rate in the immediate wake of the FOMC meeting.

Dr Henry Kaufman, the Salomon Brothers chief economist, notes in his latest "Comments on credit" that discount window borrowings have played second fiddle to Fed funds in Fed deliberations in recent months.

"This shift in Fed operating behaviour has been noticeable since the September Group of Five agreement to weaken the value of the US dollar and was heralded by a coincidental change in the language contained in FOMC policy directives," notes Dr Kaufman.

As a result he says this shift in tactics has made borrowing numbers a less reliable indicator of Fed intentions and in practice, "this new flexibility has been evident in the pattern of open market operations, as well as in the behaviour of the Federal funds rate and discount window borrowing."

The upshot of the change in operating philosophy, according to Dr Kaufman, has been increased by open market operations, presumably aimed at a more stable Fed funds rate and wide fluctuations in discount window borrowings.

As such the change represents a further subtle shift away from money supply and borrowing targeting and a renewed re-emphasis on the funds rate—a trend already apparent for more than a year.

For this reason any shift in the funds rate from its current 7.25 per cent to 7 1/2 per cent range will be taken as an indication of Fed policy.

Last week the Fed funds rate moved down slightly while other short-term money market rates were mixed. Treasury bill rates hit 13-month lows while CD rates were unchanged and commercial paper rates edged higher.

In the corporate markets the resumption of the rally helped dealers unload their heavy inventories built up by the unprecedented new issue volume of recent weeks.

According to First Boston figures \$2.8bn in new corporate fixed income securities were brought to market last week, compared to \$9.1bn the previous week.

Last week's corporate new issue volume brought the total for the first quarter to \$51.2bn—almost four times the 1985 volume for the same period.

The somewhat lighter new issue volume last week was generally well received. Actively traded issues gained nearly a point, more than offsetting the previous week's declines caused by the supply glut.

Among the new corporate issues launched last week Bankers Trust sold \$150m of zero coupon five-year notes priced to yield 12.254 per cent. Shawmut Corp sold \$150m of 10-year 9 1/2 per cent notes priced to yield 8.99 per cent. Ford Motor sold \$300m of four-year 11 per cent notes priced to yield 11.05 per cent.

Paul Taylor

money policy that is meant to sustain the Chancellor's inflation forecast.

Stockbrokers James Capel, for example, calculate tentatively that money supply figures to be published next week could show Sterling M3 rising by 1 1/2 per cent in banking March, a 12-month increase of nearly 16 per cent.

The market may not take the Chancellor's target range of 11 to 15 per cent for Sterling M3 growth in 1986-87 seriously; but it could be disappointed if the aggregate fails to achieve even this modest ambition.

Meanwhile the London money markets continue to point, though more cautiously than in previous weeks, to the lower bank base rates that the gilts market has already discounted.

George Graham

FT/AIBD INTERNATIONAL BOND SERVICE

Table with columns for Country, Issued, Price, Yield, and various bond details. Includes sections for US Dollar, Yen, and other international currencies.

US MONEY MARKET RATES (%) table showing rates for Fed Funds, Treasury bills, and Commercial Paper.

US BOND PRICES AND YIELDS (%) table showing yields for various bond maturities like 7-year Treasury, 30-year Treasury, etc.

UK GILTS

Cash calls threaten trend to lower yields

WITH THE longer trading week the UK gilts market might have managed to trample down the 9 per cent yield barrier as quickly as it did the 10 per cent mark.

More worrying, however, is the likelihood that investors may wish to bank their substantial profits on these bigly geared stocks.

In addition some brokers believe the stacking of calls in the coming month adds to the difficulty the gilts market will have in breaking through the 9 per cent yield barrier.

Mr Ian Harwood of stockbrokers Rowe and Pitman argues that after an extremely good run from 10 1/2 per cent, the market could find 9 per cent a much tougher obstacle.

He adds that world bond markets are highly vulnerable to a rebound in the oil price. It would be difficult to insulate longer UK gilts from this and he questions whether the Chancellor will believe that the 9 per cent inflation rate forecast by the Government in this year's Budget for the fourth quarter of 1986 can be sustained through 1987.

In many other quarters of the market such thoughts are not being allowed to obscure the prevailing sense of optimism. But many analysts would be happier if they could perceive some substance to the

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He adds that world bond markets are highly vulnerable to a rebound in the oil price. It would be difficult to insulate longer UK gilts from this and he questions whether the Chancellor will believe that the 9 per cent inflation rate forecast by the Government in this year's Budget for the fourth quarter of 1986 can be sustained through 1987.

In many other quarters of the market such thoughts are not being allowed to obscure the prevailing sense of optimism. But many analysts would be happier if they could perceive some substance to the

Advertisement for TRW Inc. featuring the text 'U.S. \$100,000,000 TRW Inc. 9 3/4% Notes Due 1993' and a list of international financial institutions.

UK COMPANY NEWS

Charterhall 43% lower

Charterhall, oil and gas exploration and production company, saw pre-tax profits fall 43 per cent to £1.6m in 1985 against £3.07m earned in the previous six months.

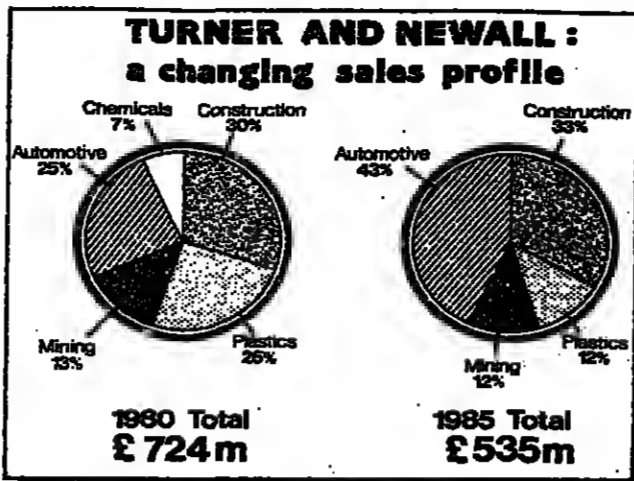
Oceonics pref. deferred

Oceonics, the marine and defence electronics group, is to postpone payments of some £160,000 due as a dividend on its cumulative preference stock on March 31.

Billam recovery continues

J. Billam, Sheffield-based precision sheet metal engineer, continued its recovery in the second six months of 1985 and for the full year returned profits of £332,263 pre-tax, compared with previous losses of £192,758.

Lionel Barber examines Turner & Newall's recovery Concentrating on middle-tech



AT Turner & Newall, they still remember the black July day in 1982 when their once-rainbow British engineering company was removed from the FT share index.

1985, automotive products accounted for £17.8m operating profits (£16.7m), figures which would have been better had it not been for difficulties in the North American spare parts subsidiary, Nuturn, which suffered from price-cutting in the market.

ALBRIGHT & WILSON 1985 RESULTS

Table with 3 columns: £ million, 1985, 1984. Rows include Sales (642.4 vs 569.4), Trading profit (41.3 vs 41.4), Capital expenditure (43.0 vs 35.0), Net capital employed (289.3 vs 267.2), Return on capital (14.8% vs 16.9%), and Number of employees (6,750 vs 6,300).

- The 1985 results include two acquisitions, the Industrial Chemicals Group of Mobil Mining and Minerals in the USA from May 1985 and Tensia Surftec in Spain for the whole year.

ALBRIGHT & WILSON LTD International in Chemicals 1 Knightsbridge Green, London SW1X 7QD.

Valin Pollen full listing

Valin Pollen International, the financial and corporate communications group, launched its shares on the London Stock Exchange in 1984.

Steel Burrell rises to £4.8m

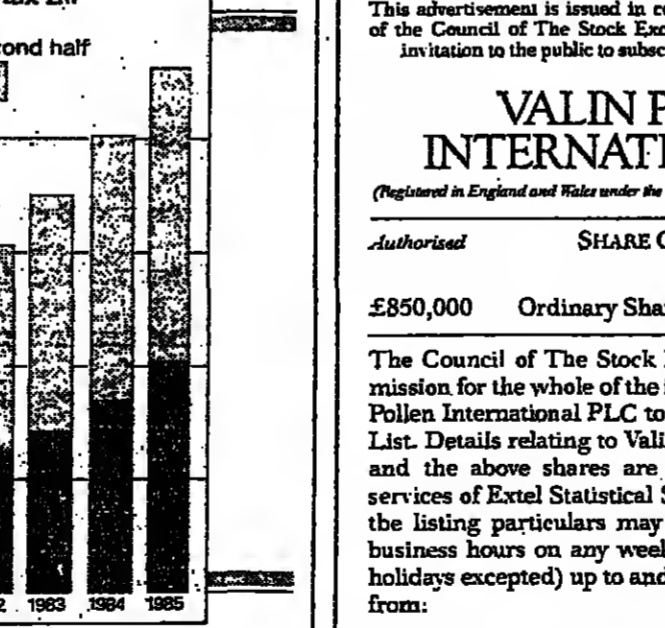
Steel Burrell Jones Group, the USM-quoted insurance and reinsurance broker, increased pre-tax profits by 57 per cent in the 1985 year.

COMPANY NEWS IN BRIEF

COMMON BROTHERS, shipowner and operator, incurred heavier pre-tax losses of £28.27m (£20.08m) in the year to June 30 1985. Turnover improved from £25.52m to £40.55m.

Croda 1985 results

Table with 3 columns: 1985, 1984, £000. Rows include Turnover (407,151 vs 383,485), Profit before taxation (22,875 vs 20,046), Profit after taxation (14,101 vs 11,511), Extraordinary items after taxation (2,275 vs 2,969), and Attributable profit (11,589 vs 8,297).



FINANCIAL TIMES STOCK INDICES table showing various indices like Government Secs, Fixed Interest, Ordinary, Gold Mines, FT-Act All-Share, and FT-100 with their respective values for 1985 and 1984.

LADBROKE INDEX 1,398-1,402 (+9) Based on FT Index Tel: 01-427 4411

EQUITIES

Table of equity prices for various stocks including BHP, BP, and others, with columns for price, change, and volume.

FIXED INTEREST STOCKS

Table of fixed interest stocks including various government and corporate bonds, with columns for yield and price.

RIGHTS OFFERS

Table of rights offers for various companies, including details on the offer price and terms.

Announcements data usually last day for dealing free of stamp duty. Figures based on prospectus estimates. Forecast dividend cover an earnings updated by latest interim dividend.

PENDING DIVIDENDS

Table of pending dividends for various companies, including the amount and payment date.

BOARD MEETINGS

Table of board meetings for various companies, including the date and location of the meeting.

VALIN POLLEN INTERNATIONAL PLC (Registered in England and Wales under the Companies Act 1948 to 1981, No. 1391284)

BANK RETURN table showing liabilities and assets for the bank, including public deposits and reserves.

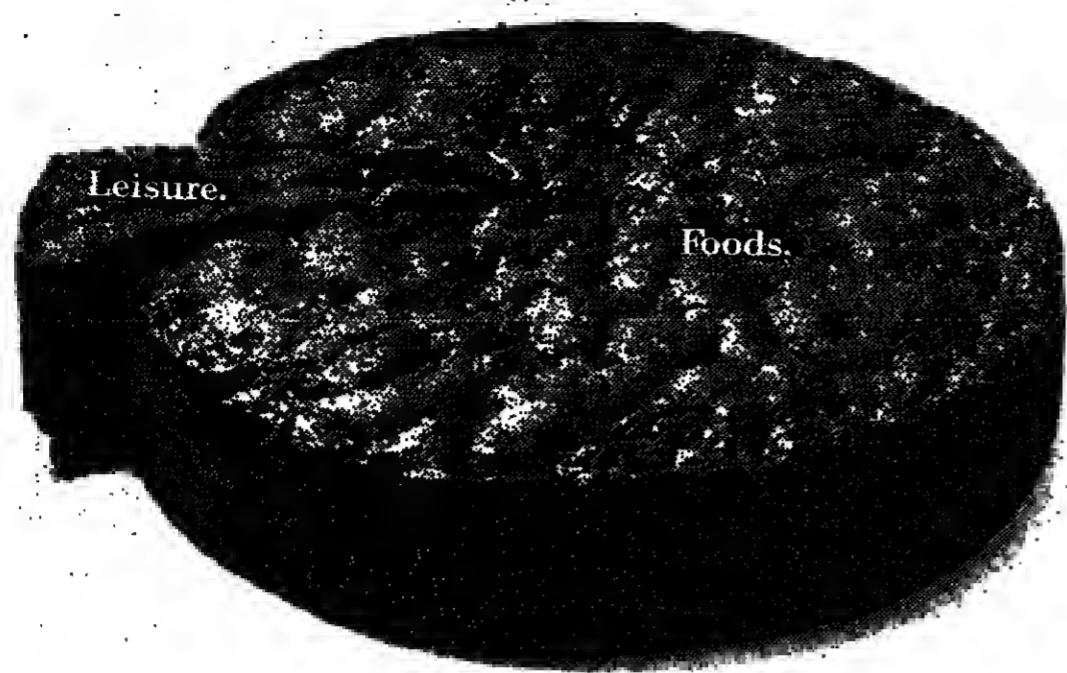
ISSUE DEPARTMENT table showing details of securities issued, including government securities and other financial instruments.

THE ACTION BANK

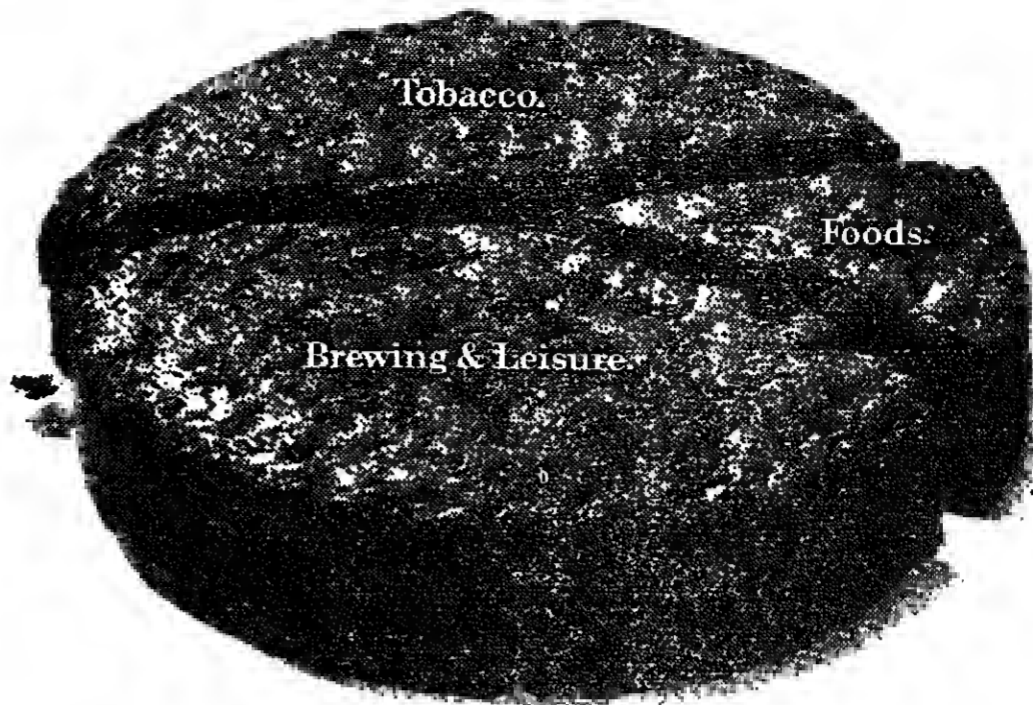




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- 2. United Imperial would reduce overheads. (Wherever possible, duplication would be eliminated. And distribution and warehousing would be rationalised.)
- 3. United Imperial would develop, re-invest, and expand in food and leisure.

(By definition, a stronger cash flow releases funds.)

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It really should be some get-together.

## United Imperial

THE LONGER YOU LOOK AT IT, THE MORE IT MAKES SENSE.

SOURCES: UB: FOODS 50%, LEISURE 50%; UNUNITED TRADING PROFIT OF £120M FOR 52 WEEKS ENDED 25TH DECEMBER 1985. EXTRACTED FROM THE 1985-86 RESULTS. IMPERIAL: FOODS 15%, BREWING AND LEISURE 45%, TOBACCO 40%. OPERATING PROFITS OF £100M ACCORDING TO 1985 PROFIT FORECAST. UNITED IMPERIAL: FOODS 55%, BREWING AND LEISURE 35%, TOBACCO 10%. BASED ON COMBINED TRADING AND OPERATING PROFITS FOR THE PERIODS STATED.



CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar and sterling strong

BY COLIN MILLHAM

The dollar and sterling were two of the stronger currencies of the foreign exchanges last week, but trading was generally quiet and technical ahead of the Easter holiday and the quarter end. Comments from Japan about the problems of a weaker dollar and a stronger yen, appeared to have the desired effect, but recovery by the US currency was also encouraged by the shortage of dollars in the market as far as commercial customers were concerned, and by squaring of positions ahead of the long holiday weekend. Japanese officials may have taken advantage of the resignation of Mr. President Martin, as vice chairman of the Federal Reserve Board, to reverse the downward trend in the dollar. Mr. Paul Volcker's position as chairman of the Board appeared to be reinforced by Mr. Martin's resignation, and Mr. Volcker has recently warned against a spiralling dollar. It was against this background that an official from the Bank of Japan stated the Japanese government was in agreement that the dollar's fall was more or less complete. At about the same time Mr. Yasuhiro Nakasone, Japanese Prime Minister, said the yen had risen too quickly, and he expected the Bank of Japan to take action to correct the situation. In what seemed to be a concerted action to talk the dollar up, Mr. Satoshi Sumita, Governor of the Bank of Japan, stated a further fall in the value of the dollar would have an unfavorable impact on the world economy, as it would cause inflationary pressure in the US. These remarks had the desired effect, and without any apparent intervention by central banks, the dollar showed signs of recovery. The market view was that central banks had set a floor of Y175 and DM 230 under the dollar, and they appeared to have done this without any great cost in reserves. In a market technically short of dollars the US currency began to rise, attacking the Y180 and DM 235 levels. Fighting in the Mediterranean, between the US Sixth Fleet and Libyan forces led to a right into the dollar, while US economic statistics were generally encouraging. February consumer prices fell by 0.4 per cent, the largest fall since July 1984, taking inflation down to an annual rate of 2.9 per cent from 3.9 per cent. February durable goods orders were confusing, but the trade figures in the same month were better than expected, showing a deficit of \$12.49bn, compared with a record shortfall of \$16.46bn in January. The dollar failed to establish itself above a technical resistance point of around 2.2550. After a nervous end of month market it was difficult to decide where the US currency would move immediately after Easter. Sterling was below the high of \$1.5115 touched at the end of the previous week, but strong against the 1.2 mark and other major currencies. The exchange rate index rose to 75.3 from 75.0 on the week, according to the Bank of England. After a nervous period, demand for gilts and UK equities remained strong, and the pound struggled off the threat to oil prices from the break up without agreement of the Organisation of Petroleum Exporting Countries meeting in Geneva.

IN NEW YORK

Table with columns: Close, Mar. 27, Prev. Close. Rows include US Dollar, Japanese Yen, Swiss Franc, etc.

Sixth Fleet and Libyan forces led to a right into the dollar, while US economic statistics were generally encouraging. February consumer prices fell by 0.4 per cent, the largest fall since July 1984, taking inflation down to an annual rate of 2.9 per cent from 3.9 per cent. February durable goods orders were confusing, but the trade figures in the same month were better than expected, showing a deficit of \$12.49bn, compared with a record shortfall of \$16.46bn in January. The dollar failed to establish itself above a technical resistance point of around 2.2550. After a nervous end of month market it was difficult to decide where the US currency would move immediately after Easter. Sterling was below the high of \$1.5115 touched at the end of the previous week, but strong against the 1.2 mark and other major currencies. The exchange rate index rose to 75.3 from 75.0 on the week, according to the Bank of England. After a nervous period, demand for gilts and UK equities remained strong, and the pound struggled off the threat to oil prices from the break up without agreement of the Organisation of Petroleum Exporting Countries meeting in Geneva.

Table with columns: Strike, Price, Call, Put, Last, etc. Rows include Liffe Long Gilt Futures Options, Liffe U2 Treasury 90/90 Futures Options.

Table with columns: Strike, Price, Call, Put, Last, etc. Rows include Liffe E/S Options, Liffe Eurodollar Options.

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Table with columns: Strike, Price, Call, Put, Last, etc. Rows include Liffe Eurodollar Options, Liffe Eurodollar Options.

CURRENCY MOVEMENTS

Table with columns: Mar. 27, Bank of England, Morgan Stanley, etc. Rows include Sterling, US Dollar, Canadian Dollar, etc.

CURRENCY RATES

Table with columns: Bank of England, Morgan Stanley, etc. Rows include Sterling, US Dollar, Canadian Dollar, etc.

CHICAGO

Table with columns: Strike, Price, Call, Put, Last, etc. Rows include US Treasury Bonds, US Treasury Bills.

POUND SPOT-FORWARD AGAINST POUND

Table with columns: Mar. 27, Day's, Close, etc. Rows include US, Canada, Australia, etc.

DOLLAR SPOT-FORWARD AGAINST DOLLAR

Table with columns: Mar. 27, Day's, Close, etc. Rows include UK, Canada, Australia, etc.

EXCHANGE CROSS RATES

Table with columns: Mar. 27, £, \$, Yen, etc. Rows include US, Japan, West Germany, etc.

FORWARD RATES AGAINST STERLING

Table with columns: Spot, 1-month, 3-month, 6-month, 12-month. Rows include Dollar, D-Mark, French Franc, etc.

EURO-CURRENCY INTEREST RATES

Table with columns: Mar. 27, Short, 7 days, 1 month, 3 months, 6 months, 12 months. Rows include Sterling, US Dollar, etc.

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns: Mar. 27, Currency, % change, etc. Rows include Belgian Franc, Danish Kroner, etc.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Mar. 27, Mar. 21, Mar. 07, Mar. 21. Rows include Bills on offer, applications, etc.

WORLD VALUE OF THE POUND

Table with columns: Country, Currency, Value of £ Sterling. Rows include Afghanistan, Albania, Algeria, etc.

MONEY MARKETS

London rates steady. Interest rates showed little change in London last week, after the Bank of England had made it clear an early cut in clearing bank base rates was not after the reduction on March 19, would not be welcomed.

NEW YORK RATES

Table with columns: Prime rate, Fed funds, etc. Rows include Prime rate, Fed funds, etc.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table with columns: March 07 change, NEW YORK, March 07 change. Rows include London, Tokyo, Brussels, etc.

FT LONDON INTERBANK FIXING

Table with columns: Mar. 27, Mar. 21, Mar. 07, Mar. 21. Rows include Bills on offer, applications, etc.

MONEY RATES

Table with columns: March 27, One Month, Two Months, Three Months, Six Months, Lombard. Rows include Frankfurt, Zurich, Amsterdam, etc.

LONDON MONEY RATES

Table with columns: Mar. 27, Over night, 7 days, 1 month, 3 months, 6 months, 12 months. Rows include Treasury Bills, Bank Bills, etc.

London rates steady

Interest rates showed little change in London last week, after the Bank of England had made it clear an early cut in clearing bank base rates was not after the reduction on March 19, would not be welcomed.

UK clearing banks base leading rate 1 1/2 per cent since March 19

The meeting of delegates from the Organisation of Petroleum Exporting Countries, which began in Geneva on March 27, but judging from the last meeting there is little prospect of agreement, and with the approach of warmer weather in the Northern Hemisphere, there seems little chance of a significant rise in oil prices. The market will be watching sterling, to see whether there is any impact from the oil market, and this will be a major factor in deciding if interest rates can be cut later this month. The other important events are likely to be the release of UK money supply and bank lending figures on April 8, and a speech by Mr Nigel Lawson, Chancellor of the Exchequer, at a City dinner on April 16.

Financial Times Conferences

TECHNOLOGY AND THE NEW SECURITIES MARKETS

London—April 7 and 8, 1986. Mr Richard Niehoff, President of the Cincinnati Stock Exchange and Mr Bob Brown, Marketing Director, Software Sciences Ltd will be joining the panel of speakers to give a keynote address on Cincinnati as the model for the all-electronic stock market. Other contributors will include: Mr Gordon S. Macklin, Mr John Walters, Mr Jack W. Carrothers, Mr James Treibbig and Mr Patrick Mitford-Slade.

THE MANAGEMENT IMPLICATIONS OF THE NEW ENGINEERING MATERIALS

London—April 15, 1986. This high level seminar to be chaired by Sir John Nicholson, will review the importance of new materials and explain how they will change manufacturing industries. Speakers who will share their experience of the new engineering materials include: Dr Thomas H. Thomson, Member of the Managing Board, Braun, Mr R. C. Godwin, Headquarters Director of Technology, British Aerospace plc and Mr Clive Evans, Chief Engineer of Car Engineering, Ford Motor Company Ltd.

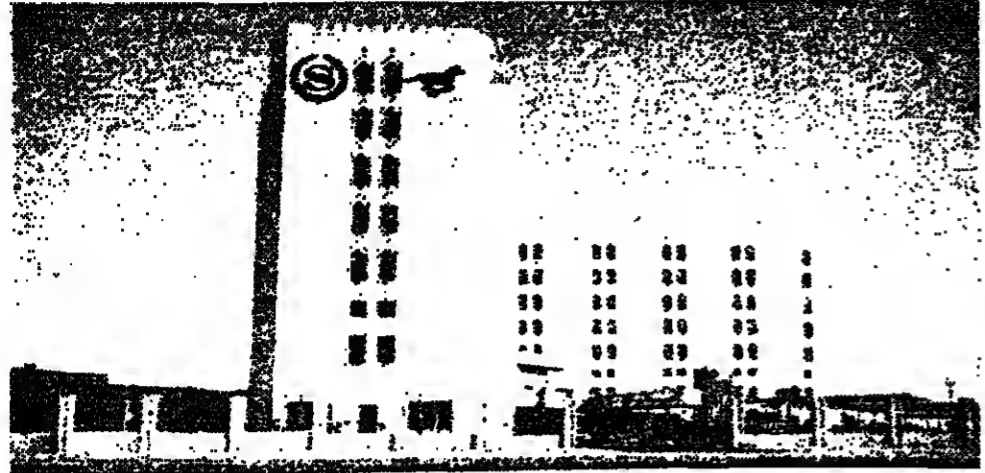
THE 1986 MOTOR INDUSTRY CONFERENCE—VEHICLE DISTRIBUTION AND MARKETING

Geneva—May 28 and 29, 1986. Distribution and marketing provide the main themes for the Financial Times 1986 Forum on the motor industry which is to be held in Geneva at the time of the SITEV Exhibition. Prominent motor manufacturers, distributors and dealers will examine patterns of distribution, sales and marketing, assess future trends and look at changing consumer attitudes. Developments in the components business and in auto finance will also feature on the agenda.

All enquiries should be addressed to: The Financial Times Conference Organisation, Minster House, Arthur Street, London EC4R 9AX. Tel: 01-621 1355 (24-hour answering service). Telex: 27347 FTCONF G. Cables: FINCONF LONDON.

Abbreviations: (A) approximate rate, no direct quotation available; (F) free rate (F) based on US dollar parities and going sterling-dollar; (M) monthly; (N) nominal; (P) par; (R) rate; (S) selling rate; (T) tourist rate; (B) basic rate; (U) unified rate; (C) commercial rate; (H) convertible rate; (F) financial rate; (EX) exchange certificate rate; (NC) non commercial rate; (NM) nominal; (O) official rate; (S) selling rate; (C) controlled rate; (U) unified rate.

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## APPOINTMENTS

### Board changes at Rank Xerox

Mr David Kearns, chairman and chief executive officer of XEROX CORPORATION, has been appointed non-executive chairman of RANK XEROX LIMITED, from April 1. He takes over from Mr Hamish Ormshaw, chairman since 1979, who is retiring after 20 years with the company. At the same time, Mr Roland Magnin, managing director of Rank Xerox Limited, has been appointed additionally chief executive officer of the company, in which role he becomes the senior public spokesman in all Rank Xerox territories.



Mr Roland Magnin, chief executive officer of Rank Xerox

Appleyard Group has agreed to release Mr John Tuke, managing director, so that he can become chief executive of the KENNING MOTOR GROUP.

**HEALTH FIRST**, Bourne-mouth, a private medical insurance organisation from Mutual of Omaha International, has appointed Mr Christopher J. Long as financial director and Mr Geoffrey Bowers as company secretary.

Mr R. Ian Northern has been elected president for 1986-87 of the BRITISH COUNCIL OF SHOPPING CENTRES. He is a non-executive director of Capital & Counties, Inner City Enterprises and Milton Keynes Shopping Centre Management Co.

Mr Paolo Testi has been appointed managing director of BRITISH OLIVETTI. Mr Testi, who joined the Olivetti Group in 1961, was managing director of the Olivetti subsidiary in South Africa.

Mr J. Brian Burdakin is to join the board of TAYLOR

Mr Edwin F. H. Bassett and Mr Douglas J. Harman have been appointed directors of NATIONAL WESTMINSTER INSURANCE SERVICES, broking subsidiary of National Westminster Bank, from April 1. Mr Bassett will be taking charge of a new autonomous unit—technical services department—while Mr Harman becomes life production director.

Mrs Sheila M. Kirk, director of K. & T. Fixings (Southern), has been elected president of the FEDERATION OF BUILDING SPECIALIST CONTRACTORS for 1986-87.

The ISLE OF MAN STEAM PACKET has appointed as chief executive, Mr David Dixon, presently director of Associated British Ports, who will take up his post in May.

Mr Terry C. Monk has joined BRADSTOCK & THOMPSON (L&P) and been appointed managing director. Mr Geoffrey Smith has been appointed deputy chairman.

YORKSHIRE BANK has appointed Mr Dennis Pearson as assistant general manager (advances) and Mr David Knight and Mr Michael Ailsopp as controllers (advances).

Mr Alan McNeill, group retail sales director, of Next Retail, and Mr Stuart Rowland, systems and distribution director, of Next, have joined FOCUS SHOES, UK shoe retailing subsidiary of Ward White Group. Mr McNeill becomes operations director and Mr Rowland becomes systems and distribution director.

## BUSINESSMAN'S DIARY

### UK TRADE FAIRS AND EXHIBITIONS

- April 2-4 London Book Fair (01-949 6008) Barbican Centre
- April 2-9 British International Antiques Fair (021-780 4171) NEC, Birmingham
- April 2-10 National Pub, Club and Leisure Show (01-222 8841) Olympia
- April 2-10 International Helicopter Technology and Operations Conference and Exhibition (01-549 8831) Aberdeen
- April 14-18 International Fire and Security Exhibition and Conference — IFSEC (01-446 8211) Olympia
- April 15-17 National Welding Exhibition — NORTHWELD (0403 08747) Manchester
- April 21-25 International Brewing, Bottling and Allied Trade Exhibition — BREWEX (021-705 6707) NEC, Birmingham

### OVERSEAS TRADE FAIRS

- April 14-19 Mini/Micro Computers, Software and Software Packages Exhibition — SPECIAL SICOB (01-439 3964) Paris
- April 20-24 Third Saudi Oil Show (01-498 3741) Al-Khobar
- April 22-26 International Packaging Exhibition — PROPACK (021-705 6707) Brussels
- April 22-25 International Traffic Engineering Trade Fair (01-487 2175) Amsterdam
- May 2-15 International Printing and Paper Fair — DRUPA (01-493 3862) Dusseldorf
- May 5-8 Business Efficiency, Office Automation and Business Communications Exhibition — BEE/OPEX (01-955 7777) Hong Kong
- May 13-15 Production, Organisation and Technical Aspects of Shows & Meetings, Trade Fair and Congress — SHOWTECH (01-740 4444) Berlin
- May 22-June 4 Mechanical Handling, Machine Tool & Products Exhibition (01-439 3964) Paris

### BUSINESS AND MANAGEMENT CONFERENCES

- April 7-8 FT Conferences: Technology and the New Securities Markets (01-621 1355) Hotel Inter-Continental, W1
- April 11 Nolan, Norton / BIM: Creating wealth in the 90s (0536 204222) Bowater House, SW1
- April 14-15 European Study Conferences: The London International Construction Conference (0572 82711) Hilton Hotel, W1
- April 14-15 FT Conferences: The fourth manufacturing automation forum (01-621 1355) Hotel Inter-Continental, W1
- April 15-16 IBC: Marketing in the travel industry (01-236 4080) Portman Hotel, W1
- April 15 Oracle Business Information: Tax planning for the single contract self-employed (01-727 3503) 22 Portman Close, W1
- April 16 Information for Industry: The Middle East—the changing face of business (01-637 1019) Cumberland Hotel, W1
- April 17-18 Institute for International Research: The financial, commercial, and entrepreneurial opportunities for prosperity through privatisation (01-434 1017) 116 Pall Mall, SW1
- April 20-22 The Economist: Entrepreneurship in practice—developing and managing innovation in large corporations (01-839 7000) Ettington Park Hotel, near Stratford upon Avon
- April 21-22 Conference: The Annual Airfinance Conference (0378 6262) Plaza Hotel, New York City
- April 22-23 Institute for International Research: Cashing in on plastic card evolution (01-434 1017) 22 Portman Close, W1
- April 22-23 FT Conferences: The prospects for tourism in Britain (01-621 1355) Hotel Inter-Continental, W1
- April 22 Institute of Directors: Coping with success (01-838 1233) 116 Pall Mall, SW1
- April 23-24 Westminster & City: Regulating the marketing of life assurance and unit trusts (01-582 7245) Hilton Hotel, W1

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

### Legal Notices

**Notice to the holders of Bonds of the issue of 11.50% US\$ 100,000,000 1980/88 made by THE EUROPEAN COAL AND STEEL COMMUNITY**

The Commission of the European Communities announces that the instalment per May 15, 1986 of US\$25,000,000 has been selected by drawing by lot on March 14, 1986 in presence of a notary public.

Numbers drawn by lot: Nos. 3454 to 12203 included taking previous instalments into account. The Commission of the European Communities has decided to reimburse anticipatively the outstanding amount of US\$80,000,000 at 100% of the nominal value. The bonds will be refundable with coupons May 15, 1987 attached and are repaid according to the terms and conditions of the bonds.

**Notice of Prepayment THE YASUDA TRUST AND BANKING COMPANY, LIMITED** (Incorporated with limited liability in Japan)

U.S. \$25,000,000 Floating Rate Certificates of Deposit

Issued on 11th May, 1983. Maturity Date 14th May, 1987. Callable on May 15, 1986.

NOTICE IS HEREBY GIVEN: accordance with the conditions of the above Certificates of Deposit (the "Certificates") and the reverse of the Certificates that The Yasuda Trust and Banking Company Limited (the Bank) will prepay all the outstanding Certificates on 14th May, 1986, the Prepayment Date as set out in the principal annex.

Payment of the principal amount together with accrued interest on the Prepayment Date will be made on the Prepayment Date to the registered owner and holder of the Certificates at the following address: The Yasuda Trust and Banking Company Limited, 15th Floor, Garden House, 25 Finsbury Square, London EC2M 7EP.

Interest will cease to accrue on the Certificates on the Prepayment Date.

By: THE FUJIBANK LIMITED, LONDON Agent Bank.



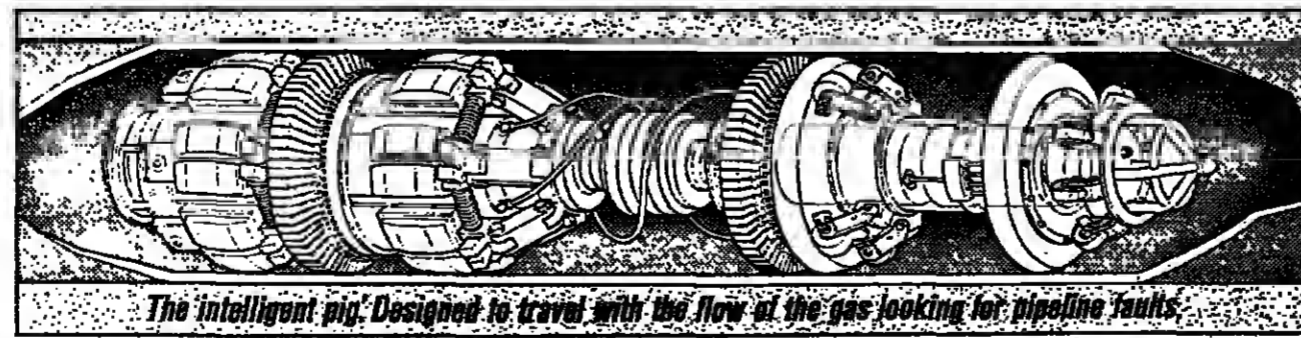
# For the latest in space technology you'd better look down below.

Below ground level there are thousands of miles of arterial gas pipeline. How to check them

for safety and efficiency stretched some of the brightest minds we employ at British Gas.

Our scientists spent 3 years and millions of pounds solving the problem. Space was a major constraint. Some of the pipelines that need regular inspection are just 300mm in diameter.

But when you think big you can achieve small miracles. The 'intelligent pig' they designed is a marvel of microcircuitry.



The 'intelligent pig'. Designed to travel with the flow of the gas looking for pipeline faults.

As it 'feels' its way down the pipes, the pig's computers will detect trouble before it can become a problem. When you consider their inventiveness beneath your feet, we hope you'll look up to the boffins at British Gas.

**British Gas**  
ENERGY IS OUR BUSINESS

*Handwritten signature or note at the bottom left of the page.*



FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The board meetings are mainly for the purpose of considering dividends and official indications are made for not always whether dividends concerned are interim or year's dividends.

Table of financial events, including dividend payments, company meetings, and interest payments for various companies like British Airways, British Petroleum, and British Telecom.

Table of company meetings, including dates and times for various companies such as British Airways, British Petroleum, and British Telecom.

Table of FT Unit Trust Information Service, listing various unit trusts and their performance metrics.

F.T. CROSSWORD PUZZLE No. 9/85

Crossword puzzle grid with clues for Across and Down sections.

ACROSS
1 Question possibly seen in Collins (6)
4 Related to 1 ac, that is about the end (Not standard) (8)
10 He beats T.T., going wild, under most favourable conditions (3,3,4)
11 Sort of atmosphere with upper-class English composition (5)
12 Queue to follow (4)
13 Cream in such a vegetable? (6-4)
15 Take figures from instrument to study at a distance (4,3)
16 The insect's a good listener with something up to (6)
19 Gum (if big) causing the bar to be violent? (6)
21 Studies lifts? (5,2)
22 For half the fixtures sides rest in a way round me (4,2,4)
23 Port with some lemonade. Nice! (4)
27 The animal artist often hooded (5)
28 Disconcerted, and in the dumps, maybe (6,3)
29 Bankrupt's luck made a change (4,1)
30 Rubber having long spells leading to hesitation (6)

'Old Soldiers Never Die...' advertisement for The Army Benevolent Fund, featuring an image of a soldier and a woman.

Continuation of FT Unit Trust Information Service table, listing various unit trusts and their performance metrics.

AUTHORISED UNIT TRUSTS & INSURANCES

Main table listing various financial products, companies, and their details. Includes sections for 'INSURANCES' and 'Financial Times Tuesday April 1 1986'.

Handwritten signature or stamp at the bottom left of the page.

INSURANCE, OVERSEAS & MONEY FUNDS

Table of financial data for various insurance and overseas funds, including columns for fund names, codes, and values.

Table of financial data for insurance and overseas funds, including columns for fund names, codes, and values.

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Table of financial data for insurance and overseas funds, including columns for fund names, codes, and values.



Money Market Trust Funds

Table listing Money Market Trust Funds with columns for fund names and values.

Money Market Bank Accounts

Table listing Money Market Bank Accounts with columns for bank names and values.

Traditional Options

Table listing Traditional Options with columns for option names and values.

Traditional Options 3-month call rates

Table listing Traditional Options 3-month call rates with columns for rates and values.

Traditional Options

Table listing Traditional Options with columns for option names and values.

Traditional Options

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Table listing Traditional Options with columns for option names and values.

Traditional Options

Table listing Traditional Options with columns for option names and values.

Notes and additional information at the bottom of the page.

BRITISH FUNDS

Table of British Funds with columns for Name, Price, Last, and Yield. Includes sections for 'Shorts (Lives up to Five Years)', 'Over Fifteen Years', and 'Undated'.

AMERICANS - Cont.

Table of American Funds with columns for Name, Price, Last, and Yield. Includes sections for 'CANADIANS', 'BANKS, HP & LEASING', and 'CORPORATION LOANS'.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS - Cont.

Table of Building, Timber, and Roads shares with columns for Name, Price, Last, and Yield.

DRAPERY & STORES - Cont.

Table of Drapery and Stores shares with columns for Name, Price, Last, and Yield.

ELECTRICALS

Table of Electrical shares with columns for Name, Price, Last, and Yield.

CHEMICALS & PLASTICS

Table of Chemicals and Plastics shares with columns for Name, Price, Last, and Yield.

DRAPERY AND STORES

Table of Drapery and Stores shares with columns for Name, Price, Last, and Yield.

ENGINEERING - Continued

Table of Engineering shares with columns for Name, Price, Last, and Yield.

INDUSTRIALS - Continued

Table of Industrial shares with columns for Name, Price, Last, and Yield.

INDUSTRIALS (Misc.)

Large table of various Industrial shares with columns for Name, Price, Last, and Yield.

INDEX LINKED

Table of Index-linked funds with columns for Name, Price, Last, and Yield.

INT. BANKING ISSUES

Table of International Banking issues with columns for Name, Price, Last, and Yield.

CORPORATION LOANS

Table of Corporation Loans with columns for Name, Price, Last, and Yield.

COMMONWEALTH & AFRICAN LOANS

Table of Commonwealth and African Loans with columns for Name, Price, Last, and Yield.

Building Societies

Table of Building Societies with columns for Name, Price, Last, and Yield.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits with columns for Name, Price, Last, and Yield.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads shares with columns for Name, Price, Last, and Yield.

AMERICANS

Table of American shares with columns for Name, Price, Last, and Yield.

AMERICANS

Table of American shares with columns for Name, Price, Last, and Yield.

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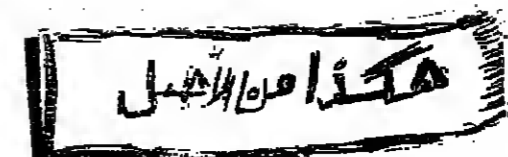


Table with columns: Dividend, Stock, Price, Last, Net, Div, Yld, P/E. Includes sub-sections for LEISURE, PROPERTY, INVESTMENT TRUSTS, FINANCE, LAND, MINES, and OIL AND GAS.

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Notes and regional Irish stocks section. Includes text: 'Notes: Some names are indicated in red... Regional Irish Stocks: A list of Irish companies and their stock prices.'



WORLD STOCK MARKETS

AUSTRIA

Table of Austrian stock prices including companies like Creditanstalt, Oesterreichische, and others.

GERMANY

Table of German stock prices including companies like AEG, Allianz, Bayer, and others.

NORWAY

Table of Norwegian stock prices including companies like Bergens Bank, Christiania Bank, and others.

AUSTRALIA (continued)

Table of Australian stock prices including companies like BHP, Broken Hill, and others.

JAPAN (continued)

Table of Japanese stock prices including companies like Dai Nippon, Daiwa, and others.

BELGIUM/LUXEMBOURG

Table of Belgian and Luxembourg stock prices including companies like Belfrage, Belfrage, and others.

SPAIN

Table of Spanish stock prices including companies like Banco de España, Banco de Vizcaya, and others.

SWEDEN

Table of Swedish stock prices including companies like AEA, Alfa, and others.

HONG KONG

Table of Hong Kong stock prices including companies like Bank East Asia, Cheung Kong, and others.

JAPAN (continued)

Table of Japanese stock prices including companies like Dai Nippon, Daiwa, and others.

DENMARK

Table of Danish stock prices including companies like Andelsbanken, Danmarks Bank, and others.

ITALY

Table of Italian stock prices including companies like Banco Comita, Banco di Napoli, and others.

NETHERLANDS

Table of Dutch stock prices including companies like ADF, Alkermat, and others.

AUSTRALIA

Table of Australian stock prices including companies like Adelaide Steamers, Ampol, and others.

JAPAN

Table of Japanese stock prices including companies like All Nippon, Asahi, and others.

FRANCE

Table of French stock prices including companies like Elf, Elf, and others.

NETHERLANDS

Table of Dutch stock prices including companies like ADF, Alkermat, and others.

AUSTRALIA

Table of Australian stock prices including companies like Adelaide Steamers, Ampol, and others.

JAPAN

Table of Japanese stock prices including companies like All Nippon, Asahi, and others.

SINGAPORE

Table of Singapore stock prices including companies like Boustead, Boustead, and others.

FRANCE

Table of French stock prices including companies like Elf, Elf, and others.

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Table of Dutch stock prices including companies like ADF, Alkermat, and others.

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Table of Japanese stock prices including companies like All Nippon, Asahi, and others.

SINGAPORE

Table of Singapore stock prices including companies like Boustead, Boustead, and others.

CANADA

Table of Canadian stock prices including companies like Alcan, Alcan, and others.

TORONTO

Table of Toronto stock prices including companies like Alcan, Alcan, and others.

NEW YORK

Table of New York stock prices including companies like Dow Jones, Dow Jones, and others.

INDICES

Table of various stock indices including Dow Jones, S&P 500, and others.

CANADA

Table of Canadian stock prices including companies like Alcan, Alcan, and others.

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Prices at 2pm, March 31

Main table of stock prices with columns for 12 Month High/Low, Stock Name, Price, and Change. Includes sections for NYSE, OTC, and various market indices.

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NYSE COMPOSITE PRICES

Table of NYSE Composite Prices, continued from page 36. Columns include 12 Month High, Low, Stock, Div, Vol, P/E, 100s High, Low, Close, and Change. Lists various stocks such as IBM, GE, and Ford.

AMEX COMPOSITE PRICES

Prices at 2pm, March 31

Table of AMEX Composite Prices. Columns include Stock, Div, P/E, 100s High, Low, Close, and Change. Lists various stocks such as CUCB, CUCP, and CUCR.

OVER-THE-COUNTER Nasdaq national market, 2pm, prices

Table of Over-the-Counter (Nasdaq) prices. Columns include Stock, Sales, High, Low, Last, and Day. Lists various stocks such as ADC, AEL, and AFB.

Continued on Page 35
Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the stock's high-range and dividend are shown for the new stock issue. Unless otherwise noted, rates of dividends are annual disbursements based on the latest dividend.

Continued on Page 35

# FINANCIAL TIMES

## WORLD STOCK MARKETS

### WALL STREET

## Early gains trimmed by uncertainty

CONFIDENCE in the prospects for a further slide in interest rates buoyed Wall Street's credit markets as traders returned from the Easter break, writes Terry Byland in New York.

The stock market touched new highs in early trading before turning uncertain in sluggish post-holiday turnover.

At 3pm, however, the Dow Jones industrial average was up 9.34 at 1,831.06.

Federal bonds gained a full point on hopes that today's meeting of the Fed's Open Market Committee would set the stage for an easing in official credit policies.

The Fed encouraged such hopes by arranging \$2bn in customer repurchases when federal funds touched 7% per cent, which is at the lower end of the recent range. The move followed generous Fed liquidity help in the two pre-Easter trading sessions.

Yields on long-dated federal bonds dipped to around 7.5 per cent, signalling the market's renewed optimism over inflation following the collapse of Opec's attempt to stem the fall in world oil prices.

Gains in bonds were extended as crude oil futures plunged through the technically important level of \$11 a barrel on the New York Mercantile Exchange and the Oil Minister of the United Arab Emirates reportedly warned of a \$5 a barrel price unless there was agreement among Opec and non-Opec producers.

With the US economy still looking sluggish, despite the gain in February economic indicators, Wall Street believes the Fed will soon begin to lean towards easier credit.

The board itself is now known to be divided, with the rift deepened by the departure of Mr Preston Martin, who voted against Mr Paul Volcker, the Fed chairman, in the February decision on cutting discount rate. Some analysts believe the Fed might cut the discount rate again soon.

In the stock market, where trading was only about half recent levels, the response was less certain.

A recovery in IBM, after several weak sessions, helped the Dow average, but was offset by falls in the Detroit car stocks and in oil shares. Airline issues, responding to renewed bid hopes, moved up again.

The slide in IBM was reversed after Mr Barton Biggs, investment strategist at Morgan Stanley, described it as "the

most attractive stock in the world," likely to reach \$250 a share within 12 months. IBM, at \$150, jumped 1%, but turnover was modest.

Burroughs added 5% to \$66 and Honeywell shed 5% to \$71.

Another substantial gain in Merck, the pharmaceutical leader, also boosted major market indices. Merck jumped \$4 to \$173 although trading was light. Except for Bristol-Myers, up 8% at \$73, the remainder of the drug sector was quiet.

There was a burst of selling in General Motors, down 1% at \$86. Nervousness over falling sales reported by the industry clipped 5% off Ford at \$82 and 3% off Chrysler at \$45.

Ashland Oil fell 2% to \$52 on news that First City Financial, investment vehicle of the Belzberg family, failed to buy more than 50 per cent of the oil group's stock, thus damping down the chances of an all-out bid.

Exxon shed 5% to \$55 as Wall Street eyed the prospects of an oil price below \$10 a barrel, but trading was light. Atlantic Richfield shed 3% to \$32, and Mobil 5% to \$28.

Thin trading in chemicals left prices vulnerable to profit-takers. Monsanto dipped 1% to \$81, and Union Carbide, at \$21, was 3% off. However, Du Pont edged up 1/2 to \$75.

There were modest gains among retail stocks as the market began to hope for increased consumer spending. Federated Department Stores added 5% to \$76, and K mart, leader of the discount store sector, gained 5% at \$44.

In the credit markets, Federal bonds extended early gains, with the longer end the centre of attention. Short-term rates eased, putting the 3-month Treasury bill at 6.32 per cent behind Federal rate of 7% per cent.

● Industrials traded higher in Toronto but oils and mines weakened. A generally firmer trend - was seen in Montreal.

### MADRID

BANKS led Madrid higher in active trading and the bourse index closed 3.44 up at 150.97.

Among banks Banco Hispano added 20 percentage points to 465 per cent of nominal value, Banco Popular was up 25 points to 985 and Espanol de Credito gained 20 points to 750.

● Other European bourses were closed for the Easter holiday weekend.

### SINGAPORE

PROFIT-TAKING in the absence of fresh factors left Singapore broadly lower in quiet trading. The Straits Times industrial index shed 3.63 to close at 583.02.

Frime, which topped the active list, lost 3 cents to 36 cents ahead of results. Banks closed the session mixed to lower.

### TOKYO

## Bulls fuel surge to new peaks

ACTIVE buying by institutional and individual investors pushed Tokyo to new peaks yesterday, writes Shigeo Niht-waki of Jiji Press.

The Nikkei average surged 268.85 points to 15,859.75, topping 15,800 for the first time. Volume of 1,328.26m shares traded was up sharply from Friday's 1,114.35m. Gains outpaced losses 590 to 266, with 88 issues unchanged.

Investors have remained bullish since volume and prices reached record highs last Wednesday. They expect non-life insurance companies and other institutional investors from Tuesday to increase the pace at which they have been shifting funds from bonds to stocks. Tuesday is the first day of the new fiscal year.

Major contributors to yesterday's rise were steels and shipbuilders, favoured by institutional investors. Nippon Steel topped the active list with 140.38m shares changing hands. It rose Y15 to Y188. Kawasaki Steel, third busiest with 61.02m shares traded, gained Y17 to Y174, and Mitsubishi Heavy Industries Y25 to Y450.

Nippon Yusen remained popular, reflecting its property holdings. It added Y41 to Y325 on a volume of 70.01m shares, the second largest. Among chemicals, Sumitomo Chemical, considered cheap in relation to its competitors, rose Y11 to Y346. Mitsui Toatsu Chemicals finished Y21 up at Y274 and Showa Denko Y21 up at Y302.

Utilities gained on a wide front, with Tokyo Electric Power jumping Y90 to Y3,020 and Tokyo Gas Y8 to Y437.

Biotechnologies were generally firmer. Mitsubishi Chemical advanced Y47 to Y679 and Takeda Chemical Y70 to Y1,470.

Bond trading was thin against bearish market sentiment, although yields dropped sharply on light buying. The yield on the barometer 6.2 per cent government bond due in July 1995 fell to 4.55 per cent from Saturday's 4.6 per cent. Dealers and brokers apparently wanted to wait for movements in US 30-year Treasury bonds, the yield of which fell late last week.

Investors' interest was dampened because the expected third cut in the official discount rate has not yet arrived. However, institutional investors and dealers share the medium-term view that interest rates will decline at home and abroad.

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An abridgement of the annual review by Mr. J. Ogilvie Thompson, chairman of Anglo American Gold Investment Company Limited.

# AMGOLD

## 'Uncertainty about adjustments in the world banking system and future international currency arrangements emphasise the longer-term strategic role of gold.'

Net earnings for the year were the highest ever of R336.5 million, exceeding last year's earnings by R100.4 million and the previous record in 1981 by R21.5 million. Investment income was R99.5 million, or 41 per cent higher of R340.1 million, and interest income rose by R2.3 million to R16.5 million. Administration and other expenses were R0.8 million higher of R4.4 million, while costs of prospecting increased by R1.5 million to R11.2 million. Taxation absorbed R4.5 million compared with R5.4 million last year. Earnings per share were 43 per cent higher at 1 533 cents and dividends were increased by 41 per cent to 1 450 cents per share, absorbing R318.3 million. Retained earnings for the year were R18.2 million.

The value of investments of the year end was R4 807.8 million, 35 per cent higher than last year's R3 569.8 million, and the net asset value per share, after providing for the final dividend, was 22 121 cents compared with 16 432 cents.

### Gold

The outlook for the gold price in the near future is subject to even more uncertainties than usual. On the supply side, mine production worldwide is likely to increase and sales from the communist bloc, particularly in view of lower revenue from oil exports, are likely to continue to grow. Distress sales of gold by some debtor countries cannot be ruled out. Turning to demand, jewellery consumption should be encouraged by the still relatively low gold price in terms of the yen, Deutschmark and Swiss franc, for example, although it must be recognised that the dollar price is an important psychological factor and that the market is sensitive and takes time to adjust to new price levels. The coin and medalion markets are by no means moribund and some resurgence is expected in this area. However, industrial off-take is not likely to improve in the short term. In respect of fabrication generally, the growing importance of Japan as an importer of gold was a feature of 1985. This is likely to continue as a reflection of the stronger yen and certain fiscal changes to encourage spending which, given traditional Japanese attitudes towards saving and consumption, may well find expression in a greater interest in gold in all forms.

Investment demand will remain a crucial factor. The outlook for inflation in the USA will be conditioned by the effect of the lower dollar as against a possible reduction in the budget deficit. However, the constitutionality or otherwise of the Gramm-Rudman Act, and the consequences for interest rates, will still have to be digested, together with the more controversial effects of lower oil prices on the US domestic economy. Outside the USA, however, the benefits to oil-consuming nations, including LDCs like Brazil and South Korea, are clearly evident, but it remains to be seen how the international banking system can cope with the adjustments that will be forced on Mexico, Venezuela, and Nigeria for example, not to mention the Middle East as a whole. The latest meeting of the Cartagena Group of Latin American debtor nations has thrown open the whole question of interest payments and implicit debt repudiation. But even if these challenges are met successfully, and the western world enters a new era of sustained growth and low inflation - with lower interest rates - there is little reason to believe that gold will lose its attractions. On the contrary, its position in consumption and for risk diversification could well be strengthened

considerably. At present, however, the behaviour of the price attests to the delicate interplay of opposing forces in the current volatile situation.

### Labour

The government's recent announcement that any black South African citizen is now entitled to own a house in an urban area is to be welcomed. The existing availability of land and houses, particularly in the mining areas, is insufficient to meet present demand. It is essential, therefore, that additional land for urban settlement is made available in these areas on the basis of freehold ownership. This is of particular importance as the mining industry becomes more mechanised and the need for an increased proportion of skilled labour is required. The mines continue to invest heavily in training programmes to enable black employees to occupy more senior operating positions, with the result that the migratory labour system becomes even more inappropriate. It is essential in these circumstances that any regulations be abolished that inhibit those employees from having a choice as to whether they continue to be accommodated in hostels or to live on the mine property or in nearby urban areas with their families.

After intensive negotiations between the Chamber of Mines and the representative Unions, the question of the cancellation of the 'Scheduled Person' provision in the Mines and Works regulations now seems close to solution by means of a Security of Employment undertaking as part of an Industrial Council arrangement. However, should these discussions fail, the government has said it will act to resolve the impasse. In that case it would be short-sighted in the extreme if, on the removal of the 'Scheduled Person' provision, new conditions are introduced which either limit or delay the entry of all racial groups into the jobs hitherto covered by that provision.

### Conclusion

The profits of your company depend on the rand price of gold and the rand cost of production. Forecasting the dollar price of gold is always problematic, though there are some signs of a firm base having been built just below current levels. Indeed, the use of gold in fabrication is likely to be encouraged by the increased economic activity in the developed countries that should flow from the lower oil prices. At the same time, the transition period ahead will be a challenging one. Uncertainty about adjustments in the world banking system and future international currency arrangements emphasise the longer-term strategic role of gold.

The transition of the dollar price into a rand price is, of course, a function of the rand/dollar exchange rate which is particularly difficult to predict of the moment, bedevilled as it is by political considerations even more than by the normal economic factors. The average rand price so far this year is about 10 per cent above, and the current rand price is also marginally above, the average rand price received by the industry for 1985. The inflation rate has reached record levels but there is hope that this rate will be reduced, thus having a dampening effect upon cost increases, during the course of the year. It is likely, however, to continue to exceed those of our main trading partners, with the consequent long-run implications for the rand/dollar exchange rate. Taking all these factors into account, I believe we can expect an attractive medium- and long-term rand gold price.

Your company with its broadly-based portfolio of sound, mostly long-life mines, is well-placed to benefit from the industry's long-term potential.